AMERICAN LEADERSHIP ACADEMY

SIERRA VISTA

FINE ARTS DEPARTMENT

Dear Community Partner,

At American Leadership Academy, our theater program empowers students to become leaders in their values, the way they treat each other, and the courage they find to express themselves as artists and individuals.

We are proud to announce our upcoming theatrical season:

- **Junior High:** *Aladdin Jr.* – A magical, timeless journey.
- **JV:** *Something Rotten!* – A high-energy Broadway tribute to comedy and Shakespeare.
- **Varsity:** *Seven Brides for Seven Brothers* – A classic, vocal and dance powerhouse.

To bring these productions to life, we rely on local sponsorships to cover licensing, orchestration, costumes, backdrops, and audio engineering.

As a sponsor, your brand will reach thousands of community members and American Leadership Academy families. Below, you will find our single-show tiers and discounted Full Season Bundles.

Thank you for investing in our talented students, and helping them shine!

Warmest Regards,

The ALA Fine Arts Faculty & Production Crew

INDIVIDUAL SHOW SPONSORSHIP LEVELS

Select a specific musical tier: *Aladdin Jr.*, *Something Rotten!*, or *Seven Brides for Seven Brothers*.

Title / Presenting Sponsor — $1,000

- **Top Billing:** "Presented by [Your Company Name]" listed with the show title on advertising materials and the Playbill.
- **Playbill:** Full-page ad on the back cover.
- **Recognition:** Logo on posters, live audio announcement before curtain, and social media spotlights.
- **Perks:** Certificate of appreciation and 6 reserved VIP tickets.

Director's Chair Sponsor — $500

- **Playbill:** Half-page advertisement.
- **Recognition:** Live audio announcement before curtain and a dedicated tech-week social media spotlight.
- **Perks:** Certificate of appreciation and 4 premium reserved seats.

Spotlight Sponsor — $250

- **Playbill:** Quarter-page advertisement.
- **Recognition:** Digital logo placement on school social media promo posts.
- **Perks:** Certificate of appreciation and 4 general admission tickets.

Stage Door Sponsor — $100

- **Playbill:** Playbill sponsorship mention.
- **Recognition:** Group thank-you highlight on theater social media posts.
- **Perks:** Certificate of appreciation and 2 general admission tickets.

Contact to Register: cdaines@alaschools.org or alyssa.pease@alaschools.org

EXCLUSIVE FULL SEASON BUNDLES

Sponsoring the full season guarantees marquee visibility across all three productions at a significant discount.

Full Season Marquee Bundle — $2,500 (Save $500)

Grants full Title/Presenting Sponsor benefits across all three shows.

Full Season Director Bundle — $1,200 (Save $300)

Grants full Director's Chair Sponsor benefits across all three shows.

(Note: Seasonal bundles are restricted to Title and Director levels. Spotlight and Stage Door tiers remain available strictly on a per-show basis).

SPONSORSHIP COMMITMENT FORM

Company Name: _____ Contact Person: _____

Billing Address: _____

Phone Number: _____ Email Address: _____

Select Your Package:

[ ] Full Season Marquee — $2,500

[ ] Title / Presenting — $1,000 | Show: _____

[ ] Spotlight Sponsor — $250 | Show: _____

[ ] Full Season Director — $1,200

[ ] Director's Chair — $500 | Show: _____

[ ] Stage Door Sponsor — $100 | Show: _____

Authorized Signature: _____ Date: _____