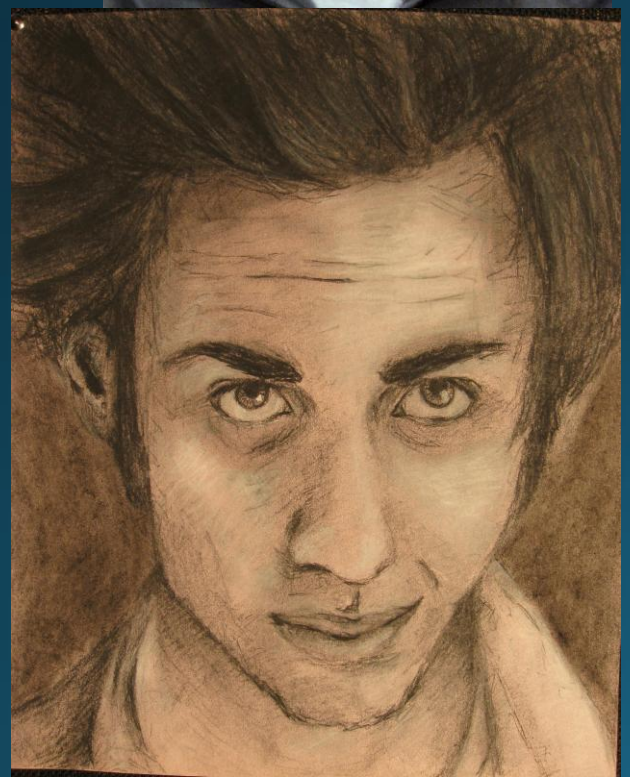
What do colleges want?

Portfolio Design

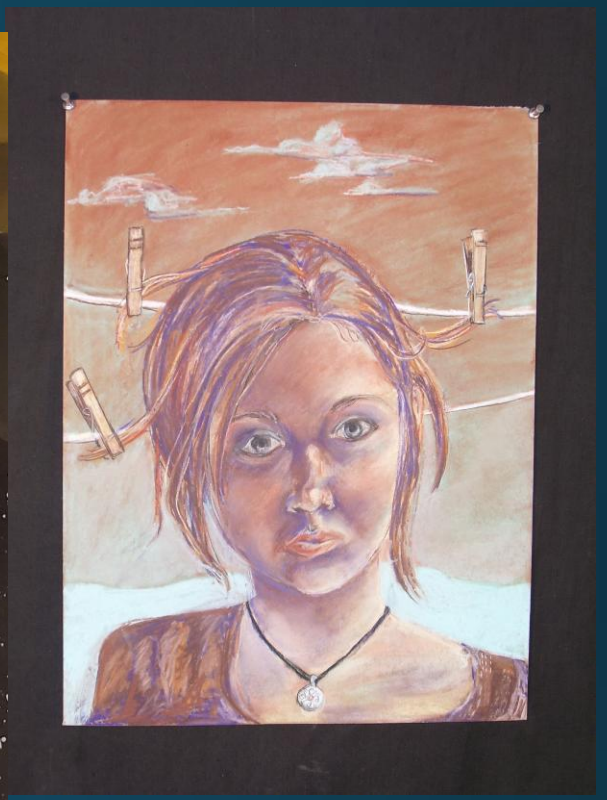
Portfolio Needs to include:

- 12-20 images that display your BEST Work!
- **5-7 drawings from direct observation** from life *(not photos)*
- 1 slide can include a compilation of Sketchbook pages
- Note: Sketchbook is important for onsite college visits!!! It should reveal your thinking process through words and images
- Each college major has different specific things they are looking for
- Encourage exploration of multiple media (sculpture, photo, digital…)
- Work should show work beyond school assignments
- Thematic focus that explores ideas across multiple contexts, media



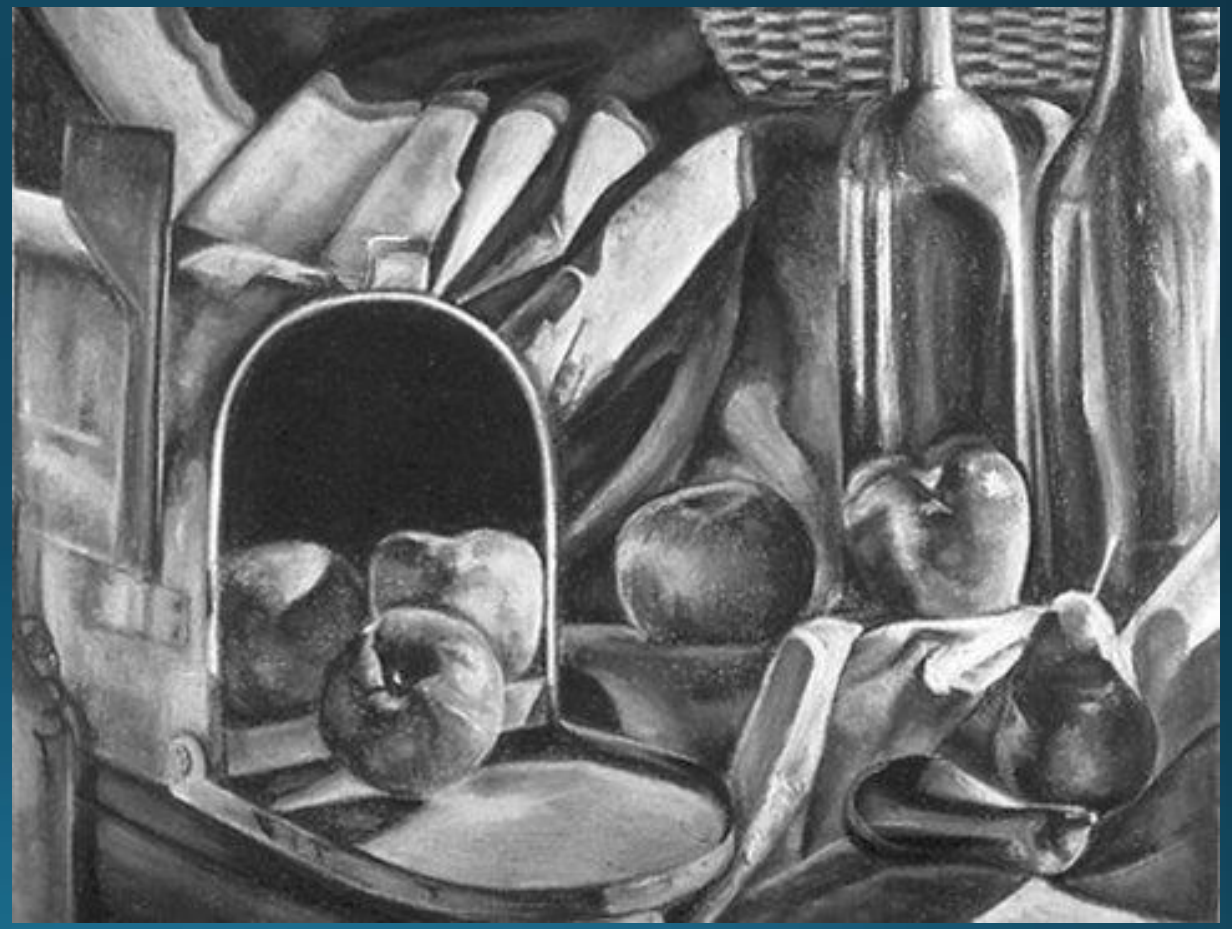




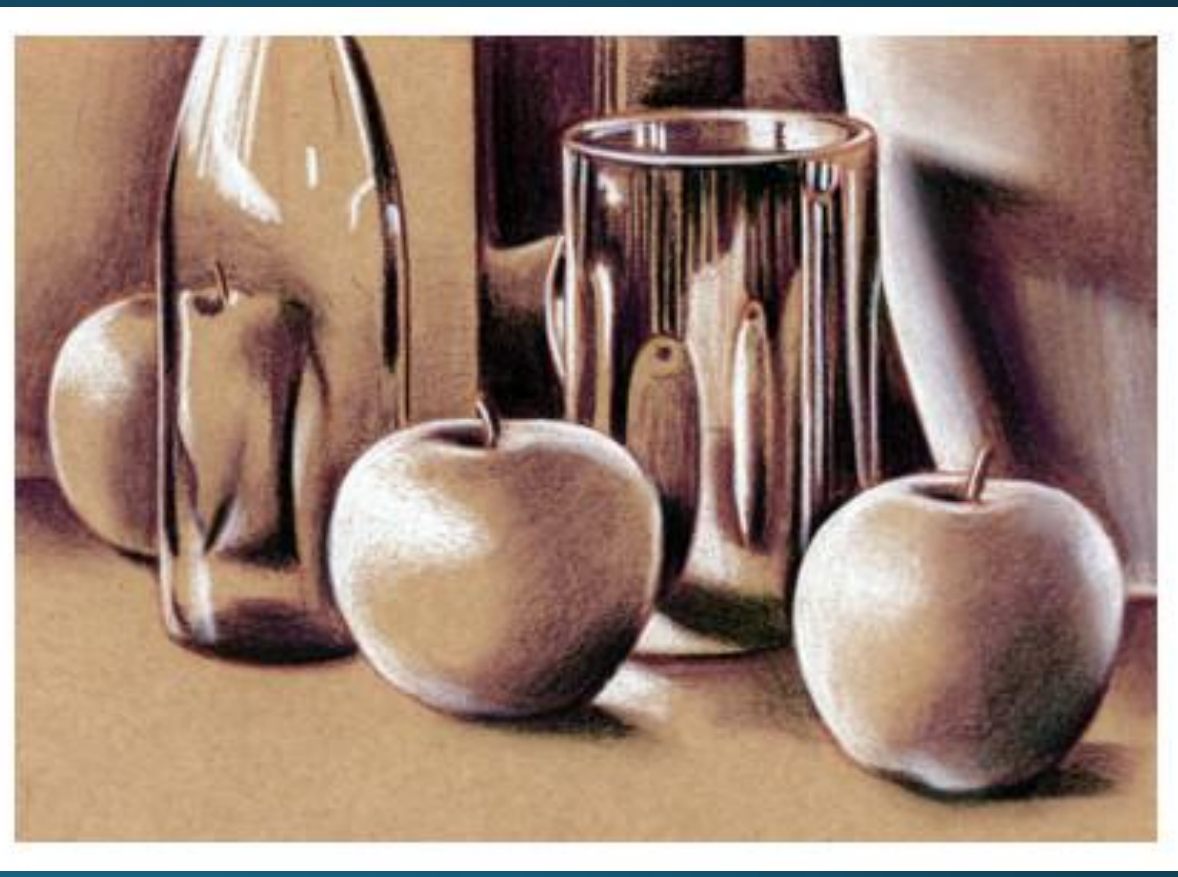


Still life



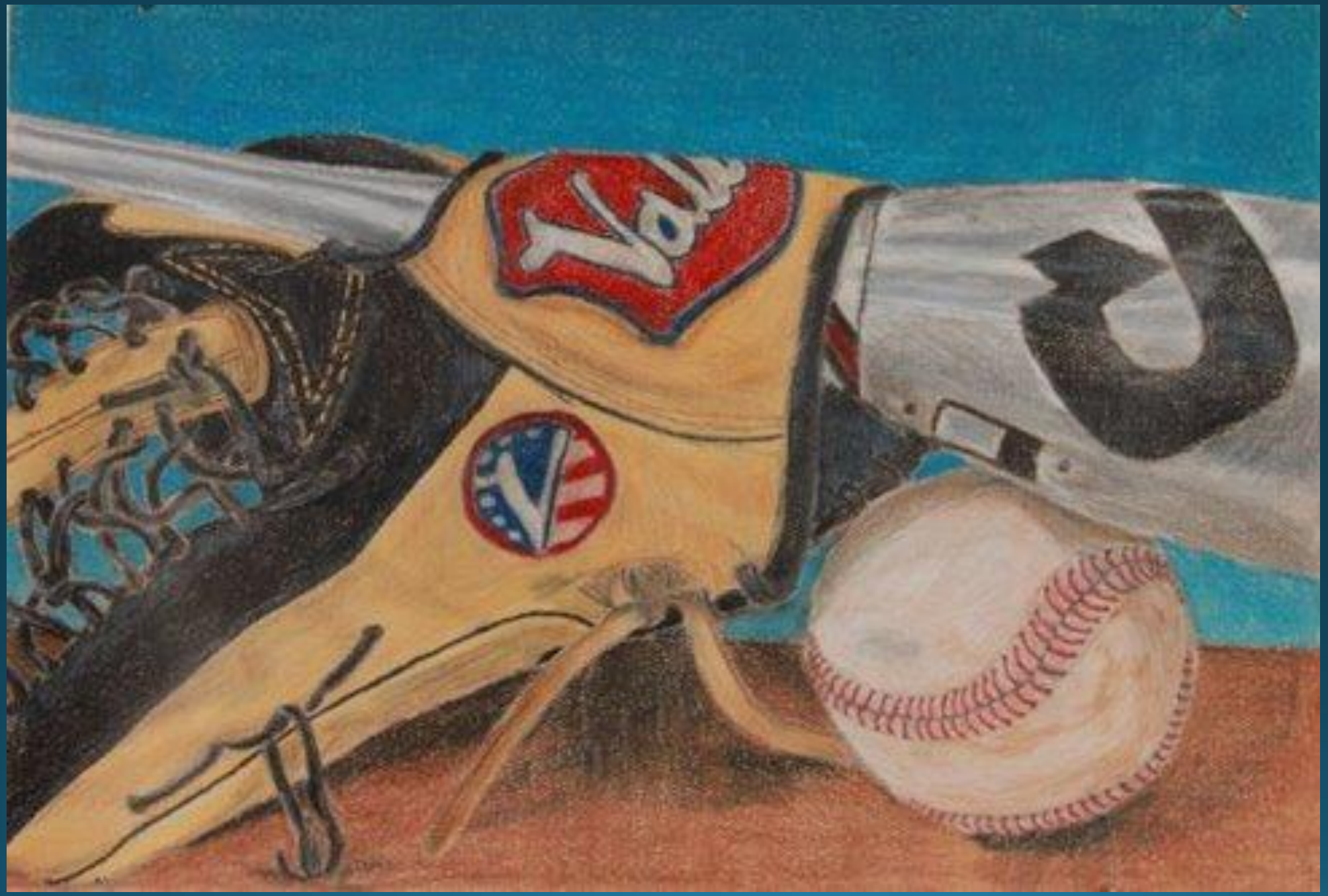








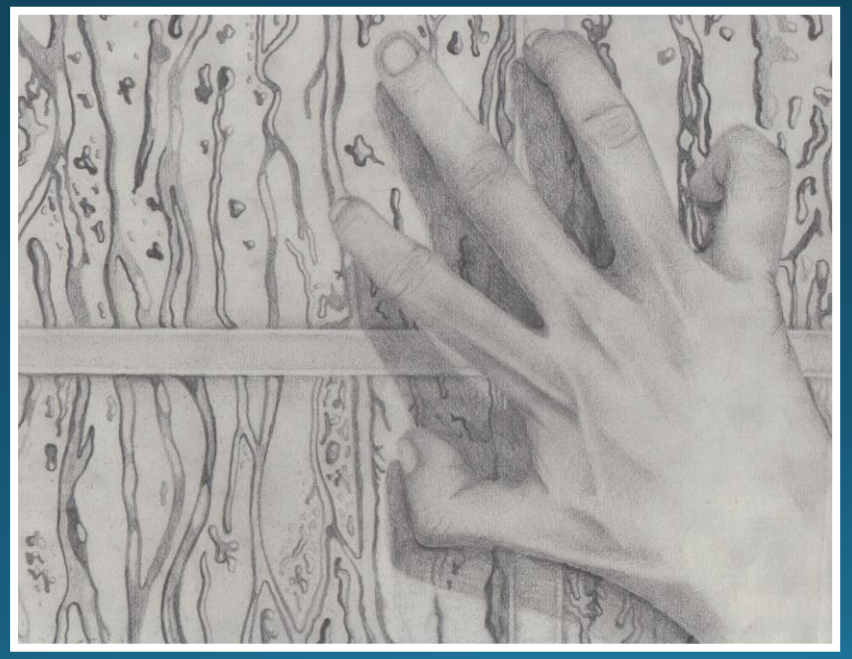

1/2
1/3
1/4



Hands









Interesting Perspective

(foreground, middle, background, foreshortening, birds eye, worms eye…)

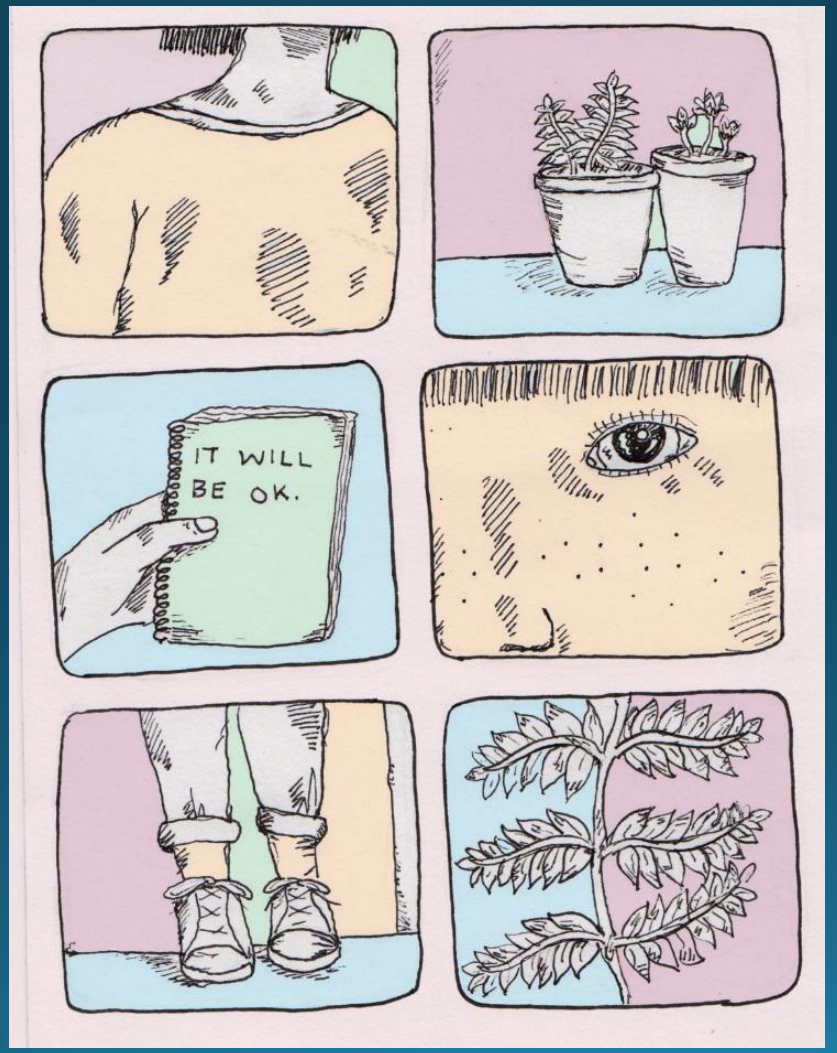




Not just assignments…

"What is the art that gets you up in the morning?"





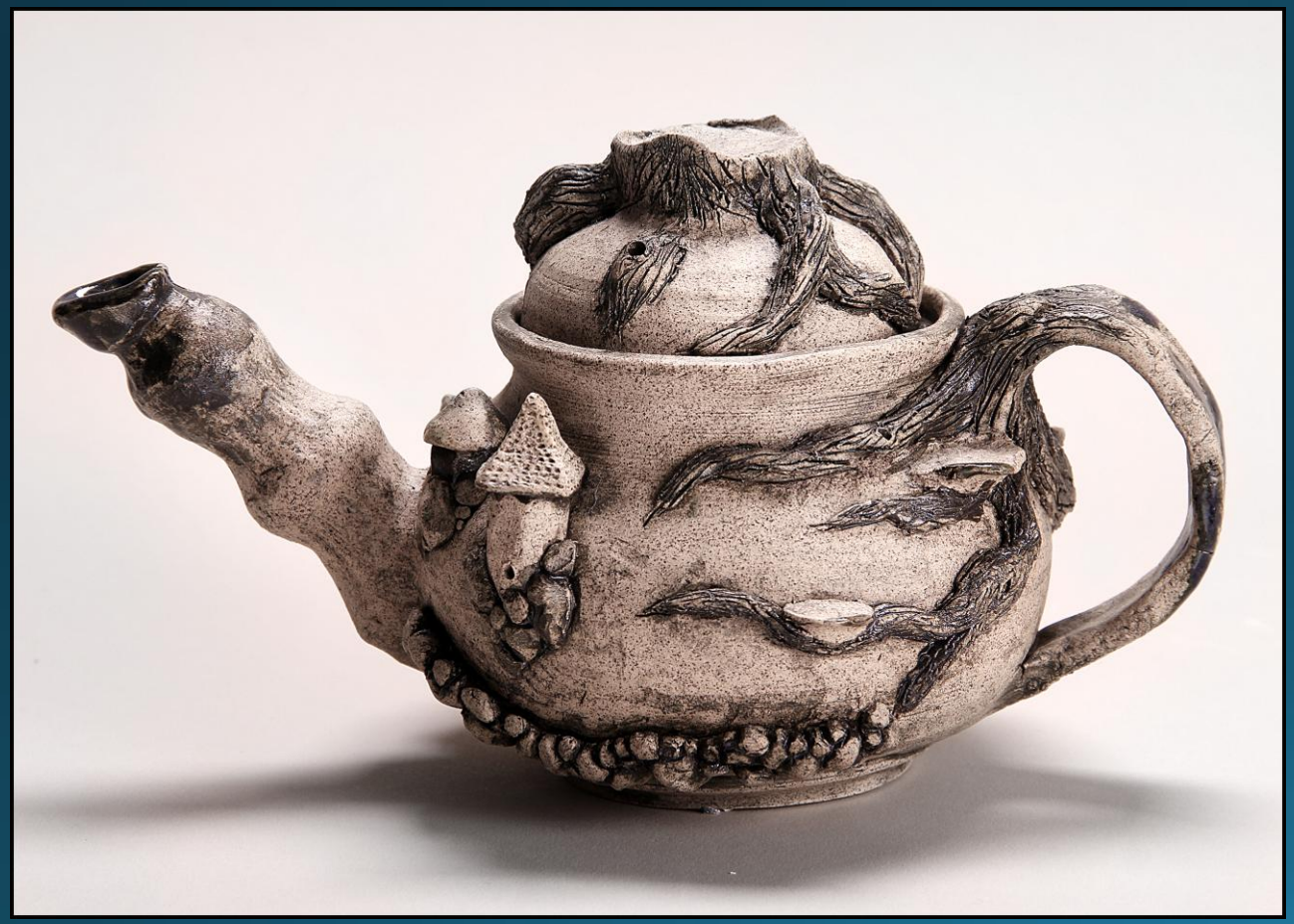








Sculpture, Photo or Personal Interest



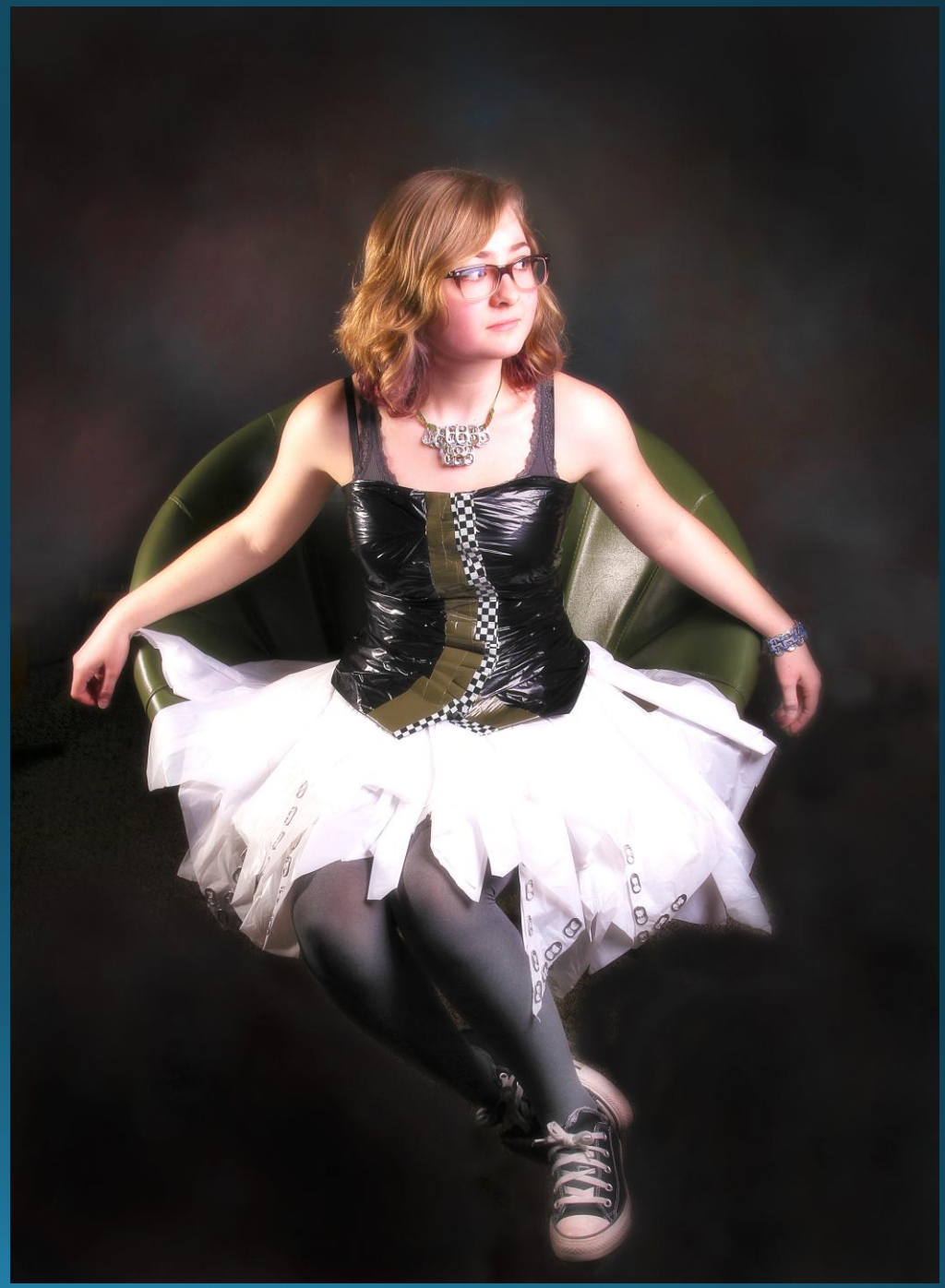






Design and Fashion





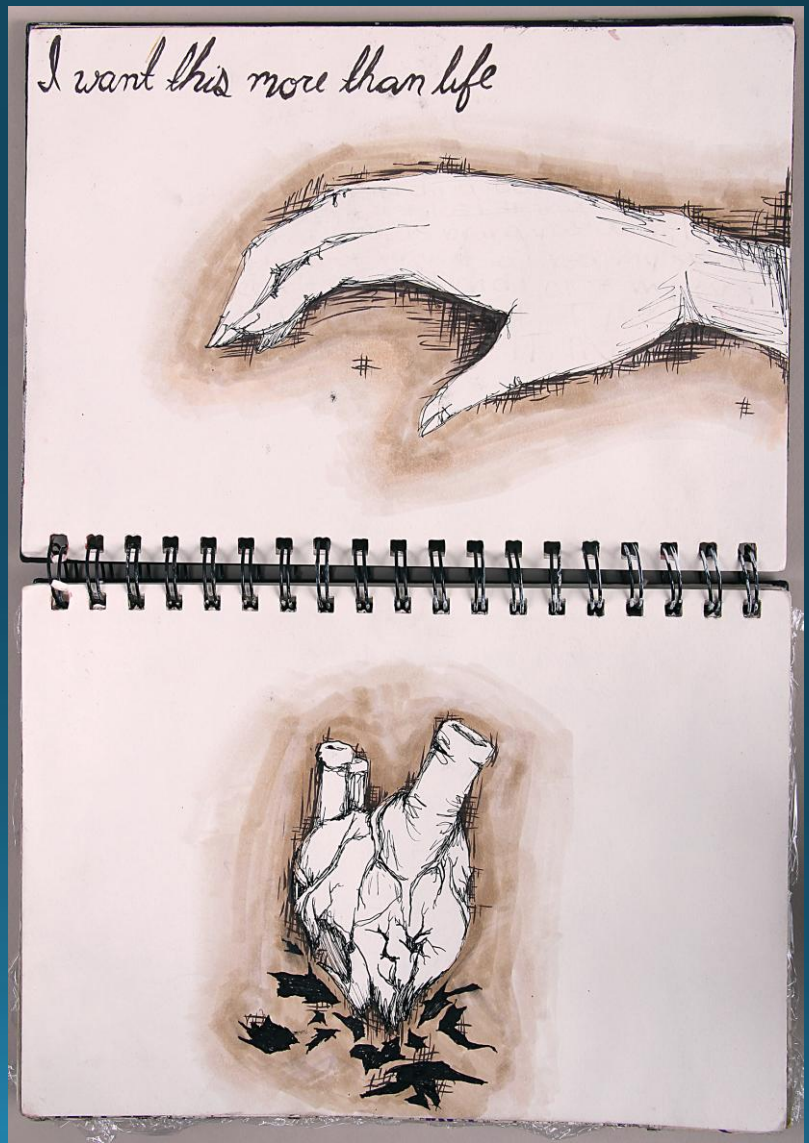




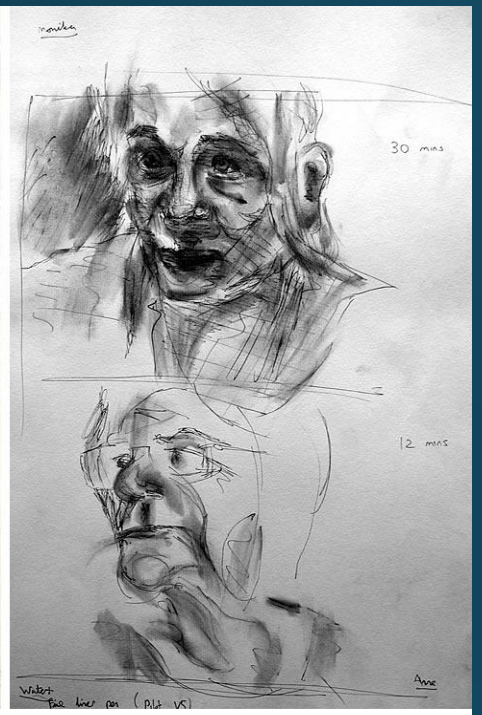
Sketchbook, Development of theme

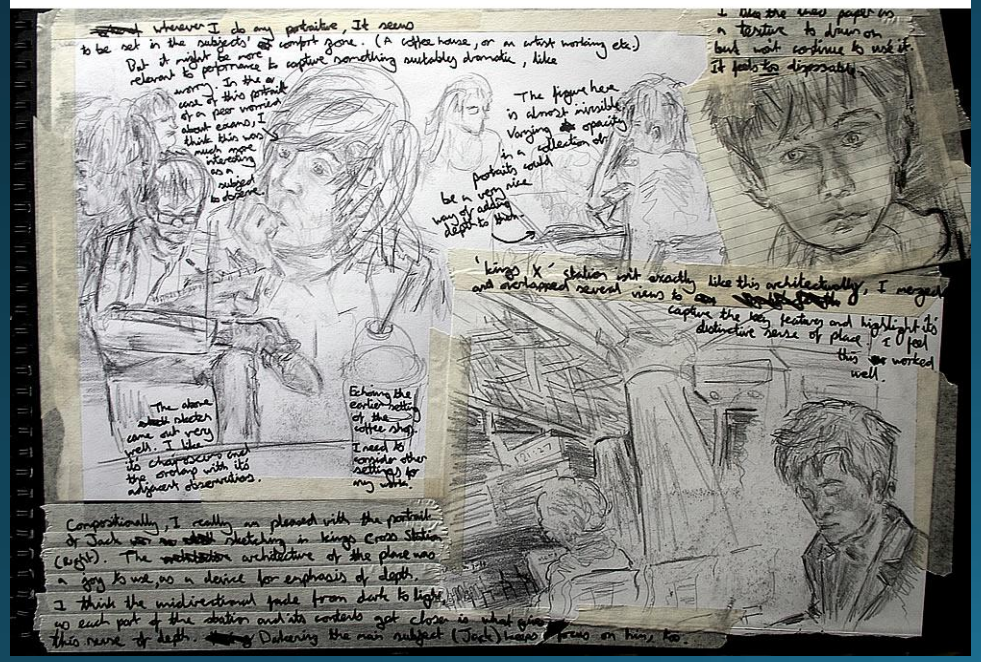
Should show your thinking process

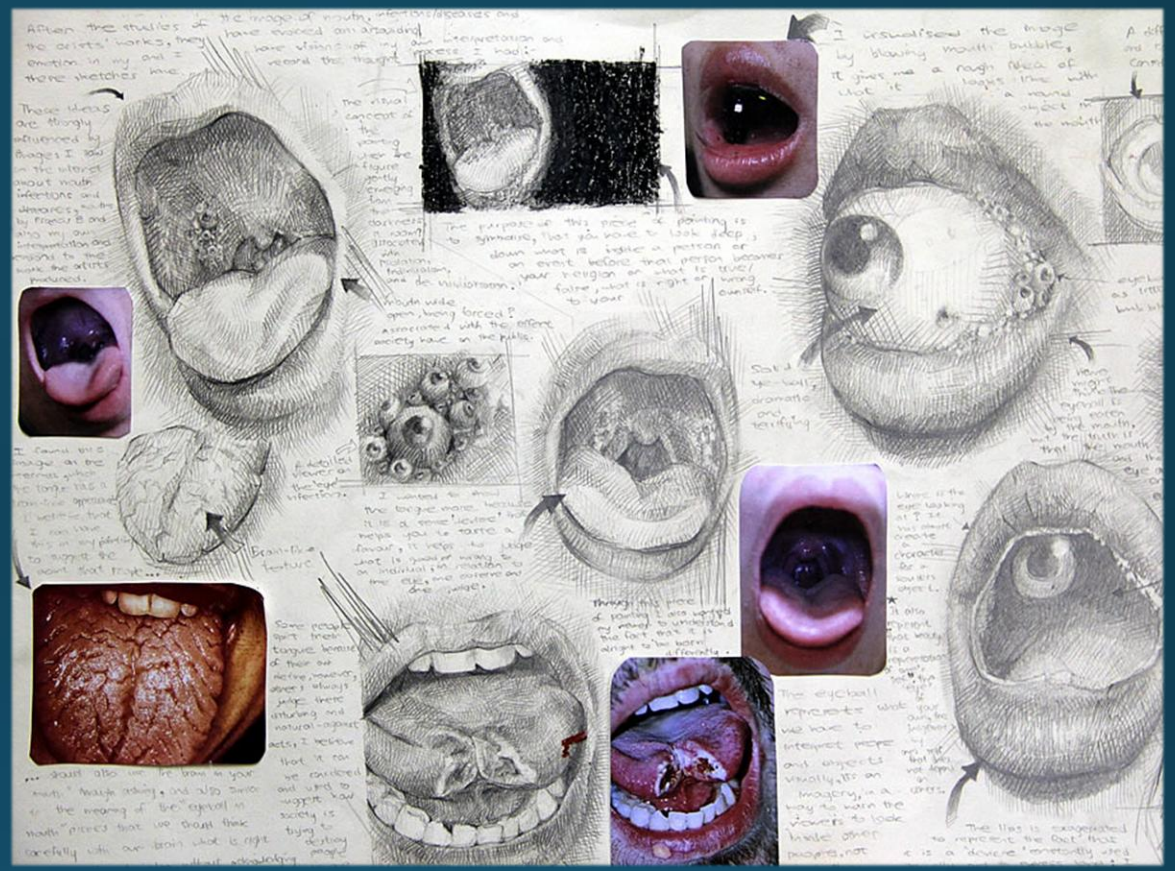






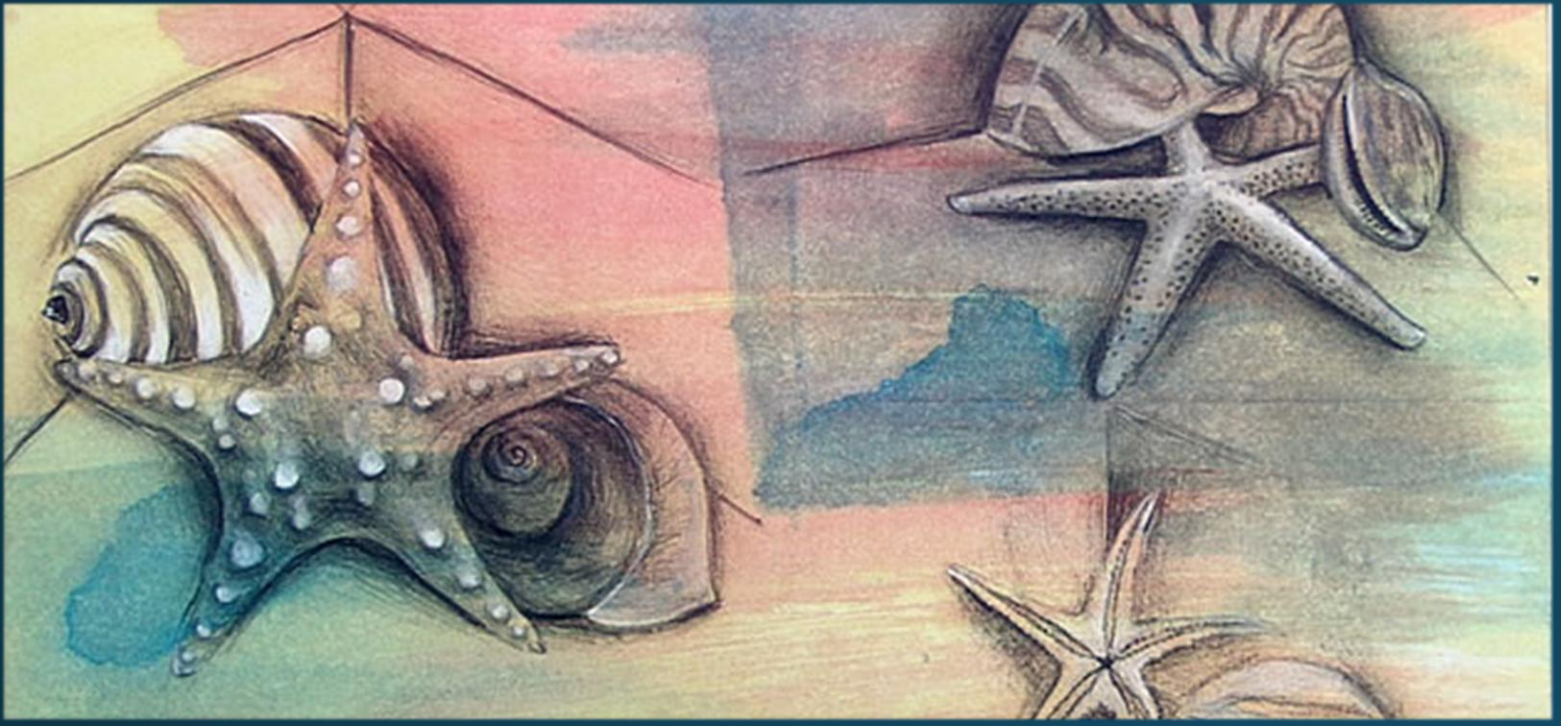


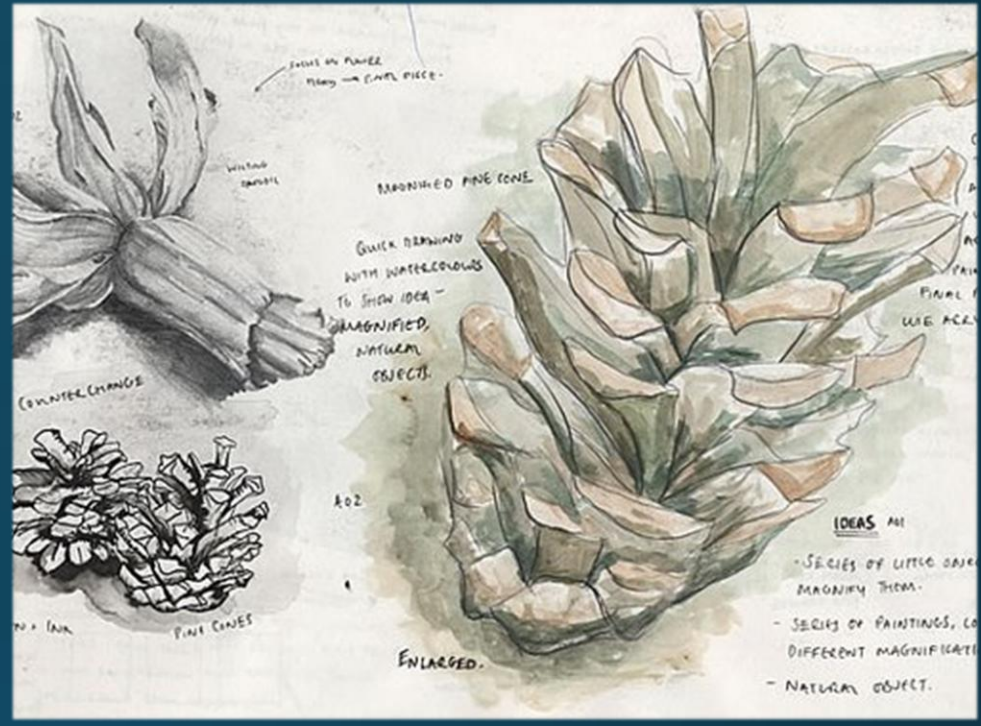




Anatomy

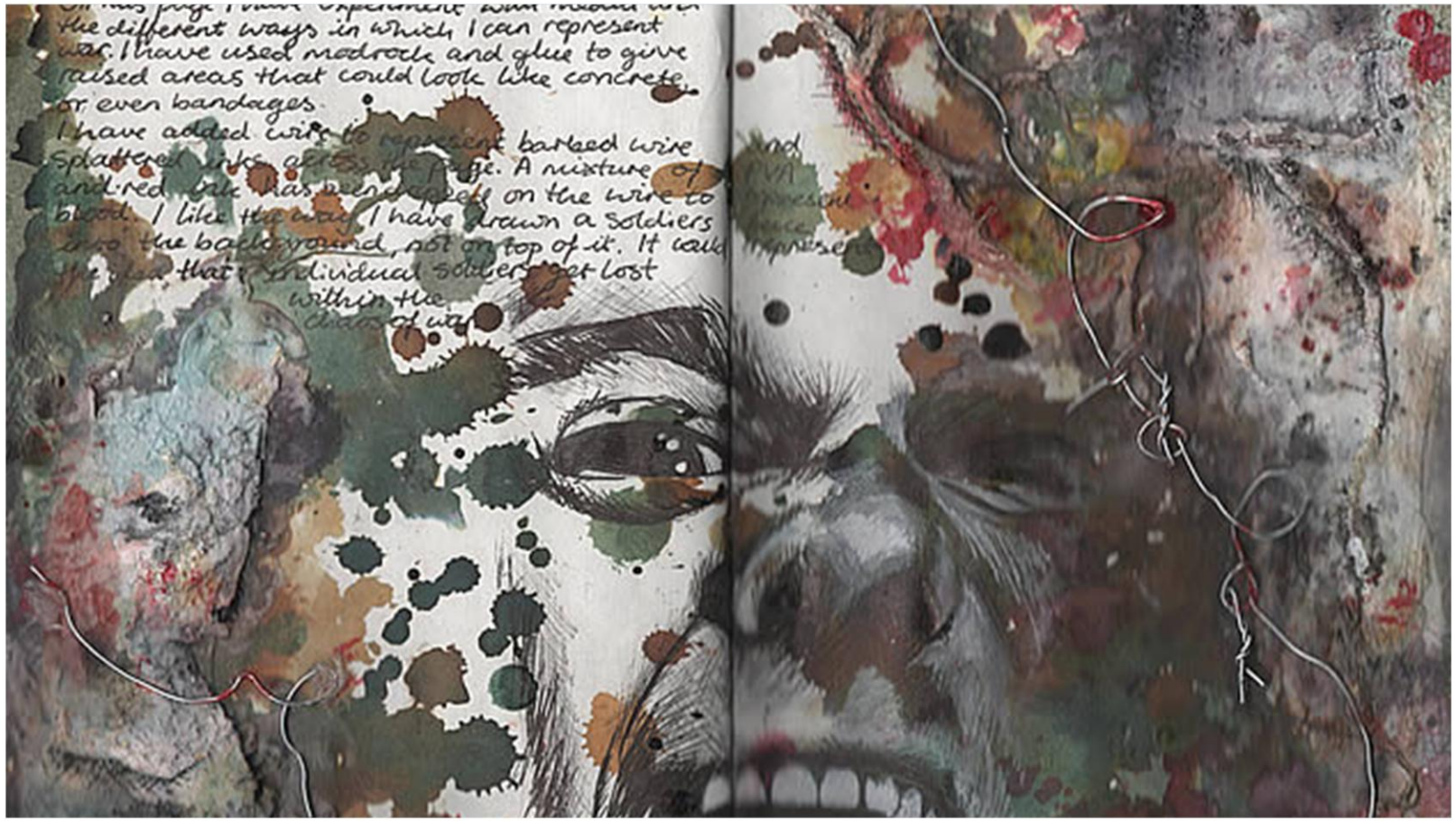
Sketchbook



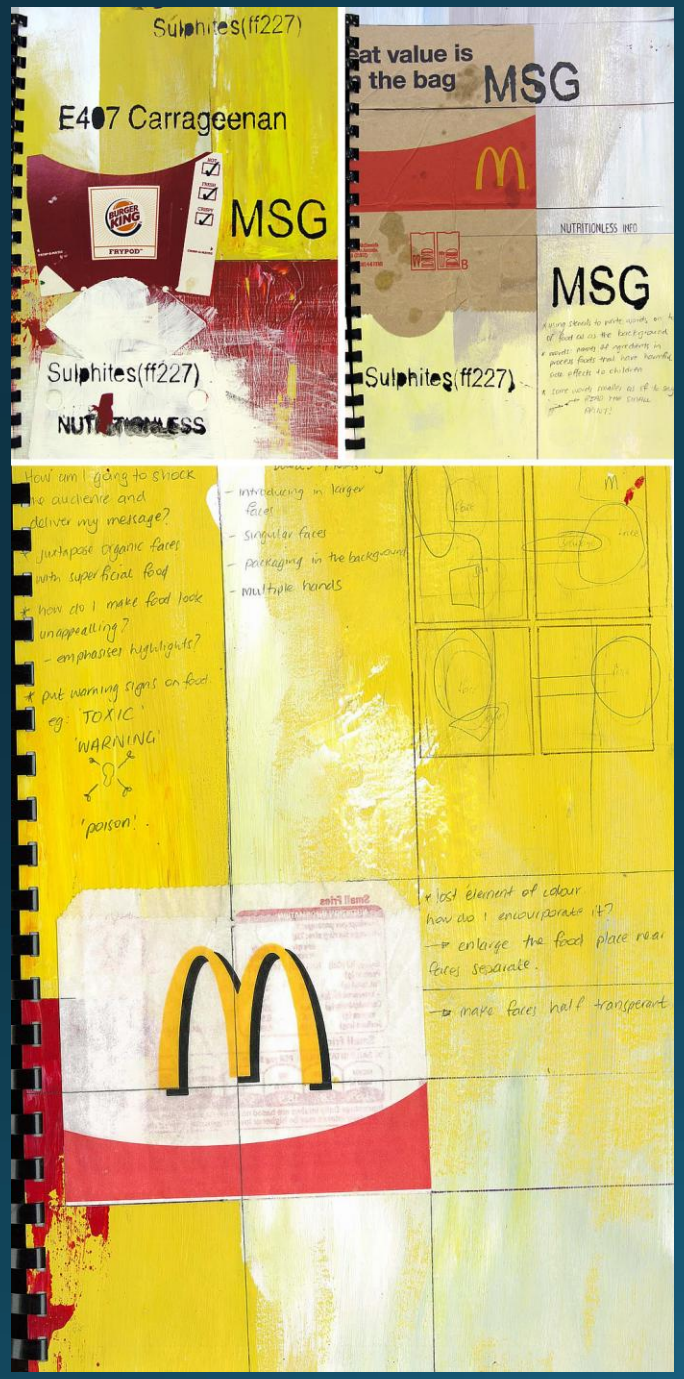


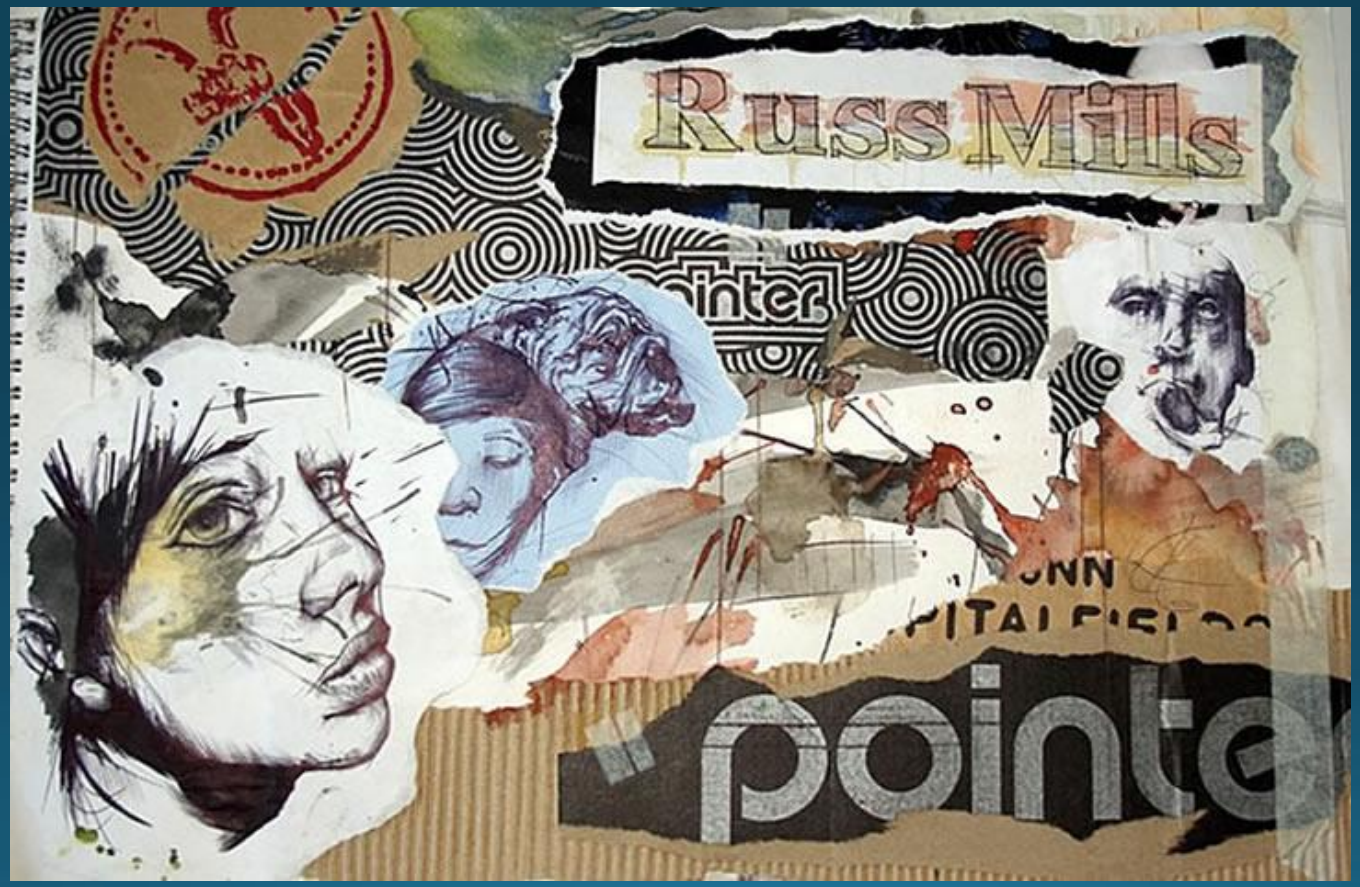
Nature Studies

Sketchbook


the different ways in which I can represent
raised areas that could look like concrete
or even bandages.
I have added wire to represent barbed wire
and red
blood. I like the way I have drawn a soldiers
into the background, not on top of it. It would
within the

Concept Ideas or Artist Research sketchbook





Putting it all together…

- Intentionality
- Great photos of your work (professional lighting)
- Great concepts/Continued development of a theme
- TIME!!!!!!!!!!!!!!!!!!You can't "wing this!"
- Exploration outside your favorite media
- 12-20 pieces of Your BEST work!
- Amazing sketchbook
- Direct observation *(not anime, not fan images, not from Google!)*





Looking for Summer Pre-College portfolio preparation classes?

- Fredonia
- Nazareth
- Rochester Institute of Technology
- Pratt MWP (Utica)
- Pratt (NYC)
- Parsons (NYC)
- School of Visual Arts (NYC)
- SUNY Purchase
- RISD (Rhode Island)
- SCAD (Savannah GA)
- Alfred University
- NYU
- Syracuse University
- MECA (Portland Maine)
- MICA (Maryland)
- Irondequoit Community Ed
- Memorial Art Gallery