BOOK FAIR

CELEBRATING COURAGEOUS READERS

Gordon's Book Fair is a schoolwide celebration of reading! Each year, a diverse group of authors and illustrators visit campus to engage both students and the larger community in workshops and events. The pop-up book store offers a wide array of new and used books for all ages, plus books by all of the visiting authors and books on special topics supporting Gordon's mission.

SPONSORSHIP MENU

FIRST EDITION SPONSOR $5,000

one available

- Prominent signage at the event throughout the Book Fair including exclusive signage at checkout
- 25 Community Raffle tickets
- Invitation to the annual Karla Harry Visiting Author Luncheon
- Option to have promotional items included in the book distribution
- Dedicated social media post in advance of Book Fair and on the first day of the event
- Link in Gordon News email (3,900+ subscribers)
- Logo on the event website

BEST-SELLER SPONSOR $2,500

four available

- Prominent signage at the event throughout the Book Fair
- Exclusive signage at the cafe
- 10 Community Raffle tickets
- Dedicated social media on the second day of the event
- Link in Gordon News email (3,900+ subscribers)
- Logo on the event website

PAGE-TURNER SPONSOR $1,000

six available

- Signage at the event throughout the Book Fair
- Dedicated social media post on the day of the event
- Link in Gordon News email (3,900+ subscribers)
- Logo on the event website

STORYTELLER SPONSOR $500

unlimited opportunities available

- Mention on social media on the day of the event
- Logo on the event website

To secure your sponsorship, please contact:
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GORDON SCHOOL