LENAPE HIGH SCHOOL BUSINESS EDUCATION

Did you know...

- 80% of college-bound seniors don't know what they want to major in.
- 50% of college students who declare a major will change it at least once.
- The average cost for a U.S. public university is about $35,000 per year.
- Of the 2,030,000 degrees awarded in 2020,
  - 18% were business
  - 15% were health professions
  - 11% were liberal arts
  - 6% were psychology
  - 6% were education
- Business was also the most popular Master's Degree in 2020.

Why should your child take a Business Education course at Lenape?

- Business Education courses allow your child to explore career interests.
- Business Education courses help your child develop knowledge in personal finance, time management, organizational skills, computer skills, and goal setting.
- Most students learn best in courses that offer hands-on experience. Business Education courses add new dimensions to learning through applied activities.
- Communication skills, self-confidence, self-awareness, good work habits, problem solving, critical thinking, punctuality, reliability, teamwork, and leadership are learned in Business Education classes.
- Business Education courses prepare your child for a well-paying, satisfying career in any of a wide variety of fields in the business world.
- Regardless of the area studied, business knowledge is always needed!

Business Education prepares your child to succeed in the workforce!

LENAPE HIGH SCHOOL BUSINESS EDUCATION

COURSE OFFERINGS

ACCOUNTING I (GRADES 9-12)
Teaches basic principles of accounting, covering accounting cycles, and emphasizing skills necessary to record, classify, interpret and analyze business activities for a service and merchandising business organized as a proprietorship and corporation. Problems, projects, and business simulations are used. Students are introduced to computerized accounting systems.

ACCOUNTING II (GRADES 10-12)
Reviews basic accounting principles and develops advanced topics such as payroll, inventory, uncollectible accounts, depreciation, and accruals. Emphasis on corporate/partnership accounting. Students work on computer applications for spreadsheets and automated accounting. Strong math skills recommended.
Prerequisite: Accounting I.

ACCOUNTING III (GRADES 11-12)
Foundation for further study of accounting. Students attain knowledge of more complex and diverse accounting topics such as taxes, analysis of financial statements, career opportunities, cost accounting, spreadsheet applications, and computer accounting systems.
Prerequisite: Accounting II.

ACCOUNTING IV (GRADE 12)
Advanced academic level course. Students complete a variety of projects using Quick Books and Advanced Excel accounting software while focusing on building a strong foundation in advanced accounting concepts.
Prerequisite: Accounting III.

BUSINESS COMMUNICATION AND COMPUTER APPLICATIONS(GRADES 9-12)
This course is designed to prepare students to utilize essential communication and technical skills significant to 21st century life. Students will gain proficiency in Microsoft Office Suite including Word, PowerPoint, Excel, Access, Outlook and will learn to apply these skills to achieve an organization's business goal and create authentic learning experiences to transfer knowledge into real-world experiences.

BUSINESS LAW(GRADES 10-12)
This course is an introduction to legal principles and procedures. It includes an introduction to business law, ethics, crimes, torts, contracts, the uniform commercial code, sales, product liability and consumer protection. Any student interested in pursuing a business and/or legal degree should strongly consider taking this course.

DIGITAL ANIMATION (GRADES 9 - 12)
Want to create professional animations? This course is designed to teach students the basics of animation. Students will bring characters or graphic ideas to life utilizing a drawing tablet, animation software, and the principles of animation. Students will plan and storyboard an original animation and utilize basic techniques including: frame-by frame animation, tweens, sounds, character rigging, and interactivity. It is a fun and exciting course which will challenge your creativity.

EMPLOYMENT STRATEGIES (GRADES 11 - 12)
Designed to prepare students with the skills for success in developing an appropriate post-high school plan. Areas of concentration include career research, application process, communication/interview skills, social skills, financial literacy, career related technology skills and job shadowing. The student will be able to use personal and interpersonal skills during real life role playing scenarios.

ENTREPRENEURSHIP (GRADES 10-12)
Intended for students planning to enter college in business fields, such as accounting, business administration or management. Teaches factors that a new business owner must consider, such as demographics, legal requirements, financial considerations, and operational functions. Participants develop their own business plans.

GRAPHIC PRESENTATIONS (GRADES 10-12)
Teaches basic design concepts and applies these strategies to real-world projects using a variety of industry standard software packages. Students will create presentation documents such as letterheads, logos, invitations, flyers, brochures, advertisements, etc.

LENAPE BUSINESS HONOR SOCIETY

LBHS is an organization recognizing high achieving students in the area of Business Education.

Any high school student who has completed or is currently enrolled in their third business course and has earned an "A" as the final grade in each is eligible. If they are currently enrolled in a third business class, they will need to earn an "A" for the first semester grade.

Students must have already completed at least two Business courses in order to be eligible to apply.

Additional requirements are:

- Must be on credit status.
- No more than one suspension during student's time at Lenape.
- No academic suspensions, such as plagiarism, cheating on a major exam, etc.
- Must attend the night of the LBHS induction ceremony.

Please email Mrs. Dina Wolf (dwolf@lrhsd.org) with any questions or concerns.

LENAPE HIGH SCHOOL BUSINESS EDUCATION

NEW COURSE OFFERING

AP BUSINESS WITH PERSONAL FINANCE (GRADES 11-12)

AP Business with Personal Finance is an introductory, college-level course equivalent to a one-semester college introduction to business course. Students explore core business disciplines—including entrepreneurship, marketing, finance, accounting, management, and strategy—through real-world business application, business case studies, and project-based learning. Simultaneously, students master and apply comprehensive personal financial principles including budgeting, risk management, credit, borrowing, saving, and investing. Students will be prepared to take the College Board's Advanced Placement Test.

GRADUATION REQUIREMENTS

21st Century Life Skills

All Business Education courses

Visual and Performing Arts

Digital Animation
Graphic Presentations
Web Design

Financial Literacy

AP Business with Personal Finance
Accounting I, II, III, and IV
Entrepreneurship
Introduction to Business
Personal Finance
Sales and Marketing

RCBC COLLEGE CREDIT COURSES

Accounting III
Accounting IV
Digital Animation
Graphic Presentations
Sales and Marketing

Note: RCBC Credit Courses are subject to change.

COURSE OFFERINGS

INTRO TO BUSINESS (GRADES 9-12)

Explores various topics in the business world. Specific areas of study include economic systems, management, marketing, advertising, banking and credit, ethics, international business, and career exploration. Develops computer literacy, consumer, and communication skills.

PERSONAL FINANCE (GRADES 10-12)

Students develop a sound basis for personal financial literacy in this year-long course. Students learn wages, benefits, employment-protection legislation, and how to read a paycheck. They learn to manage, utilize, and reconcile checking and savings accounts, including electronic banking. Personal decision-making regarding career, credit, transportation, housing, investment, and risk management choices will be covered. Additional resources utilized will include guest speakers, personal finance software, on-line games, programs, etc.

SALES AND MARKETING (GRADES 10 - 12)

Introduces broad field of sales and marketing providing students with basic information to develop interests in this career area. Students learn, through small groups, projects and research, the basics of marketing, selling, and advertising.

SPORTS, ENTERTAINMENT, AND HOSPITALITY MARKETING (GRADES 11 - 12)

The sports, entertainment, and hospitality industries represent one of the fastest growing segments of the U.S. economy. This specialized course offers students the opportunity to learn advanced concepts of marketing and management in the sports, entertainment and hospitality industries. Focus is on the study of marketing as it relates to event management, sponsorship, promotion, strategic planning, endorsements, marketing plans, hotel/restaurant/convention planning, and legal and ethical issues.

STUDY SKILLS AND CAREER AWARENESS (GRADES 9-12)

Addresses the life skills needed for success in high school, college and career. Areas of concentration include time-management, organization, study habits, note taking, test taking, learning styles and critical thinking skills. Students explore how diversity, attitude, listening, ethics and communication are integral parts of the workplace needed for a fulfilling career. Career research, employment documents, interviewing techniques and SAT vocabulary emphasized. Internet resources and guest speakers are an essential part of this course

WEB DESIGN (GRADES 10-12)

Do you want to create your own personal place on the Internet to start an online business or personal social site but don't know where to start? The course progresses from introducing basic web design principles to students independently creating websites. In this Web Design course, students will organize, create, and manage a website using HTML, HTML5 and CSS. Industry standard software is used to create and enhance a variety of graphic elements such as logos, banners and favicons within a website.

VIDEO GAME DESIGN SEMESTERIZED COURSE (GRADES 10 - 12)

Have you ever been curious about how video games were created? Video Game Design provides students with an introduction to the design and development of video games. Students will learn how to craft a compelling interactive experience through rules by learning the fundamentals of games through play, analysis, strategy, and deconstruction. Throughout the semester, students will design, test, and refine their own games by working independently and as part of different collaborative teams.

BUSINESS CLUB

DECA

Distributive Education Clubs of America
Advisor:
Mrs. Jayme Kent (jaymekent@lrhsd.org)

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SUGGESTED COURSE SEQUENCE

Interested in General Business Courses
- Business Communication and Computer Applications
- Study Skills and Career Awareness
- Introduction to Business
- Accounting I
  - Highly recommended for students planning on majoring in Business
- Personal Finance
- Sales and Marketing
- Business Law

Interested in Accounting and Finance
- AP Business with Personal Finance
- Business Communication and Computer Applications
- Accounting I
- Accounting II
- Accounting III
- Accounting IV
- Personal Finance
- Business Law

Interested in Marketing
- Accounting I
- Business Communication and Computer Applications
- Introduction to Business
- Sales and Marketing
- Sports, Entertainment, and Hospitality Marketing
- Business Law

Interested in Management
- Business Communication and Computer Applications
- Introduction to Business
- Entrepreneurship
- Accounting I
- Personal Finance
- Business Law

Interested in Computers and Design
- Business Communication and Computer Applications
- Digital Animation
- Graphic Presentations
- Web Design
- Video Game Design (Semesterized Course)

Life Skills for All Interests!
- Business Communication and Computer Applications
- Study Skills and Career Awareness
- Introduction to Business
- Personal Finance
- Employment Strategies

BUSINESS EDUCATION TEACHERS

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