45th COBIS Annual Conference
What's Education For?
14-16 May 2027
London, UK

Sponsorship Opportunities

A range of sponsorship opportunities are available for the 45th COBIS Annual Conference. This will be a face-to-face event and exhibition in a new central-London venue – Convene Sancroft, St. Paul's. All sponsors will be given a link on the COBIS website, an exhibitor profile on the conference app, and acknowledgement in the pre- and post-conference newsletters. Sponsors' company logos will be included in the multi-media display in the main conference room. Enhanced platinum sponsor exhibitor spaces allow creation of sponsor lounges, experiential spaces, etc.

Platinum Sponsorship Packages

COBIS Friday Welcome Reception and Dinner Sponsorship

£7,250 plus VAT

- Includes guaranteed **platinum or premium** conference exhibition stand (platinum stands are larger spaces which sponsors can choose to set up as a seating area, meeting area, or experiential/hands-on area)
- Includes two exhibitor representatives per day; option to purchase up to two additional places per day
- Branding opportunities at the Welcome Dinner venue (subject to agreement with COBIS and venue)
- Listing as platinum sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary
- Profile in pre-conference newsletter
- One delegate pack insert (or two inserts if one is a physical item e.g. pen – subject to agreement with COBIS)
- Vote of thanks during the dinner and/or opportunity to address attendees
- Two complimentary tickets to the Friday and Sunday dinners
- Guaranteed (pre-recorded) webinar session for inclusion in the conference app
- COBIS webinar or E-shot to COBIS contacts in the six weeks leading up to the conference
- 2 x social media posts

Platinum Sponsorship

£4,825 plus VAT

- Includes guaranteed **platinum or premium** conference exhibition stand (platinum stands are larger spaces which sponsors can choose to set up as a seating area, meeting area, or experiential/hands-on area)
- Up to two exhibitor representatives per day; option to purchase up to two additional places per day
- Listing as platinum sponsor on conference app, conference newsletters and on website
- One complimentary ticket to the Friday and Sunday dinners and option to purchase up to two additional tickets for each event
- One delegate pack insert (optional)
- Branding on screens in plenary
- Profile in pre-conference newsletter
- Guaranteed (pre-recorded, on-demand) webinar session for inclusion in the conference app
- 2 x social media posts

Saturday Wine Reception Sponsorship

£3,625 plus VAT

- Includes guaranteed **3 metre** conference exhibition stand
- Up to two exhibitor representatives per day; option to purchase one additional place per day
- Listing as sponsor on conference app, conference newsletters and on website
- One complimentary ticket to the Friday and Sunday dinners and option to purchase one additional ticket for each event
- One delegate pack insert (optional)
- Branding on screens in plenary
- Profile in pre-conference newsletter
- Guaranteed (pre-recorded, on-demand) webinar session for inclusion in the conference app
- 1 x social media post

Gold Sponsorship Packages

Delegate/Exhibitor/Speaker/Guest Name Badges and Lanyards

£1,299 plus VAT + materials

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Friday Dinner and Sunday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities

Passport Competition Sponsor
(Exclusive sponsorship of the passport competition run within the conference app; sponsorship funds will be used by COBIS to secure prizes; sponsor may choose to donate additional prizes company-specific prizes)

£1500 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Branding on passport competition promotion in pre-conference joining instructions and throughout the conference
- Includes one complimentary ticket to the Friday Dinner and Sunday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website
- Profile in pre-conference newsletter
- Vote of thanks during the winner's announcement
- 1 social media post
- Branding opportunities

Gold Sponsorship

£1025 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Option to purchase up to two additional places per day
- Listing as sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary
- Opportunity to add on a delegate pack insert (£150 plus VAT)

Student Voice Sponsorship
(Sponsorship to support participation of COBIS students within the conference programme)

£995 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Listing on programme as sponsor of student session
- Includes one complimentary ticket to the Sunday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website

Sustainability Donation Sponsorship
(COBIS will make a carbon offsetting donation on behalf of conference attendees, as well as a donation in lieu of speaker gifts)

£995 plus VAT

- Includes opportunity to pre-book a conference exhibition stand
- Logo on banner promoting sustainability commitment (on website, social media, etc.)
- Includes one complimentary ticket to the Sunday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website

Notepads for Delegate Packs

£775 + VAT + materials

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Sunday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities

Gift for Delegate Packs

£775 + VAT + materials

- Includes opportunity to pre-book a conference exhibition stand
- Includes one complimentary ticket to the Sunday Annual Dinner
- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities

Silver Sponsorship Packages

Wine at COBIS Welcome Dinner (Friday 14 May)

£525 plus VAT (3 available; exclusive option also available)

- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities
- Includes one complimentary ticket to the Friday Welcome Dinner

Wine at COBIS Annual Dinner (Sunday 16 May)

£550 plus VAT (3 available; exclusive option also available)

- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities
- Includes one complimentary ticket to the Annual Dinner

Charging Station sponsorship

£525 plus VAT

- Listing as sponsor on conference app, conference newsletters and on website
- Branding opportunities on charging station within the exhibition area
- Branding on screens in plenary

Silver Sponsorship

£510 plus VAT

- One delegate pack insert
- Listing as sponsor on conference app, conference newsletters and on website
- Branding on screens in plenary

Additional sponsorship opportunities

There may also be opportunities to sponsor individual speakers or sessions (subject to agreement), physical items, exhibition area activities, delegate places, etc.

To express an interest in any of these packages or discuss opportunities, please contact Fiona Rogers on cpd@cobis.org.uk.