LIBERTY HILL ISD

Building Champions in Academics, Character and Community

2026-2027

ATHLETICS SPONSORSHIP PACKAGES

Join us to be part of *Panther & Wrangler Athletics* and position your business in front of a growing Liberty Hill community.

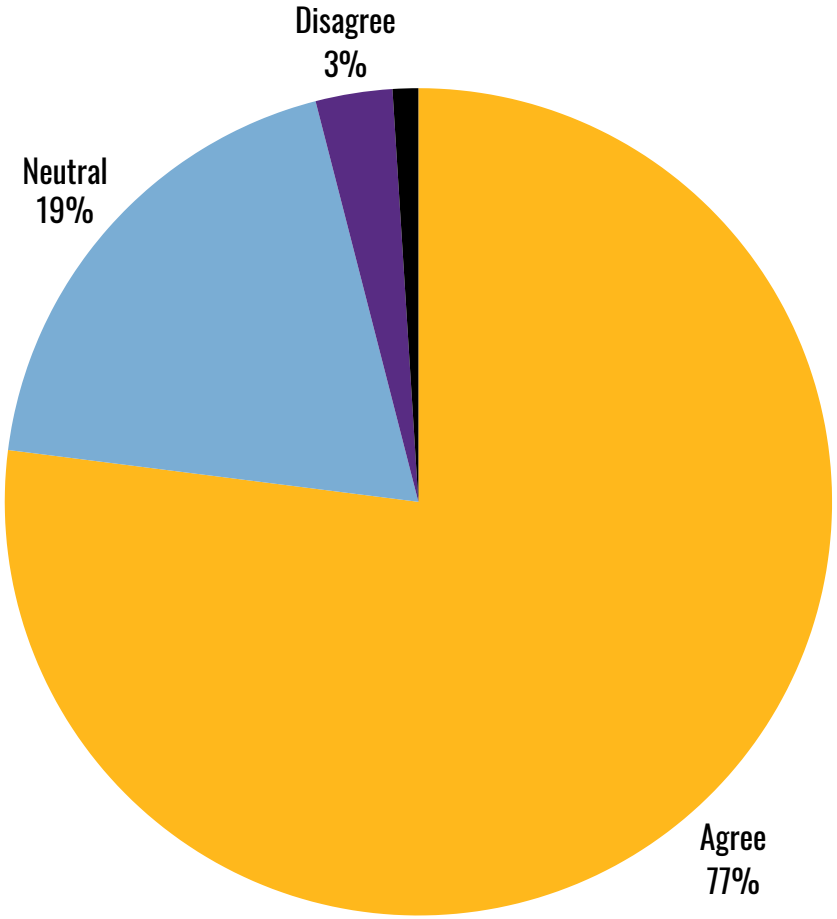


"Sponsorships play a vital role in expanding opportunities for our students, supporting everything from academics to fine arts to athletics. Because of our community partners, we're able to enrich experiences that help students grow, discover their passions, and ultimately become the best versions of themselves. That's at the heart of our mission, and we're incredibly grateful for the investment in our students' futures."

-Travis Motal, LHISD Superintendent

Your support of LHISD is *good for your business.*

Knowing that a company or brand is a sponsor of your local high school, would you be more likely to purchase a product or service from and actively support that company?*



*Information was collected nationwide from adults ages 18-54 who have children ages 12-17 represented in their household. Turnkey Sports & Entertainment administered the study in partnership with Greenfield Online. Turnkey Sports & Entertainment is the leading custom market research company in the sports and life entertainment industry. Greenfield Online is the pioneer of online consumer research globally and provides its resources within the sports industry exclusively to Turnkey Sports & Entertainment.

Why should you *support* LHISD Athletics?

- Stimulate Sales
- Increase Brand Loyalty
- Drive traffic to your business
- Create brand awareness and visibility
- Set yourself apart from the competition
- Show support for your local community and students
- Help keep athletic programs healthy and competitive
- Reach local and out-of-town customers more effectively



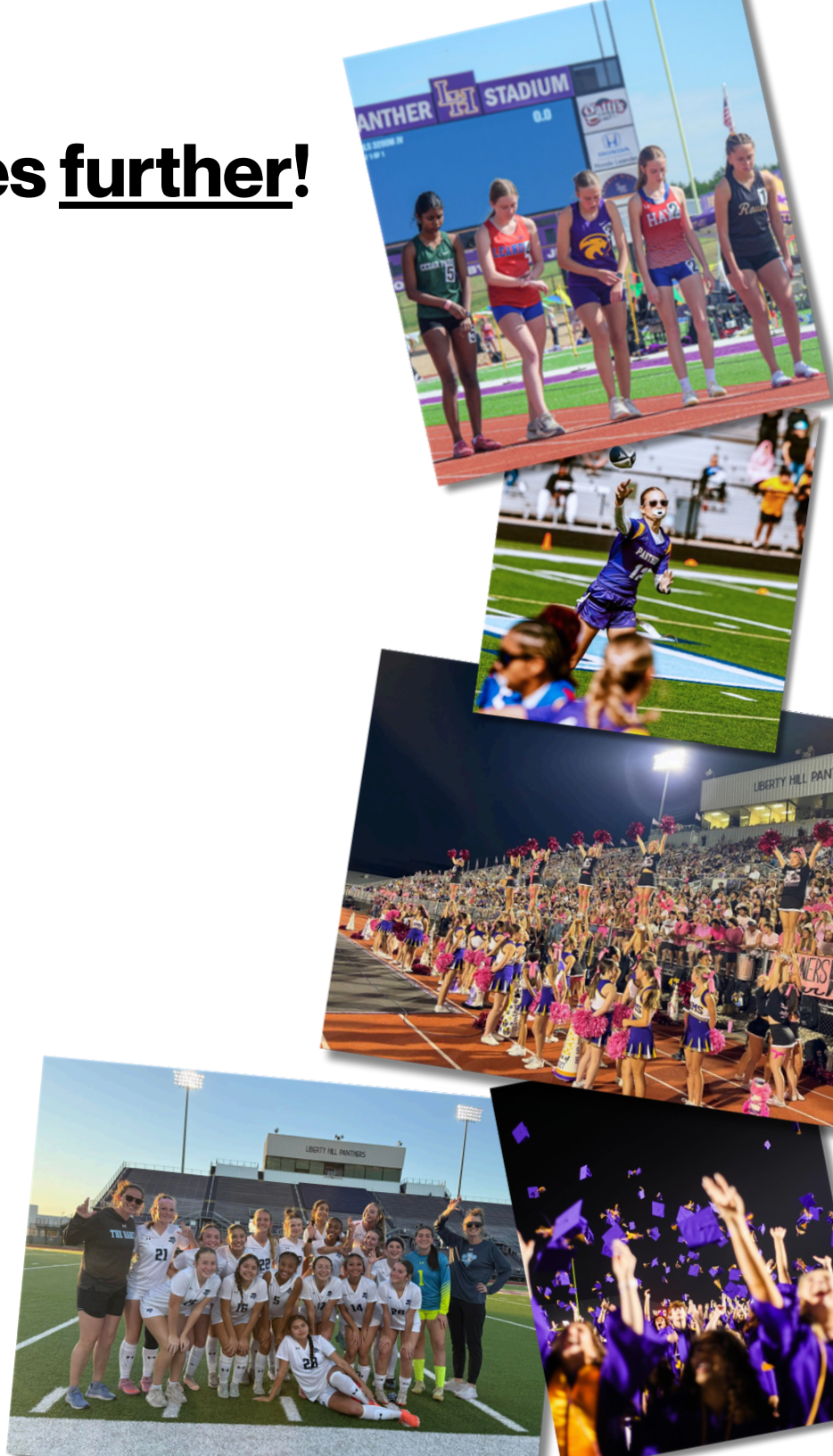
"The Liberty Hill community is truly second to none when it comes to supporting LHISD Athletics. We are grateful for your continued investment in our programs and the role you play in helping create a first-class experience for our student-athletes, families, and fans."

-Justin Carrigan, Athletic Director

Your support reaches <u>further</u>!

Stadium

- Football
- Boys & girls soccer
- Track and field
- Graduation
- Flag football
- Back-to-school events
- Community pep rallies



Your support reaches <u>further</u>!

Gymnasium

- Volleyball
- Boys & girls basketball
- Wrestling
- Powerlifting
- Student-led pep rallies
- Drill team & cheer performance
- Color guard competition











Your support can provide

invaluable experiences

to students studying graphic design, marketing and AV production.

Your support goes beyond game night.
Your sponsorship also contributes to:

- Opportunities for design and marketing students to produce videos, create animations, and develop graphics and advertisements for the entire audience
- Opportunity for AV production students to operate cameras, run instant replays, and even run the display itself

"Our new state of the art scoreboard, made possible through community partnerships, embodies our Wrangler spirit and shows our students that real world opportunities emerge when we invest in building our champions - both on and off the field."

-Vanessa Rodriguez, Teacher at Legacy Ranch



Liberty Hill High School

Home of the Panthers

- Built in 2013
- Led by Principal Bryon Ellison
- 1,800 students
- Colors are Purple and Gold
- Holds 2 state championships in football, 1 in soccer, and 1 in wrestling
- Known for the Slot-T offense
- In 2024-25, every athletics team made the playoffs

Be part of the Panther tradition of

Friday Night Lights

at Panther Stadium



Benefits include:

- Static signage on the scoreboard (5 ⅔' tall x 8' wide)
- Audio & Video Content played during football games
- Your logo on LHISD website and newsletters
- Promotional table at football games
- Season tickets, sideline passes and VIP parking

**Not all opportunities listed are part of all packages. See the final page for package specifics.*

Legacy Ranch High School

Home of the Wranglers

- New campus opening in 2026
- Opened in 2024 on temporary campus
- Led by Principal Mark Koller
- Capacity of 2,800 students
- Colors are Legacy Blue and Navy
- Known to chant We Are... LR and Wreck 'Em
- Will participate in all varsity sports in 2026-27

Be part of the inaugural season of *Friday Night Lights* at Wrangler Stadium



Bonus!!!

The scoreboard at Wrangler Stadium is visible from the cafeteria, seen by students & staff daily. Sponsors on the football scoreboard will also be sponsors on the second scoreboard for soccer and track events.

Benefits include:

- Static signage on the scoreboard (6 ¾' tall x 6 ⅓' wide)
- Audio & Video Content played during football games
- Your logo on LHISD website and newsletters
- Promotional table at football games
- Season tickets, sideline passes and VIP parking

**Not all opportunities listed are part of all packages. See the final page for package specifics.*

Touchdown

8 maximum

STATIC SIGNAGE

- 1 backlit ad panel on the main display/scoreboard at football stadium
- Logo on custom branded wrap on pole below bleachers

DIGITAL CONTENT

- 1 thirty-second and 1 fifteen-second commercial at each home football game
- Logo on LHISD website and newsletters

PROMOTIONS

- 4 PA announcements at each home football game
- 1 feature entitlement at each home football game
- Sponsor table space available at any athletic event in football stadium

HOSPITALITY

- 4 Annual Passes to all Liberty Hill ISD athletic events
- 2 sideline passes to each home football game
- 1 VIP reserved parking pass to each home football game

Field Goal

STATIC SIGNAGE

- Logo on signage at two home concession stands

DIGITAL CONTENT

- 2 fifteen-second commercials at each home football game
- Logo on LHISD website

PROMOTIONS

- 2 PA announcements at each home football game
- Sponsor table space available at any home football game

HOSPITALITY

- 2 Annual Passes to all Liberty Hill ISD athletic events

Extra Point

STATIC SIGNAGE

DIGITAL CONTENT

- 1 fifteen-second commercial at each home football game
- Logo on LHISD website

PROMOTIONS

- 1 PA announcement at each home football game
- Sponsor table space available at any home football game

HOSPITALITY

- 2 Annual Passes to all Liberty Hill ISD athletic events

Price includes benefits at the high school football stadium of your choice.

Bonus!!!

Be featured with a select group of *community partners* with your logo in the gym or on the diamond.

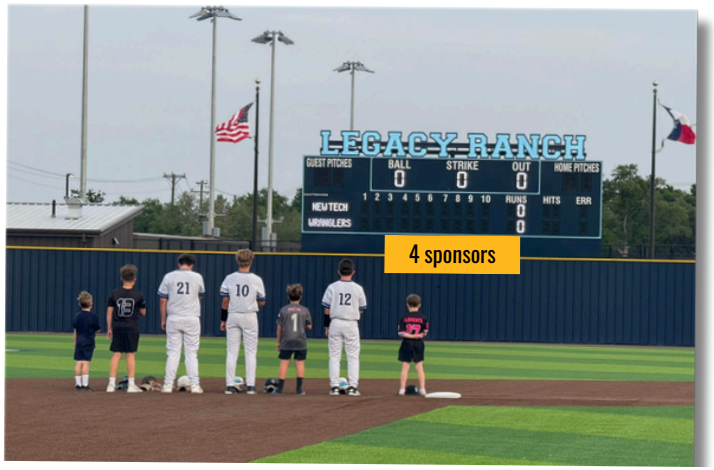
Sponsorship includes scoreboard signage and annual passes to all Liberty Hill ISD athletic events







Can be purchased with or without a football package



Current Availability

Grab your spot before winter and spring sports get started!

LIBERTY HILL HIGH SCHOOL AVAILABILITY

- Gymnasium- Right Corner spot available
- Baseball- 4 spots available
- Softball- 4 spots available

LEGACY RANCH HIGH SCHOOL AVAILABILITY

- Gymnasium- Right Corner spot available
- Baseball- 3 spots available
- Softball- 4 spots available







Thank you!

Contact LHISD Communications to reserve your spot or customize a sponsorship package today.

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512-260-5512

And a special thank you to Liberty Hill High School student photographers Saidd Cuevas, Abigayle Jenkins and Jack Spina for sharing their photography with us.