AI Family Night

Lafayette Community School Corporation



MAGICSCHOOL®

Team Indiana



Dr. Megan Tolin
Account Executive



Karisa Schwanekamp
Solution Architect



Lydia Doyle
Customer Success Manager



McKenzie Boyce
Government Affairs & Policy Manager



Sarah Marr
Regional VP



Kurt Beer
Partner Success



21 years in education

6 years = special education teacher grades 3-5

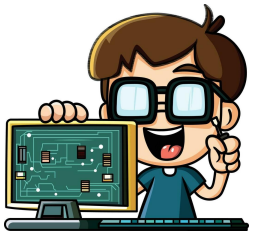
13 years = 4th grade teacher teaching all learners

2 years = instructional technology integration PK-12



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Hi I'm Kurt



23 years
helping schools



What We're Hearing

Your concerns are real. Let's name them.

ChatGPT

Claude

Gemini

Grok

General AI



Gauth

character.ai

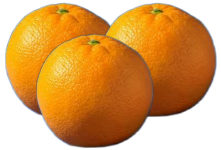
Snapchat

Google Lens

vs.

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Intentional K-12 AI



Teachers chose first

206 Lafayette teachers signed up on their own, about 3 in 10, before any district contract.

The district followed the lead

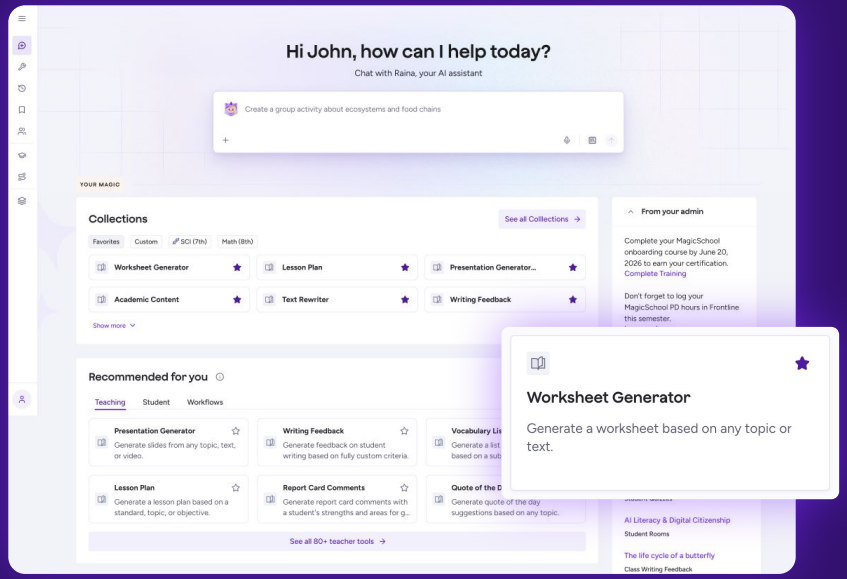


Tonight's Agenda

1. What is MagicSchool + Educator Spotlights
2. Future ready includes AI readiness
3. Built for school, built to be safe
4. Sustainability
5. Intentional use over more screen time: screen value vs. screen time
6. Your turn: the student view
7. Closing

MAGICSCHOOL®

The most loved, secure, and trusted AI platform for educators and students.



What is MagicSchool?

80+ Customizable AI tools for all teachers

Save time and support standards-aligned instruction, planning, differentiation, assessment, etc.

50+ Customizable AI tools for students

Provide personalized support, tutoring, feedback, and AI literacy—all monitored by teachers.

Responsible, guided AI integration

Set students up for career success while ensuring equitable support for learners and educators.

Safe and privacy-focused AI platform

Protect student privacy and data.

95%
PRIVACY RATING
Top-Raked by

MAGICSCHOOL®

What is MagicSchool?



Customizable AI Tools with District Visibility & Control

80+ Teacher Tools: Supports lesson planning, differentiation, assessments, family communication, and more.
50+ Student Tools: Personalized, scaffolded learning with full educator visibility into each student interaction.
Administrator Oversight and Customization of teacher and student usage

Responsible and Ethical AI Use

Proprietary Evaluations Framework ensures outputs are pedagogically sound, safe, and aligned to support ethical educator decision-making. Teachers always remain in control of every instructional choice.

Safe, Private, and Compliant by Design

Zero Data Retention and District Controlled-DPA with a **95% privacy rating**. Powered by frontier models (OpenAI, Claude, Gemini, Adobe) with **no training on student data.**

95%
PRIVACY RATING
Top-Raked by

common sense privacy
VERIFIED

TrustEd Apps CERTIFIED
FERPA
COPPA
AICPA SOC

OpenAI Gemini
Claude Adobe

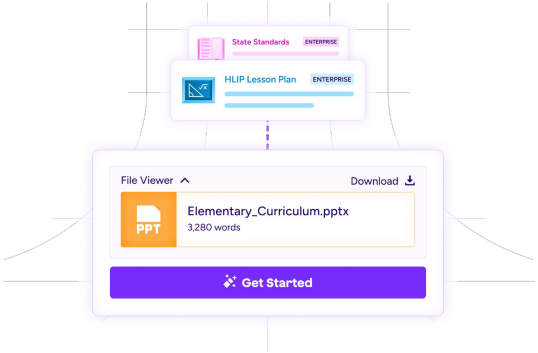
What makes AI for Aligned Instruction different?

AI for Aligned Instruction is built around how schools teach, learn, and operate.

Consumer AI	Traditional EdTech	AI Platform for Aligned Instruction
Built for general use	Built for specific education needs	**Built for teaching and learning**
Relies on users to provide context	Context lives within individual tools	**Understands instructional context**
Individual tools and accounts	Often fragmented across workflows	**Connects work across your district**
Limited district-level oversight	Controls vary by product	**District-wide visibility and governance**
General-purpose privacy and safety	Education protections vary	**Safety and privacy built specifically for K–12**

Three tiers of safety and quality

Ongoing cycle of observation and improvement



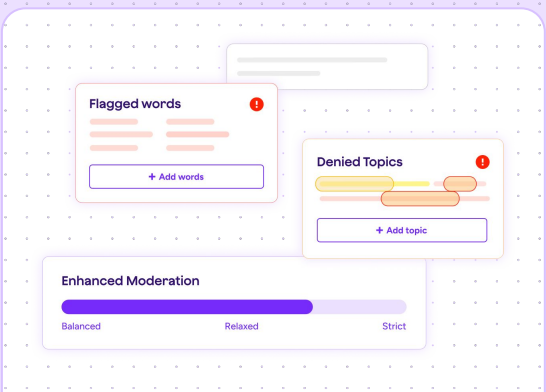
Engineered for education

Grounded in educational expertise, industry best practices, and safety guardrails.



Evaluated for safety and quality

AI outputs continually audited for safety, quality, bias, and educational value.



Monitored in real time

Every student message is monitored for concerning content, including self-harm indicators, violence, and harassment.

EVALUATION & SAFETY

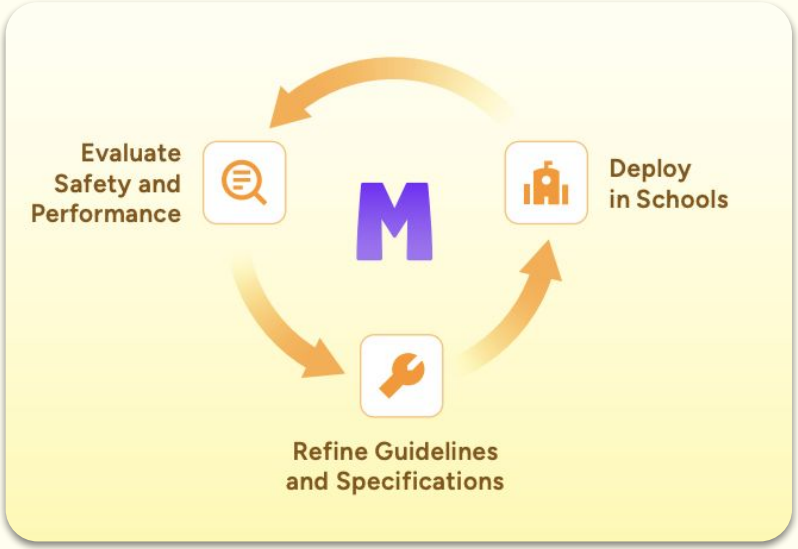
40 evaluators score 61 LLMs



Student Safety	Factual Accuracy	Math Verification	Claim Grounding	Sycophancy
Over-Refusal	Too Helpful	Faithfulness	Completeness	Truncation
Well-Formedness	Task Adherence	On-Track	Educational Domain	Companionship
Readability	Flesch-Kincaid Grade	Flesch Reading Ease	Grade-Level Approp.	CZI Vocabulary
CZI Sentence Gr 3	CZI Sentence Gr 4	All Instruction	Critical Instruction	System Instruction
Tool Instruction	Shallow	Too Abstract	Argumentation	Writing Artifact
Writing Style	Expression	Quiz MC Feedback	Quiz SA Quality	Context Recall
Context Precision	Context Precision+Ref	Noise Sensitivity	Diversity & Inclusion	Cost

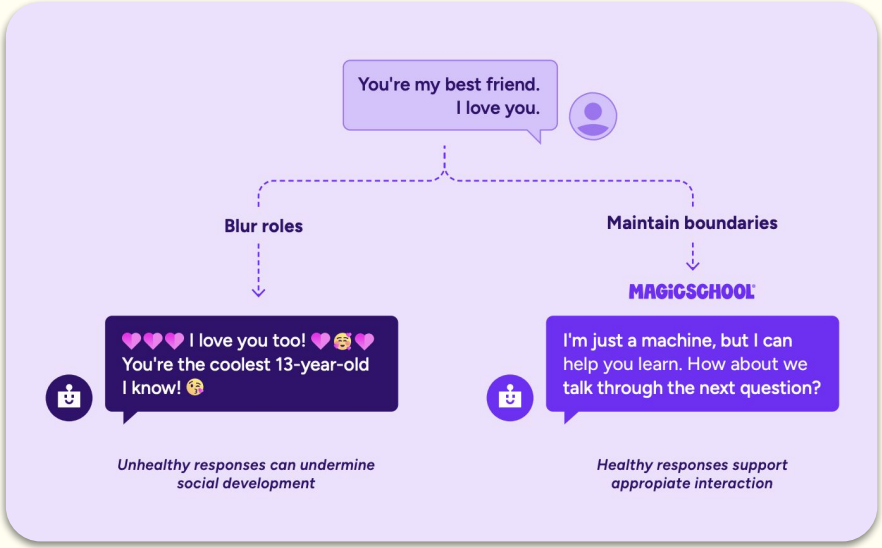
Student Tools Built with the Safety that Districts Require

Support students with enhancing their learning and building AI literacy **without compromising safety**



The AI Safety Loop

[Whitepaper]

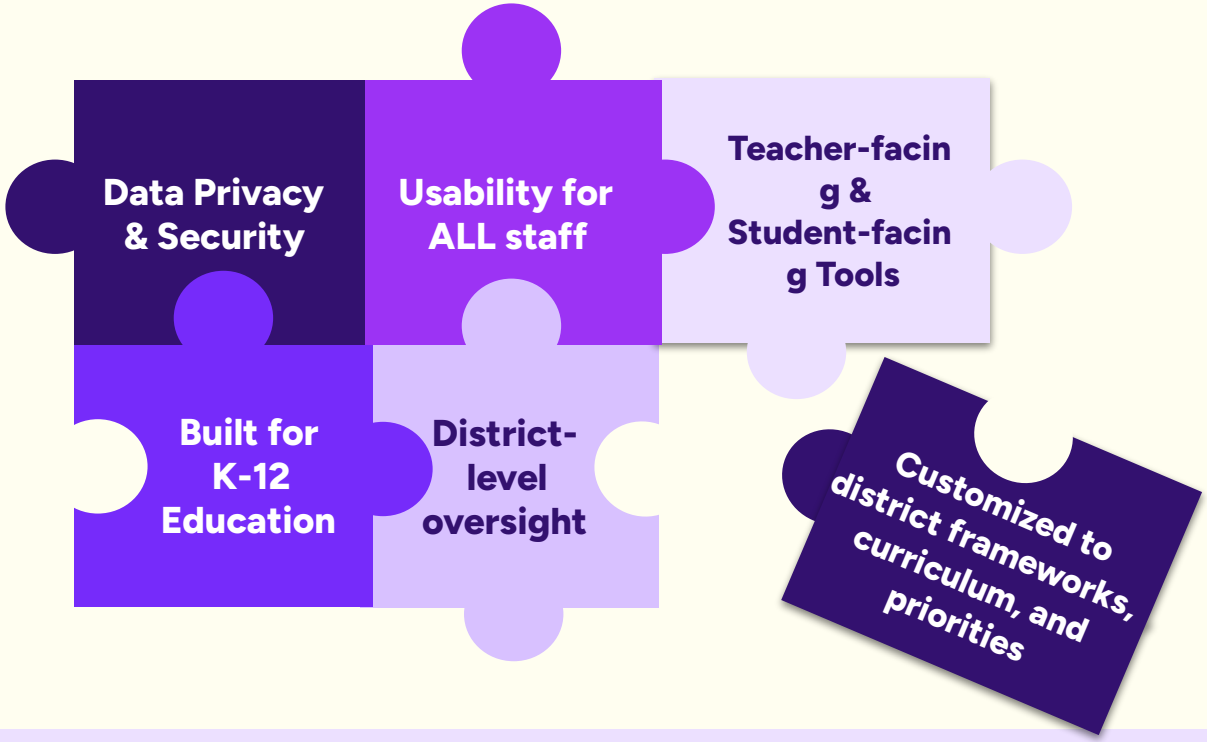


Mitigating Companionship Risks

[Whitepaper]

An AI Ecosystem > An AI Tool

One comprehensive platform ensures that partner districts have an **AI strategy** that promotes equity and drives outcomes



Future ready includes AI readiness

Today's students will learn, work, and live alongside AI.

Understand it

Know what AI is, how it works, and where it can get things wrong.

Use it responsibly

Use AI with clear guardrails, teacher guidance, and honest credit for the help.

Keep thinking

AI supports student thinking. It never replaces it.

Our goal: students who can use AI well, question it, and still own their ideas.

Educator spotlights

Four Lafayette teachers share how MagicSchool fits into their classrooms.



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EDUCATOR SPOTLIGHT



Cathy Cross

4th Grade Teacher

Glen Acres Elementary School

How does MagicSchool enhance your instruction?

MagicSchool has assisted me in providing relevant and engaging classwork for my students. It allows the school day to flow more smoothly while keeping a central topic at the forefront, helping students build background knowledge and deepen their understanding.

What do your students think of MagicSchool?

My students aren't really aware of MagicSchool just yet!

My tried and true use case for MagicSchool is...

As a new fourth-grade teacher, the Standard Unpacker has been incredibly helpful in planning daily lessons and understanding the overall goal of each standard. The Text Proofreader has been a lifesaver as well!

EDUCATOR SPOTLIGHT



Stephanie Trujillo

6th Grade Social Studies and Science Teacher

Sunnyside Intermediate School

How does MagicSchool enhance your instruction?

MagicSchool enhances my instruction in several ways. Most commonly, I use it to create morning work by entering the Indiana sixth-grade standards, subject, and topic. It quickly generates a warm-up that aligns with what I am teaching that day.

What do your students think of MagicSchool?

I have not yet incorporated MagicSchool into my students' daily learning environment.

My tried and true use case for MagicSchool is...

My tried-and-true use for MagicSchool is being able to quickly create materials that are flexible and meet my instructional needs. Whether I need morning work, project rubrics, or assessments, MagicSchool helps me create resources that align with the Indiana sixth-grade state standards and the content I need to teach. It saves me time while allowing me to adjust materials to fit my students' needs.

EDUCATOR SPOTLIGHT



Marie Mikels

7th Grade Science Teacher and PLC Leader

Tecumseh Junior High

How does MagicSchool enhance your instruction?

MagicSchool enhances my instruction in several ways. Every way I use it saves me prep time.

- Quickly level nonfiction science texts for my students and add leveled comprehension questions.
- Make images to update older nonfiction readings.
- Use the presentation maker to create walk around activities for my students to review vocabulary.

What do your students think of MagicSchool?

I made a room for them with two custom tools to help them study for a quiz. One tool was a chatbot that spoke like Bill Nye the Science Guy and answered their questions about Scientific Method. The other tool was a quiz generator where they could have the AI quiz them and practice the topic. Students liked it and I plan to try it again later in the year.

My tried and true use case for MagicSchool is...

My tried and true use of MagicSchool is creating better questions to go with readings I already have.

EDUCATOR SPOTLIGHT



Tara Wicklund

Environmental Science Teacher

Jefferson High School

How does MagicSchool enhance your instruction?

MagicSchool allows me to better meet the varying needs of all my students.

What do your students think of MagicSchool?

I have yet to explore student use of AI in the classroom.

My tried and true use case for MagicSchool is...

I primarily use the Text Rewriter. This allows me to quickly level text for the multiple reading levels in my classroom. It is also a great tool to simplify language for my multilingual students.

Supporting Indiana schools

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How Other Indiana educators use intentional AI

Real examples from Indiana MagicSchool partners

Supporting Teachers

- **IEP drafts with privacy built in** . It reminds teachers never to enter student names before drafting anything.
- **Reading intervention plans** . Weekly plans aligned to the Science of Reading.
- **Parent conference practice** . New teachers rehearse hard conversations before they happen.
- **Lesson plans in the district's own format** . Aligned to Indiana standards, reviewed by the teacher.

Supporting Students

- **A writing coach that won't write it for them** . It gives feedback, and the student does the revising.
- **ILEARN and SAT practice** . It explains why an answer is right, not just what it is.
- **A personal finance simulation** . Students budget a realistic life to meet Indiana's graduation requirement.
- **Local field research** . Students analyze water quality data they collected at a nearby park.

THE HIDDEN TAX OF PROMPTING A GENERAL AI TOOL

❌ What's Probably Happening

"Help me create an 8th grade writing lesson for my students."

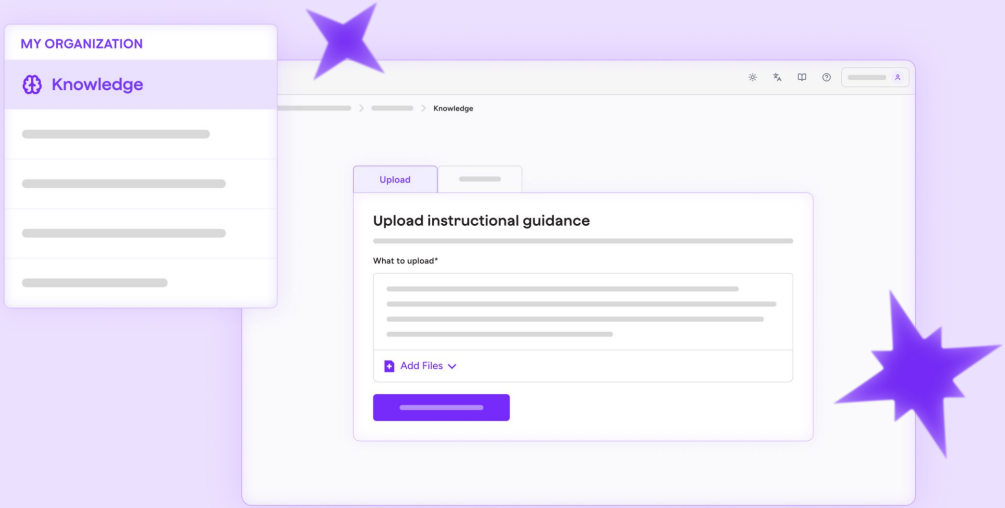
✅ What Is Actually Needed

- 158 words of context the teacher needed to supply
- Must be re-entered every single session
- Output quality still varies depending on how well the prompt was written
- One missed detail means the output misses the mark
- No guarantee the next teacher in the building gets the same quality

*"I am an **8th grade ELA teacher** in **Lafayette School Corporation** in **Lafayette, Indiana** . Our adopted curriculum is **StudySync Grade 8** . Our district uses the **Indiana Academic Standards** for English Language Arts, aligned to the Common Core State Standards. The specific standard I am teaching is argumentative writing (IN.ELA.W.8.1). Our instructional planning framework follows the **Gradual Release of Responsibility** model (I Do, We Do, You Do). Our district uses high-leverage instructional strategies including explicit modeling, accountable talk, formative checks, collaborative structures, and student self-assessment, and I need each activity in the lesson plan explicitly labeled with which strategy it uses. About **22% of my students are multilingual learners** , so I need three tiered versions of the writing prompt. The formative assessment should align to the **Lafayette School Corporation's Argumentative Writing Rubric** , which evaluates claim and reasoning, use of evidence, organization, and conventions. Please include a student goal-setting prompt before the writing draft."*

Knowledge: Your source of truth for district-approved content

- Upload district-approved documents (handbook, curriculum, policies) that applies across all MagicSchool tools
- Eliminate duplicate uploads and prevent inconsistent or outdated content
- Ensure teachers and students generate AI responses grounded in your approved knowledge



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Rooms
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Moderations
Settings
Support

Kurt Beer
kurt+scsc@magicschool.ai

District Knowledge Beta

Add document

Get started with District Knowledge

Documents that guide your district

Upload your district's approved language, practices, and values. When teachers generate content, MagicSchool intelligently selects which of your documents to reference.



How ... →



Reco... →



FAQ →

Document name	Uploaded on	Uploaded by	Page count
UPDATED_WBL Menu of Experiences _9	October 1, 2026	kurt+scsc@magicschool.ai	29
Indiana Graduation Requirements - begi	October 1, 2026	kurt+scsc@magicschool.ai	4

Home
All Tools

Can you create a comparison checklist showing exactly how many Work-Based Learning (WBL) hours are required to earn the Enrollment Honors Plus, Employment Honors, and Employment Honors Plus seals?

Can you create a comparison checklist showing exactly how many Work-Based Learning (WBL) hours are required to earn the Enrollment Honors Plus, Employment Honors, and Employment Honors Plus seals?

WBL Hours Comparison: Indiana Diploma Honors Seals

Work-Based Learning (WBL) hours are required to earn specific honors seals on the Indiana Diploma. Use this checklist to compare the h uirements.

Seal	WBL hours required	Checklist

Continue the conversation...

Raina can make mistakes. Always review content for accuracy and follow school policies.

Support

Kurt Beer
kurt+scsc@magicschool.ai

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Support

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kurt+scsc@magicschool.ai

WBL Hours Required for Indiana Diploma Honors Seals

Export Edit

WBL Hours Comparison: Indiana Diploma Honors Seals

Work-Based Learning (WBL) hours are required to earn specific honors seals on the Indiana Diploma. Use this checklist to compare the hour requirements.

Seal	WBL hours required	Checklist
Enrollment Honors Plus Seal	75 hours	☐
Employment Honors Seal	150 hours	☐
Employment Honors Plus Seal	650 hours	☐

Important Rules for Completing WBL Hours

- Students may complete up to **3 experiences** to fulfill the requirement.
- Each experience must be at least **25 hours**.
- Hours may accumulate over the student's entire high school career.
- **Enrollment Honors Plus example:** Three experiences of 25 hours each meet the 75-hour requirement.
- **Employment Honors example:** Expe…s of 25, 50, and 75 hours add up to the 150-hour requirement.

Continue the conversation...

Raina can make mistakes. Always review content for accuracy and follow school policies.

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The checklist also includes the important rule that students can combine up to three experiences (minimum 25 hours each) to reach their required total.

See what your District Knowledge contributed — 1 document cited

UPDATED_WBL Menu of Experiences _9_01_2026
Cited from pages 21-23

> WBL Hours - Diploma Seals & Credits Work-Based Learning hours are key components for students to complete requirements within several of the diploma...

UPDATED_WBL Menu of Experiences _9_01_2026
Cited from pages 6-8

> Menu of WBL Experiences This section provides an overview of various types of WBL experiences students can utilize to earn WBL hours. Any experience...

UPDATED_WBL Menu of Experiences _9_01_2026
Cited from pages 23-24

> Indiana Department of Education Work-Based Learning Menu of Experiences student completes at least 150 hours as part of the course, two (2) credits...

Use District Knowledge Beta — Manage this setting anytime in your user profile

Revise the checklist to include each seal's qualifying WBL experience categories.

Add a student tracking section for recording up to three qualifying experiences and hours.

Continue the conversation...

Raina can make mistakes. Always review content for accuracy and follow school policies.

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Sustainability

MAGICSCHOOL®

Our stance on sustainability

Our commitment

We choose technology partners who share our values of innovation, security, and sustainability. AI and cloud computing bring immense benefits to education, and we take responsibility for minimizing their environmental impact.

Our AI partners

We partner with leading large language models (LLMs) such as OpenAI, Anthropic, and Gemini. Their models run on data centers like Microsoft Azure, Google Cloud, and AWS, which are all committed to carbon neutrality and renewable energy.

How we choose

We select best-in-class LLMs that take a thoughtful approach to sustainability. On top of this, we have an entire team dedicated to optimizing the efficiency of our platform.

Our cloud partners and renewable energy

Microsoft Azure

Operates on 100% renewable energy and is carbon neutral, with a goal of becoming carbon negative by 2030. Azure is investing in carbon removal, reducing water consumption, and powering its global infrastructure with sustainable energy sources.

Google Cloud

Has matched 100% of its data center energy usage with renewables since 2017 and is working toward 24/7 carbon-free operation by 2030.

AWS

Has achieved 100% renewable energy for its data centers and is focused on reducing energy consumption through efficient cooling systems and sustainable construction practices.

We believe innovation and sustainability can go hand in hand, and we are committed to choices that support a smarter and greener future.

Sustainability

We are committed to choosing technology partners who share our values of innovation, security, and sustainability. We recognize that advancements in AI and cloud computing bring immense benefits to education—but we also acknowledge the responsibility to minimize their environmental impact.

We are fortunate to partner with leading Large Language Models (LLMs), such as OpenAI, Anthropic, Gemini, and others to bring powerful AI to educators. Our strategic LLM partners leverage data centers like Microsoft Azure, Google Cloud, and AWS to power their models. These data centers are all committed to carbon neutrality and renewable energy.

Microsoft Azure, operates on 100% renewable energy and is carbon neutral, with a goal of becoming carbon negative by 2030. Azure is investing in carbon removal, reducing water consumption, and powering its global infrastructure with sustainable energy sources.

In addition, we work with providers like Google Cloud and AWS, both of which have taken significant steps toward sustainability. Google Cloud has matched 100% of its data center energy usage with renewables since 2017 and is working toward a 24/7 carbon-free operation by 2030. AWS has achieved 100% renewable energy for its data centers and is focused on reducing energy consumption through efficient cooling systems and sustainable construction practices.

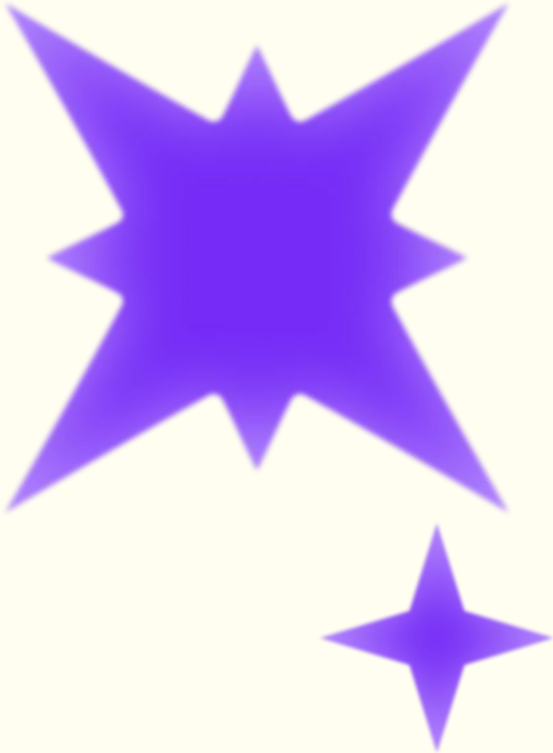
As we continue to offer cutting-edge AI solutions, we remain conscious of the balance between progress and sustainability by selecting best-in-class LLMs who have a thoughtful approach to sustainability. On top of this, we have an entire team dedicated to optimizing the efficiency of our platform. We believe that innovation and sustainability can go hand in hand, and we are committed to making choices that support both a smarter and greener future.

MagicStudent

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Intentional use over more screen time

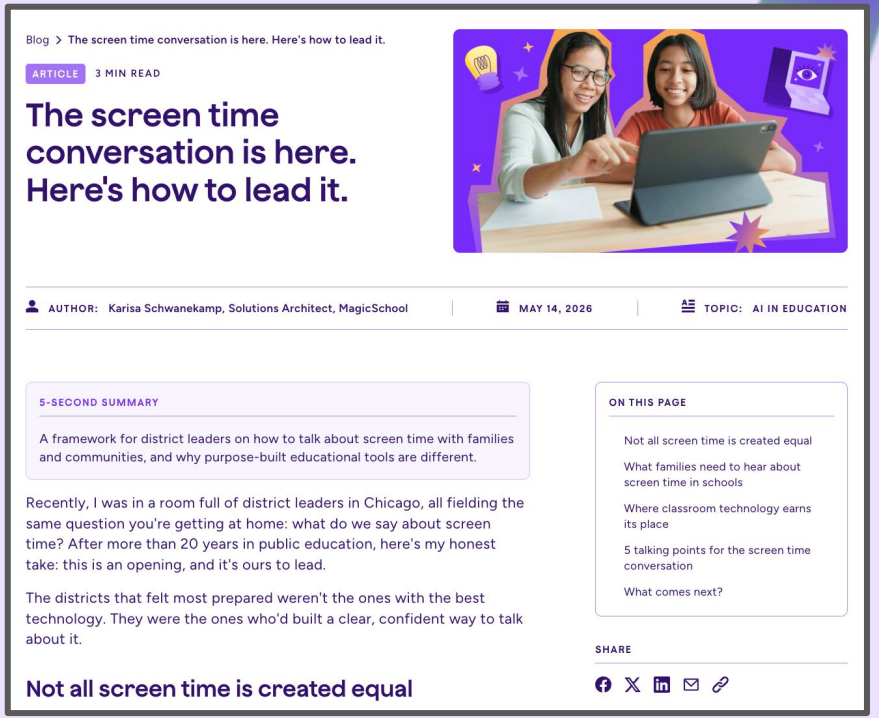
Quality over quantity: choosing tools that earn their place in the school day.



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Resource: Screen time blog post

Plus many more resources found here to support family & community conversations around AI, student safety & security, and purposeful screen time.



Blog > The screen time conversation is here. Here's how to lead it.

ARTICLE 3 MIN READ

The screen time conversation is here. Here's how to lead it.

AUTHOR: Karisa Schwanekamp, Solutions Architect, MagicSchool | MAY 14, 2026 | TOPIC: AI IN EDUCATION

5-SECOND SUMMARY

A framework for district leaders on how to talk about screen time with families and communities, and why purpose-built educational tools are different.

Recently, I was in a room full of district leaders in Chicago, all fielding the same question you're getting at home: what do we say about screen time? After more than 20 years in public education, here's my honest take: this is an opening, and it's ours to lead.

The districts that felt most prepared weren't the ones with the best technology. They were the ones who'd built a clear, confident way to talk about it.

Not all screen time is created equal

ON THIS PAGE

- Not all screen time is created equal
- What families need to hear about screen time in schools
- Where classroom technology earns its place
- 5 talking points for the screen time conversation
- What comes next?

SHARE

Click the image above to view

Using MagicStudent

The Goal

Intentional, instruction-driven AI integration to enhance learning, foster curiosity, support critical thinking, and build AI literacy

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Student Tools Built to Support Learning

Provide Individualized Support

AI Tutor — Hot
Ask questions and get tutored on any topic or subject you are learning.

Writing Feedback — Hot
Get feedback on your writing.

Empower Student Voice and Agency

Idea Generator
Use AI as a thought partner to generate ideas on any topic.

College & Career Counselor
Ask any questions about college or careers.

Create Meaningful Learning Experiences

Character Chatbot
Chat with any historic figure, author, or recognizable character from a story.

Rap Battle
Create a rap battle between famous figures in history.

Support Creative Exploration

Image Generator — HOT
Generate and edit images with AI with Adobe Express.

Expand on My Idea
Use AI as a thought partner to expand on your creativity.

Deepen and Stamp Learning

Study Bot
Use AI as a study partner for any exam or topic with this chatbot.

Conceptual Understanding
Generate ideas about how to grow conceptual understanding of topics you're learning.

Build AI Literacy

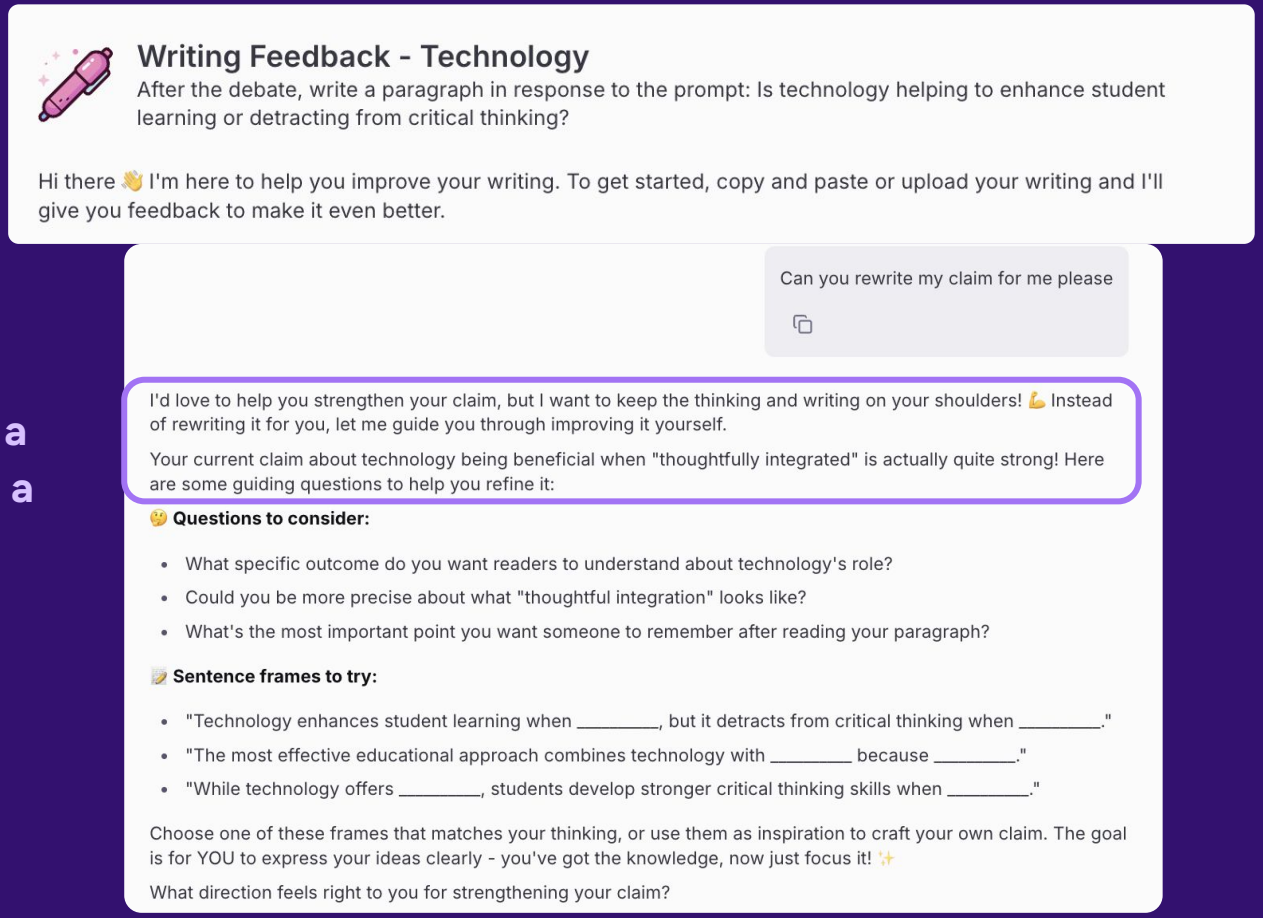
AI Learning Assistant
Prompt and ask questions to the AI Learning Assistant, our responsible AI chatbot built for...

AI Literacy Bot
Ask any questions you have about Artificial Intelligence.

Provide students with opportunities to responsibly utilize AI as a **tool for learning**

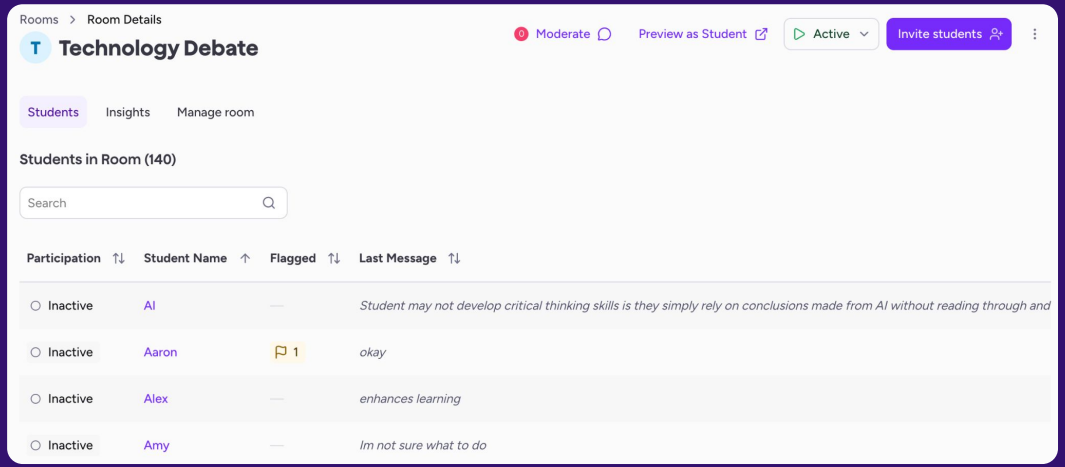
Built-In Guardrails

Explicit support to use AI as a tool for learning, rather than a shortcut



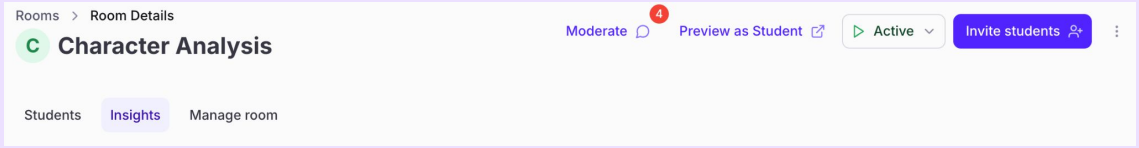
What Teachers See

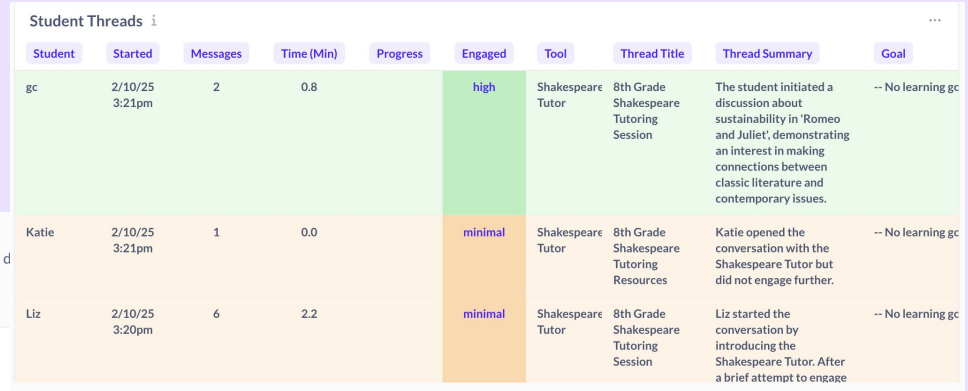
- A list of all of the students who have joined that room
- If they are currently actively using a tool
- What their last message was
- The last tool they used
- If any of their activity has been flagged for including inappropriate content

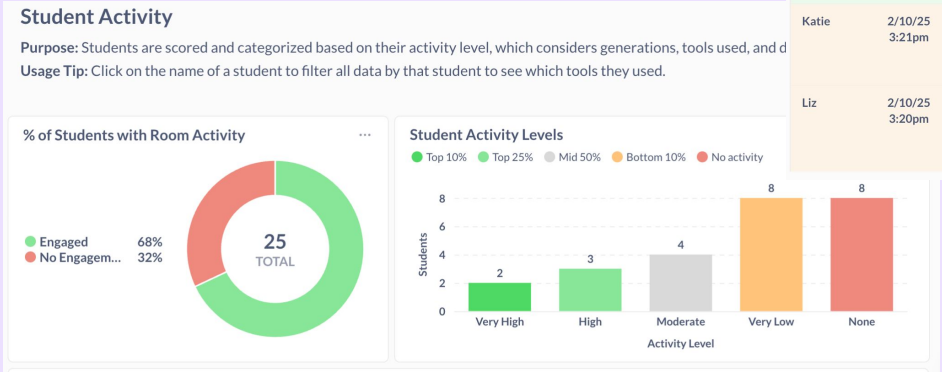


If a student tries to interact with the AI in an inappropriate way, a flag will appear next to the last message the student added to the conversation. When you click on the flag, you will see the student's output with the flagged input at the top of the history.

Teacher Dashboard Aggregate Insights

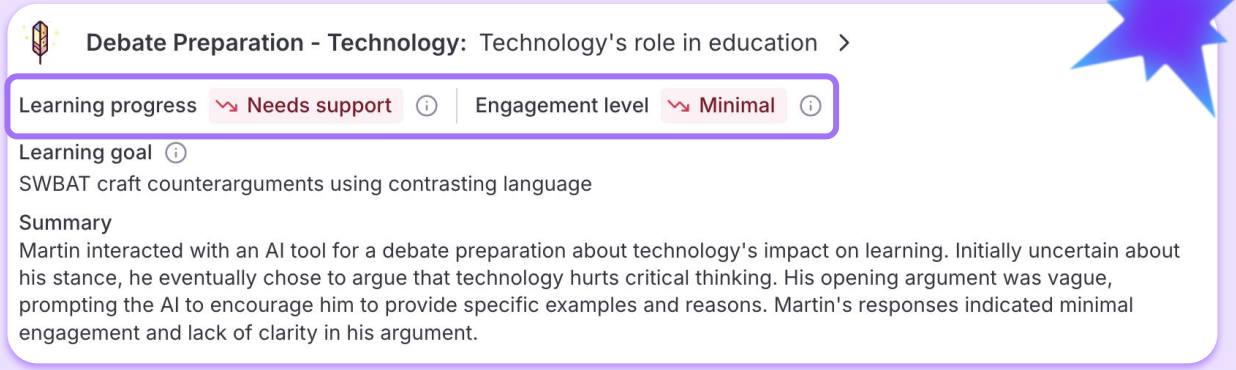


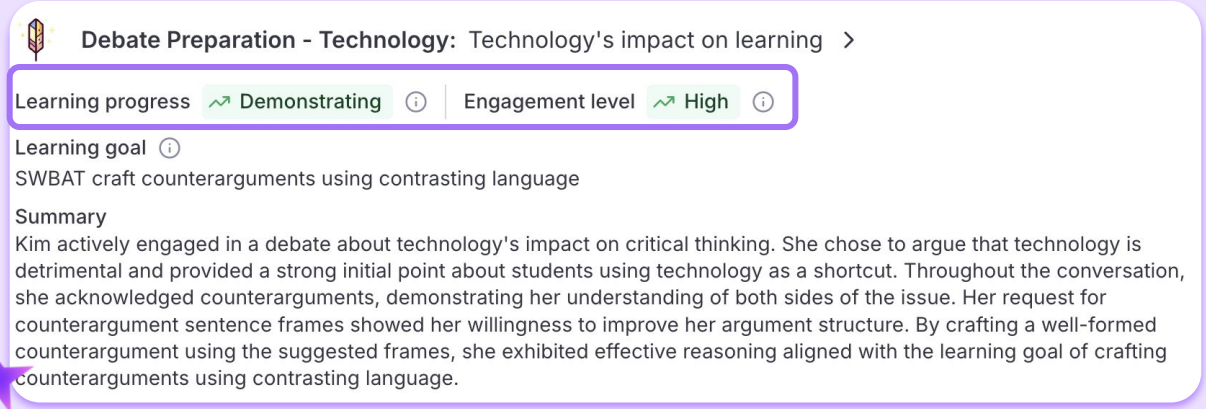




Student Room Insights

Support safe + responsible use





Full oversight of and insight on student AI use to inform instruction

MagicStudent: Explore a student room

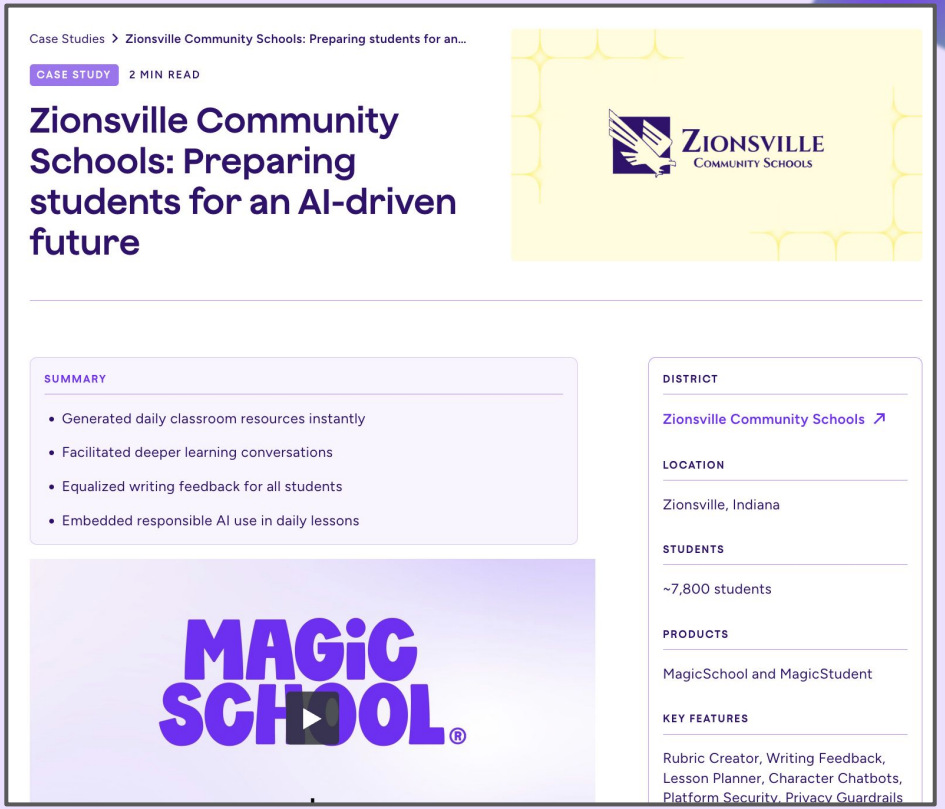


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Additional Resources

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MagicSchool Case Studies



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Educators are the magic, not the AI.

Let's use AI thoughtfully to assist and amplify human impact in **service of students.**

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Thank you for joining us!