Plumsted Township School District — District Goals 2026–2027

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BOE Approved 8/26/26

District Goal 1

Statement: Strategic Planning

Objective: The district will design, execute, compile, and present a strategic plan with actionable goals and measurable objectives for the next three to five years.

Major Activity	Staff	Resources	Timeline	Indicators of Success
Implement a multi-channel communication campaign (newsletters, social media, and forum nights) to promote participation and transparency throughout the process.	Superintendent; District Leadership Team	Newsletters, social media, district website, forum night venues	Ongoing through Board adoption (February 2027)	Published newsletters and posts; forum night attendance; stakeholder representation in planning sessions
Deliver a comprehensive data profile to the Board and strategic planning committee.	Superintendent; District Leadership Team	Data profiling tools; longitudinal achievement, fiscal, and facility data	Fall 2026, prior to the second strategic planning session	Data profile delivered to the Board and committee
Present the Strategic Plan with measurable outcomes, a baseline, an annual target, and a monitoring timeline for Board adoption.	Superintendent; Strategic Planning Committee; Board of Education	Committee and staff time; NJSBA facilitation	Board adoption by February 2027	Formal Board adoption of the Strategic Plan by February 2027
Align all 2027–2028 department-level and school-level action plans with the newly established vision and mission.	Superintendent; Department and School Leaders	Staff time for action planning	Spring 2027, for the 2027–2028 school year	2027–2028 department and school action plans aligned to the vision and mission

Major Activity	Staff	Resources	Timeline	Indicators of Success
Collaborate with the Board's fiscal committee to ensure 2027–2028 budget allocations are tied to the strategic plan objectives.	Superintendent; School Business Administrator; Board Fiscal Committee	Budget development materials; staff time for alignment	2027–2028 budget development cycle	2027–2028 budget allocations tied to strategic plan objectives

District Goal 2

Statement: Enhancement of Stakeholder Engagement and Communication Transparency

Objective: The district will implement and maintain a comprehensive, multi-channel communication plan to strengthen public trust and ensure that all stakeholders—including staff, families, and the broader community—have consistent, proactive access to district information and initiatives.

Major Activity	Staff	Resources	Timeline	Indicators of Success
Coordinate and participate in at least six "Forum Nights" and regular community events to foster direct, meaningful collaboration with the township and local organizations.	Superintendent; District Leadership Team; School Administrative Teams	Event venues; township and local organization partners; promotion channels	Throughout 2026–2027	At least six Forum Nights held; participation totals
Produce and distribute quarterly newsletters (district and schools) and provide detailed monthly committee reports, focusing on transparency of district initiatives.	Superintendent; Building Principals; Board Committee Chairs	Newsletter platform, district website, social media	Quarterly newsletters; monthly committee reports	Published district and school newsletters each quarter; monthly committee reports delivered
Review the effectiveness of communication strategies using feedback from stakeholder interactions and meeting presentations.	District Leadership Team	Stakeholder feedback; meeting presentation records	Quarterly	Documented quarterly effectiveness reviews and resulting adjustments

Major Activity	Staff	Resources	Timeline	Indicators of Success
Review stakeholder feedback collected twice a year, with a quarterly review of communication effectiveness using participation totals, feedback, and engagement data.	District Leadership Team; School Administrative Teams	Survey and feedback instruments; engagement analytics	Biannual feedback collection; quarterly data review	Two feedback collections completed; quarterly engagement and participation data reported

District Goal 3

Statement: Alternative Revenue and Fiscal Responsibility

Objective: The district will proactively explore, identify, and secure diverse and alternative revenue streams beyond state aid and local taxes.

Major Activity	Staff	Resources	Timeline	Indicators of Success
Research and pursue new alternative revenue sources, such as competitive federal/state grants, private grants, facility use agreements, and county, local, and corporate partnerships.	Superintendent; School Business Administrator	Grant application resources; partnership contacts	Ongoing 2026–2027	Applications submitted and agreements secured; status and ROI reported at monthly fiscal committee meetings
Develop and maintain a five-year financial forecast model that aligns with the district's long-term vision and strategic priorities.	School Business Administrator; Superintendent	Financial forecast modeling software	Developed 2026–2027; updated through the annual budget process	Operational five-year forecast model presented to the Board
Conduct a comprehensive program audit to ensure financial resources are used effectively to close student achievement gaps.	Superintendent; School Business Administrator; Director of Curriculum	Program audit framework; achievement and expenditure data	2026–2027, to inform the 2027–2028 budget	Completed program audit report; findings applied to 2027–2028 budget allocations

Major Activity	Staff	Resources	Timeline	Indicators of Success
Implement a monthly reporting framework that provides the Board with transparent, real-time data on budget variances, revenue maximization efforts, and the status of reserve accounts.	School Business Administrator	Real-time financial reporting systems	Monthly	Monthly variance, revenue, and reserve account reports to the Board
Identify progress, risks, and recommended fiscal priorities for 2027–2028.	Superintendent; School Business Administrator; Board of Education	Five-year forecast; program audit results	2027–2028 budget development cycle	Documented 2027–2028 fiscal recommendations presented to the Board

District Goal 4

Statement: Instructional Framework and Student Success

Objective: The district will implement a comprehensive instructional framework and strategic initiatives focused on closing achievement gaps and increasing the percentage of students meeting or exceeding grade-level expectations, while simultaneously fostering a culture that recognizes and celebrates student success in all forms.

Major Activity	Staff	Resources	Timeline	Indicators of Success
Conduct a thorough analysis of student achievement data to identify specific gaps and develop a plan that uses data to monitor and enhance student success throughout the year.	Director of Curriculum; Instructional Leaders; Building Principals	Benchmark assessment tools; data analysis platforms	Fall 2026; monitoring ongoing	Gap analysis completed; continuous data monitoring plan in place
Create baseline performance identifiers and specific improvement targets for each priority area.	Director of Curriculum; Instructional Leaders	Benchmark and state assessment data	Early 2026–2027	Baselines and improvement targets established for each priority area

Major Activity	Staff	Resources	Timeline	Indicators of Success
Provide data-supported recommendations for allocating resources related to programming and curriculum improvements.	Director of Curriculum; Superintendent	Data analysis; curriculum development resources	Ahead of 2027–2028 budget development	Resource allocation recommendations presented to the Curriculum Committee and Board
Establish a reporting schedule with monthly updates to the Curriculum Committee and biannual data reports to the full Board, including benchmark data, growth monitoring, subgroup performance, and progress toward targets.	Director of Curriculum; Superintendent	Data platforms; presentation materials	Monthly Curriculum Committee updates; biannual Board reports	Monthly updates delivered; two full-Board data reports
Develop and execute a plan to celebrate all levels of student achievement, with formal recognition for academic excellence, personal growth, perseverance, and meaningful contributions to the school community.	Building Principals; Teaching Staff; Superintendent	Student recognition materials	Ongoing 2026–2027	Formal student recognition events held at each school