Creating a Strategic Plan for the Plumsted Township School District
{Meeting 3}

Mission Statement

The Plumsted Township School District shall inspire all students to realize their personal potential. A rich and challenging learning environment, in partnership with the community, will develop critical thinkers, lifelong learners and productive citizens in an emerging global society.

Session 3
Developing Strategic Planning Goals for the Plumsted Township School District

On November 17, 2026, administrators, Board of Education members, staff, parents, students, and community members from the Plumsted Township School District gathered for the third and final strategic planning meeting. A total of 20 participants attended the session.

The purpose of this meeting was to develop broad goal statements and supporting objectives for each of the four goal areas identified during the second planning meeting.

Participants self-selected into small groups based on the goal area they wished to develop:

- Communication
- Technology
- School Culture and Climate
- Student Engagement

The meeting began with a welcome from Superintendent Mr. David M. Ytreboe. This was followed by an overview of the strategic planning process and the focus of the evening's activities, presented by Ms. Michelle Kennedy of the New Jersey School Boards Association (NJSBA).

The small groups reviewed the outcomes from Meeting 1 (Strengths and Challenges) and Meeting 2 (Essentials and Initiatives). Participants then drafted broad goal statements and developed supporting objectives that reflected each goal area's strengths, challenges, and essentials and initiatives.

Small Group Work - The information below summarizes the work of the small groups.

Goal Area	Communication
Goal Statement	Develop a consistent, inclusive and accessible district wide communication framework that strengthens relationships among educators, families, and the school community through transparent, multilingual, and meaningful two-way communication.
Objectives	1. Parent Education: Provide guidance on academic expectations, school resources, extracurricular opportunities and how families can support student success. 2. Transition Support: Help families understand what changes as students progress through elementary, middle and high school. 3. Proactive outreach: Identify and address barriers preventing families from participating including language scheduling and unfamiliarity with school processes. 4. Two-way Engagement: Continue to create accessible opportunities for parents to ask questions, provide feedback and build relationships with educators.

Goal Area	Technology
Goal Statement	Implement a tech plan that will allow the district to adapt to the changing tech landscape.
Objectives	1. Provide teacher professional development to support use and pedagogical shifts resulting from tech disruption. 2. Define tech literacy skills and support efficiency to enter workforce. 3. To provide AI training that is cognizant of the dangers of cognitive offloading. 4. Modernize infrastructure and provide tools that support: • Data Analysis (Trend Forecasting) • Instruction

Goal Area	School Culture and Climate
Goal Statement	To create a school culture that is positive, safe and welcoming, where students, staff and families feel valued, respected, supported and connected.
Objectives	1. To strengthen relationships between staff, students and families by increasing open communication throughout the school year. 2. Recognize and celebrate success by creating ways for students to be celebrated. 3. Increase school culture, community and pride by creating incentives for students to show their school spirit.

Goal Area	Student Engagement
Goal Statement	To increase and maintain student engagement academically, socially and emotionally across the district.
Objectives	1. Improve the connection between home and school to bridge gaps. 2. Provide more opportunities for vertical articulation between staff across buildings. 3. Provide more professional development opportunities for teachers to enhance practices to increase student engagement. 4. Foster an environment for more student choice within learning. 5. Incorporate trauma-based instruction training for teachers.

Next Steps

The administration will create action plans that will identify the specific tasks needed to accomplish the goals/objectives, who is responsible, the resources required, the timeline over five years, and the indicators of success.

A final report summarizing the work and input from the three strategic planning meetings and the action plans will be generated by New Jersey School Boards and presented at an upcoming Board of Education meeting for consideration by the Board. We invite all participants and interested stakeholders to attend.

Thank you

Thank you to everyone who participated in the strategic planning process. The input of every participating member has shaped the outcome of the plan. The district now has a five-year roadmap that reflects the aspirations of the various stakeholders for Plumsted Township School District students.