NJASA TECHSPO® 2027 PROGRAM BOOKLET AD CRITERIA

☺ **You must be a NJASA Allied Member to advertise in the TECHSPO® 2027 Program Booklet. Deadline to reserve space is: FRIDAY, DECEMBER 7, 2026**

☺ **Ad copy and payment are due no later than: MONDAY, JANUARY 4, 2027**

☺ **Ad Specs: Full-page 3 ¼ X 8 (WxH) - Half-page 3 ¼ X 4 (WxH)**

☺ **ADVERTISING RATES: Full-page $699.00 - Half-page $549.00**

☹ Incorrectly sized ads cannot be used and will not be accepted – do not send oversize or undersize ads – if your ad is incorrectly sized your ad will be pulled – **NJASA is not responsible for ensuring your company submits proper ad copy and ad size** – **NJASA will try, when possible, to screen ads**.

☺ **All ads are black and white.** *(Except: inside front cover, inside back and back cover ad placements)*

☺ All copy changes are the responsibility of the advertiser – please revise your ad if needed – NJASA will NOT provide changes for your ad copy.

☺ Ad copy should be submitted electronically in PDF format to Christina Washington, NJASA Communications Support at cwashington@njasa.net **NO LATER THAN MONDAY, JANUARY 4, 2027**. **Please take note: ☹ Microsoft Word and/or Microsoft Publisher documents ARE NOT acceptable formats. ☺ PDF files preferred.**

☺ **IMPORTANT: Your ad must be paid in advance.** The deadline to submit the NJASA TECHSPO 2027 Ad Contract to reserve space is **FRIDAY, DECEMBER 7, 2026**. Your payment and ad copy MUST be received no later than **MONDAY, JANUARY 4, 2027, NO EXCEPTIONS. To reserve space please email your signed contract to Christina Washington at cwashington@njasa.net.**