2026-27 School Year - Eastwood Athletic Council Quarterly Meetings

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September 2026
Date: Wednesday, September 30th
Time: 5:00 PM - 60-Minute Meeting

Attendance - Wednesday, September 30th			
☑ ~~BOE- Denny Helm~~	☑ ~~BOE- Eric Rutherford~~	☑ ~~Superintendent- B. Hughes~~	☑ ~~HS Principal- J.Kieper~~
☐ MS Principal- S. Sorg	☑ ~~AD- M. Stanley~~	☐ HS Asst AD- J. McNulty	☐ MS Asst AD- J. Cross
Absent: *MS Principal, HS Asst AD, MS Asst AD*			

I. Call to Order & Approval of Minutes

A. Welcome & Opening Remarks – Chairperson: J. Kieper
B. Review and Approval of Previous Meeting Minutes – Secretary: M. Stanley
    a. December 18, 2025

II. Athletic Director's Report (Current State & Operations)

A. Fall Sports Progress Report:
    a. Boys Golf NBC POTY
    b. Mid-season standings.
        i. Boys Golf: 2nd in NBC | Sectional Champions
        ii. Girls Golf: 4th in NBC
        iii. Cross Country: Hosting NBC Championship Meet at Eastwood 10/17/26
            a. J.Kieper: Looking for volunteers to staff
        iv. Football: 5-1 Overall (3-0 NBC) | Currently 1st Place
        v. Boys Soccer: 5-5 Overall (1-3 NBC)
        vi. Girls Soccer: 9-0-2 Overall (4-0 NBC) | Currently 1st Place
        vii. Volleyball: 7-6 Overall (7-2 NBC) | Currently 2nd Place
B. Winter Sports Preparation:
    a. Mandatory OHSAA Winter Preseason Meeting- October 28, 2026
    b. Boys Basketball: Drew Sims, Gage Beaber, Todd Sims stepping in for Flipse
    c. Coaching Vacancy- Dance Team
C. Facilities:
    a. Immediate maintenance updates:
        i. Scoreboards no longer synced with each other
        ii. No internet at Luckey Rd Gate–Using Public Library Hotspot
D. Department Initiatives & Operations:
    a. Partnered with Neptune Gametime for all Athletic Event Music
        i. Guaranteed clean, student-selected, sponsorship potential
    b. Digital Ticketing - EventLink
        i. Taking cards at ticket gates and concessions, and online ticket sales

III. Strategic Priorities & Focus Areas

A. M. Stanley: Athletic commitment to Exceptionalism→ Alignment with District Goals
    i. "Best of the Best"
B. Personnel & Staffing Pipeline:
    a. M.Stanley: Coach Certification plan to be finalized by March
C. Booster Club & Community Engagement:
    a. Aligning fundraising efforts with district priorities and department goals.
        i. E.Rutherford: Possible co-funding of a project→ Improvement Plan
            a. Restrooms? EAB Naming?
        ii. B.Hughes: Levy-dependent, cover cost/items not part of actual project
        iii. J.Kieper: Give the group support
        iv. D.Helm: Lights at stadium?
            a. E.Rutherford: Lake Example
        v. B.Hughes: Where do we want to go as a department?
            a. Ranking of needs? Wants? Ranking.
                i. Need: Irrigation in the stadium.
        vi. D.Helm: Soccer is LED. Need to be higher.
    b. UPDATE: New Eastwood Athletic Booster (EAB) President: Jason Hill

IV. Unfinished / Old Business

A. Handbook
    a. S. Sorg created 24-25, revised 25-26
        i. M. Stanley to revise ahead of 27-28 school year (June)
            1. B.Hughes: Change document from Sorg?
            2. D.Helm: OHSAA/State Changes updated?
                a. E.Rutherford: Language to "refer to [OHSAA]"
B. All State Recognition
    a. E.Rutherford: Digital display
        i. Early 1990's design for State Recognition
            a. State recognition has changed
            b. Coaches Association votes, (etc) leads to more All-State
        ii. Online platform
            a. Running out of room in hallway for physical plaques
            b. Otsego, Delta, using: RocketSolutions based out of Texas
                i. Could include music, playbills, etc.
        iii. B.Hughes: Possible to do with simply a TV?
            a. E.Rutherford: Limited options
                i. Could direct people to a platform through website
C. Budget Discussion about General Itemized Topics for Revenue/Expenditures
    a. Revenue: Tickets Sales, Ads/Sponsors, Part. Fees, Donations, Fundraising
    b. Expenditures: Officials, Transportation, Equipment, Playing Surfaces (ex. paint)
        i. J.Kieper: Principals meetings, costs going up, ticket prices, etc.
        ii. E.Rutherford: Are we breaking even on athletics?

iii. D.Helm: Have fees changed?
    a. Fees are steep for some families
iv. B.Hughes: Facility reservation fees
    a. Ex. Fees for bitty
    b. M.Stanley: Insurance
    c. J.Kieper: Where is paint coming from? (Cost)

D. Advertising
E. Participation Fees
F. Athletic Fundraising
G. Athletic Website
    a. UPDATE: Launch of EventLink comes with eastwoodeagles.com
        i. Has not been highly publicized as just scratching surface
            a. E.Rutherford: Keeping it up to date is key
                i. Keeping out of unfinished
H. Track/Football Concession Stand/Restrooms
    a. B.Hughes: A lot in place to keep Wrestling Building in tact
        i. Notifications
        ii. Hand-dryers
    b. E.Rutherford: Age of the toilets and the lines?
        i. Re-emphasize the priority list
I. Live-Stream
    a. M.Stanley: NFHS Network?
J. Process for the naming of facilities and events
    a. E.Rutherford: Board Decision
        i. Ex. Joe Wyant Softball Field
        ii. Community member process?
            a. D.Helm: Board resolution
            b. J.Kieper: Naming process starts in these meetings
            c. E.Rutherford: Form to fill out?
                i. Doug Zelner Field?
                ii. Morgan Trails for Cross Country
    b. M.Stanley: Corporate Sponsorships
    c. E.Rutherford: Freedom Field Example
        i. Documentation of the formal process to eliminate ambiguity
    d. B.Hughes: Create a process, which can lead to pushback.
    e. J.Kieper: First is process, how do we get history?
K. OFFICIALLY RECOGNIZED: FREEDOM FIELD AT JERRY RUTHERFORD STADIUM
        i. ONLY ONE OFFICIALLY RECOGNIZED
L. Monuments at Facilities:
    a. Plaque on pillars→Description of Honoring→Bust
        i. Yankee Stadium Comparison
M. Volunteer→ Board Policy 8120
    a. Band Camp Example

b. PAP/Background for Coaches
c. E.Rutherford: Registration for volunteerism. Levels- Genoa Example.
    i. Information, Raptor, Board Approval
        a. E.Rutherford to provide Genoa's.

V. New Business & Committee Open Discussion

A. Branding
    a. B.Hughes: Sorg started. Stanley to do more digging into.
        i. Stanley to have by March for roll out for 27-28
        ii. Long-term → Create Uniformity
    b. E.Rutherford: Liberty-Benton Branding Guide as example.
        i. Ex. Primary, Secondary.
            1. Fonts, Sizes
            2. Grandfathered logos?
        ii. Finalized depending on November ballot for implementation
B. Board Member / Administration
    a. E.Rutherford: Frenchy Flaire Night Uniforms
        i. Possible Girls Nights
    b. D.Helm: Teams in NBC Staying put?
        i. J.Kieper: No league movement
C. Goals for Next Quarter
D. Feedback & Questions
    a. Add the Booster President to the committee?
        i. Once EAB has stability, it could be a good idea.

VI. Adjournment- 6:41PM

A. Next Meeting Date. November 10, 2026
    a. Confirmed. Media Center at 5:00pm.