WATERLOO SCHOOLS NEWS

FOR IMMEDIATE RELEASE

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WATERLOO COMMUNITY INVITED TO HELP SHAPE NEW HIGH SCHOOL IDENTITY

Waterloo Community School District (WCSD) invites the community to participate in the selection of a mascot and school colors for the new high school, set to open for the 2028-29 school year. This initiative offers a unique opportunity for residents, alumni, and students to contribute to the future identity of Waterloo High School..

The district is seeking community input through surveys and interactive meetings. Two community meetings are scheduled at the Waterloo Career Center located at 1348 Katoski Drive, in Waterloo.

Thursday, March 6, from 5:30–6:30 PM
Tuesday, March 11, from 5:30–6:30 PM

These meetings will provide a platform for sharing ideas and collaborating with fellow community members. Josh Paxton of Paxton Creative will guide the input gathering process.

Residents within the WCSD boundaries, students, and alumni of district high schools are also invited to apply for the Mascot and Colors Selection Committee. Committee members will play a crucial role in reviewing submissions from community meetings and surveys. Their work will narrow the options to the top mascot and color combinations, which will then be submitted to a community vote. Applications for the committee can be submitted via https://bit.ly/WaterlooHSMascot.

The selection process will culminate in an unveiling event this fall to announce the new mascot and colors. This event will celebrate the community's collaborative efforts and officially launch the next chapter for the new high school.

The district encourages all interested parties to participate in this important process and contribute to creating a lasting symbol of pride for students and the community.

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Those who are interested in receiving updates on the high school project, including ways to get involved, can submit information at https://tinyurl.com/WCSDGetInvolved. More information on the project can be found at WaterlooSchools.org/bridging-futures/.

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