

Entrepreneurship IET Class Information

Overview

The Entrepreneurship Integrated Education and Training (IET) class is designed to equip students with the skills and knowledge necessary to start their own business. Combining academic instruction with practical training, this course prepares students for business ownership and the Entrepreneurship & Small Business certification.

Small Business Ownership Information

- **Typical Earnings:** Income varies based on business type, experience, and growth. Small business owners have the potential to generate income while building long-term financial independence.
- **Work Settings:** Opportunities include home-based businesses, online businesses, retail stores, service-based businesses, consulting, and other entrepreneurial ventures.
- **Business Opportunities:** Southwest Florida continues to experience growth in tourism, construction, professional services, healthcare, and personal services, creating opportunities for new entrepreneurs.

Course Objectives

- **Business Planning:** Develop a business concept and create a business plan including operations, marketing, and financial projections.
- **Entrepreneurship Skills:** Learn the fundamentals of starting, managing, and growing a small business.
- **Academic Skill Building:** Build reading, writing, math, and digital literacy skills within the context of entrepreneurship and business ownership.
- **Professional Communication:** Strengthen communication, networking, customer service, and sales skills needed to attract and retain customers.
- **Prepare for Certification:** Complete practice exams and exam-style activities to prepare for and successfully earn the Entrepreneurship & Small Business (ESB) certification.

Admission Requirement

- **GOALS Reading:** NRS Level 3+

- **Educational Background:** High school diploma or higher is recommended, but not required for the class.
- **Language Proficiency:** Advanced English proficiency for effective communication, networking, and business development.

Enrollment Information

- **Registration Fee:** $45
- **ESB Exam Fee:** Approximately $110
- **Course Materials:** Included in registration fee