LBIPTA

October 15 2026 Meeting

October 15 2026 / 4:00 PM / Classroom, EJ School,Surf City, NJ

IN ATTENDANCE

Rachel McDill, Erica Jenkins, Chelsea Kulp, Adrienne Cerefice, Danni Hagler, Shelley Smith, Peter Kopack, Jessica H., Lori Daly, Viktoria O'Hara, Maureen Hoffman, Rachael Teutel, Sara Stocklas

AGENDA

- **Call to order**: 405 pm, Chelsea Kulp, President
- **Pledge of Allegiance**
- **Welcome and Introductions**
- **Treasurer's Report**

  Games of Chance Account Bank Balance - $13,817.66

  Current working Games of Chance Account Balance - $13,817.66

  General Operating Account Bank Balance - $12,251.16

  Outstanding Income

  Sponsorships $4,200.00

  Member Dues $730.00

  Spiritwear $97.47

  Outstanding Expense

  Reimbursement - Teacher Appreciation $221.41

Current working general operating account balance - $17,057.22

We need to fundraise! Right now, we are $60 short of projected membership dues and about $5,000 short of projected sponsorship goal.

Rachel L. McDill
Treasurer, LBI PTA

1. Call to Order

2. Pledge, Welcome and Introductions

3. Treasurer's Report and 2026-2027 Budget Approval

Owner/Lead: Rachel McDill

Decision Needed: Vote on the proposed 2026-2027 budget, which was tabled at the September meeting.

4. Holiday Grams

Owner/Lead: To be assigned

Decision Needed: Confirm the dates, select an owner, and agree on the process, materials and volunteer support needed. Proposed window: Dec. 14-18.

5. Fundraiser

Owner/Lead: To be assigned

Decision Needed: Decide whether to move forward, select or prioritize a venue between Hotel LBI, The Hollow Pines or Terrace Tavern. Determine the event format and any fundraising component, and assign next steps. The event does not need to be structured as an auction.

6. Parents' Night Out

Owner/Lead: Viktoria O'Hara

Decision Needed: Review the event ideas, determine whether to proceed, identify a potential timeframe and fundraising approach, and identify lead volunteers or next-step owners.

7. Pretzel Friday Sales

Owner/Lead: Julie Stubbs

Decision Needed: Approve the concept, review logistics, establish a launch timeline, and identify any additional volunteer support needed.

8. PTA Updates and Report-Outs

Room Parents

- Room-parent assignments and grade-level introductions are complete.

Membership and Sponsorship

- Membership update and continued outreach.
- Community sponsorship update.

Fall Fundraising and Programs

- Spiritwear update.

- Restaurant Fundraiser: Joy and Salt; Monday Oct. 19 & Burger 25 on Nov. 19
- Clothing Drive reminder: Oct. 24.

Book Fair

- Planning update for Nov. 17-19, including parent lunch visits, volunteer needs and remaining decisions.

9. School FYI Dates

For awareness only; no PTA decision is requested unless a support need is identified.

- Oct. 22 at 4:15 p.m. - Fun Run
- Oct. 30 at 2:00 p.m. - Halloween Parade
- Nov. 17-19 - Book Fair and Parent Lunch Visits
- Dec. 16 at 10:00 a.m. - Winter Show for Grades Pre-K-2
- Dec. 21 at 6:00 p.m. - Winter Concert for Grades 3-6 students participating in band or chorus

10. Upcoming PTA Meetings

- Nov. 12 at 6:00 p.m. - Northside Bar & Grille.
- Dec. 17 at 4:00 p.m. - LBI Elementary Media Center

Action Items

- Jess and Holiday Gram helpers: Coordinate item selection, ordering, note collection, digital payment/QR-code options, and delivery; explore shopping on Black Friday.
- PTA leadership/school contacts: Confirm whether Holiday Grams can be promoted and sold at the December 16 K–2 winter show and clarify event logistics.
- Danny: Contact Joe Pops about hosting the spring fundraiser.
- PTA president: Follow up with Bree Mehl about Hollow Pines and report venue options at the next meeting.
- Fundraiser team: Confirm date availability, recruit a dedicated group of roughly 10 volunteers, and review the auction plan and venue proposals. Preferred date: March 19; backup: April 9.
- PTA members: Consider using TeamReach or another shared platform to coordinate fundraiser and event work.
- Julie/pretzel-sale contacts: Provide details on the Friday pretzel proposal; revisit

after the expected Monday update.

- Danny: Contact the existing book fair volunteer list, seek additional helpers, and coordinate setup for November 13 and the November 17–19 fair.
- School administration/PTA book fair leads: Confirm whether the book fair can operate on Friday, November 20.
- PTA sponsor outreach: Share the Cheddar Up sponsor page and pursue local-business contacts where members have personal connections.
- Danny: Contact her brother and husband about possible support for a fishing club.
- PTA president: Add extracurricular-club ideas to the next meeting agenda.
- Enrichment coordinators/school staff: Send the teacher-interest questionnaire by mid-next week, survey parents after November break, prepare registration for December 7–11, and communicate the scheduling and age-appropriateness rules.
- PTA leadership: Copy and share the AAUW scholarship information.
- PTA members: Clarify the bicycle pickup and transportation arrangements for October 24.

Follow-Up Meetings and Dates

- October 24: Clothing drive and planned bicycle pickup.
- November 12, 6:00 p.m.: PTA meeting at Northside Grill Bar and Grill; attendees will purchase their own meals.
- November 13: Planned book fair setup.
- November 17–19: Literati book fair and parent-teacher conferences; Friday sales remain unconfirmed.
- December 16: K–2 winter show; possible Holiday Gram promotion to be confirmed.

- December 17: PTA meeting at the school.
- January 11–February 10: Proposed enrichment period, Mondays and Wednesdays.
- January 21, 6:00 p.m.: PTA meeting at the Arlington; attendees will purchase their own meals.

- **Announcements:**
    - **Stay Updated:** Website https://www.lbischools.org/for-parents/pta/parent-teacher-association , Facebook, Instagram: @lbicsdpta Emails/Texts Messages

Meeting ended 459pm
Adrienne Cerefice, Recording Secretary

Upcoming meetings
Nov 12 6p Northside Bar & Grille
Dec 17 4p LBIE Media Center