RGS
NEWCASTLE

INTRODUCTION TO

BUSINESS STUDIES

at RGS















This year RGS Newcastle has introduced A-Level Business Studies.

This exciting new course will be delivered by our experienced and high-achieving Economics Department, renowned for its academic excellence and creative teaching. Their expertise will bring this dynamic subject to life for our students.

This brand new course will give you the tools to analyse and influence the forces driving modern enterprise.

Whether you aspire to launch your own start-up, lead a team, or studying business at university, A-Level Business Studies at RGS Sixth Form will equip you with the skills and confidence to make it happen.



COURSE CONTENT

You will explore how organisations operate, make decisions and respond to global challenges through course topics, including:

- strategy;
- marketing;
- finance;
- leadership; and
- human resource management.

All course content will be taught through real-world case studies and current business issues.

The course will also help you to develop an understanding of external influences such as:

- economics;
- politics;
- technology; and
- ethics.

> **Our objective is to help students appreciate the complex, global environment in which businesses function.**
>
> *Mr Neil, Head of Economics*









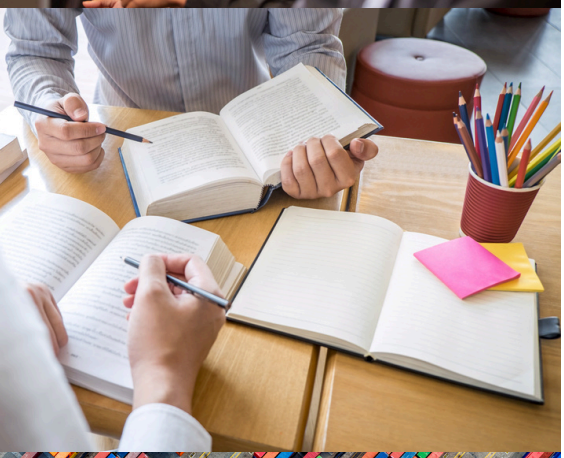


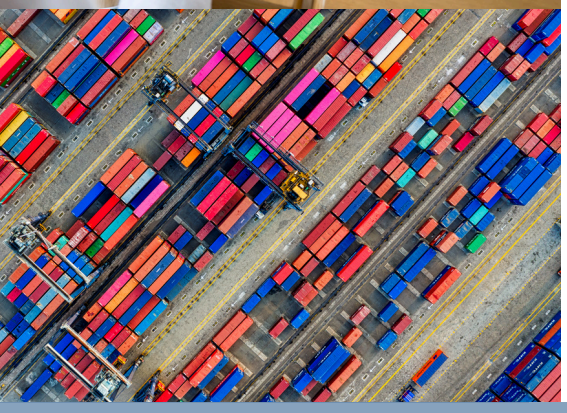












SKILLS

Throughout the course, you will develop a broad set of transferable skills that are essential for success in both higher education and the workplace:

- Strategic thinking and decision-making - understanding how businesses set objectives, respond to challenges and make informed choices under pressure.

- Quantitative analysis and problem-solving - interpreting financial data, calculating costs and revenues, and evaluating performance metrics.

- Communication and teamwork - presenting ideas clearly, debating ethical issues, and collaborating on case study projects.

- Commercial awareness - gaining insight into how markets operate, how businesses compete, and how global events influence decision-making.

- Ethical reasoning - considering the impact of business decisions on stakeholders, society and the environment.

Resilience, adaptability, and the confidence to apply theory to real-world challenges are further skills you will learn through this course - skills that employers value across every sector.

Your progress will be assessed through a mix of written exams and case study analysis, with a strong focus on applying business theory to real-world situations.



BEYOND RGS SIXTH FORM

A-Level Business Studies is a highly regarded qualification that can help to open doors to a wide range of university courses and career pathways. It provides an excellent foundation for degrees in:

- Business
- Economics
- Management
- Marketing
- Law
- Finance
- Accounting
- International Relations
- Entrepreneurship

The subject is also a strong complement to courses in Politics, Psychology and Sociology, offering students a broader understanding of how organisations and individuals interact within economic systems.

Career options for Business Studies students are equally diverse. Graduates go on to roles in:

- Project management
- Business analysis
- Marketing and communications
- Financial services
- Human resources
- Consultancy
- Entrepreneurship and start-up development
- Charity and non-profit leadership
- Retail and operations management
- Public sector and policy advisory roles

The skills developed through Business Studies - strategic thinking, commercial awareness, data analysis and ethical reasoning - are highly valued across a number of industries and sectors across the UK and beyond.

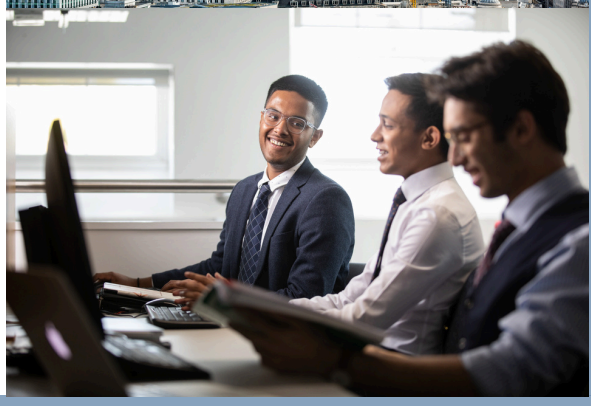










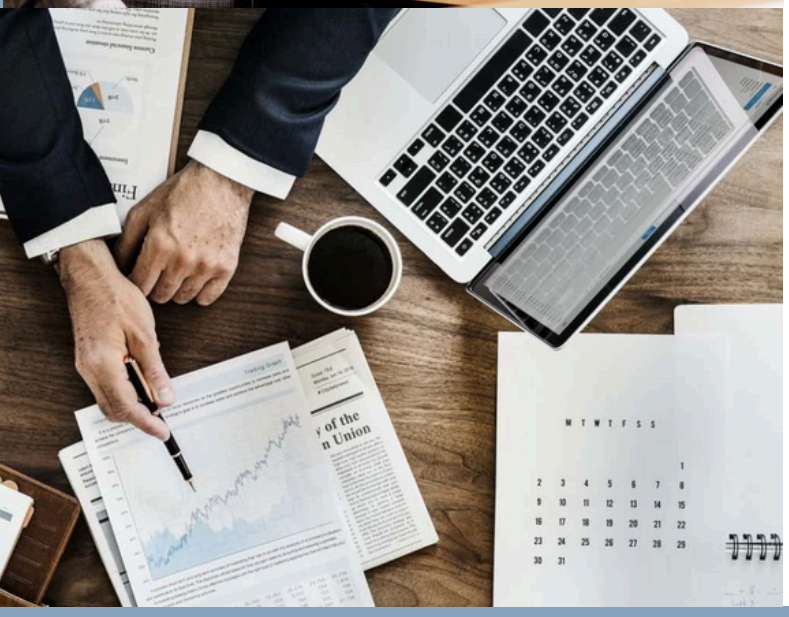












CO-CURRICULAR

At RGS Sixth Form, Business Studies is more than theory, it's about thinking big, solving problems and preparing for a future full of possibilities.

Our co-curricular programme complements classroom learning with opportunities to engage in enterprise challenges, leadership development, and collaborative projects.

You will be encouraged to explore the dynamics of the modern business world through guest speakers, business simulations and enrichment activities.



Studying Business ignites entrepreneurial ambition and equips students with the practical skills to turn ideas into reality.

It builds confidence, sharpens decision-making and enhances communication, skills that are essential in any professional setting.

Mr Neil, Head of Economics

Engagement in Business Studies also supports academic success, encouraging strategic thinking and broadening interest in other disciplines.

This relevance extends far beyond the classroom. Commercial awareness, adaptability and leadership are among the top attributes sought by employers.

Business graduates are in high demand across industries, and many go on to launch their own ventures or take on influential roles in established organisations.

At RGS, we value Business Studies for the insight it offers into the real world. We aim to instil a lifelong interest in enterprise, strategic thinking and economic understanding - skills that will serve our students well, whatever path they choose to follow.

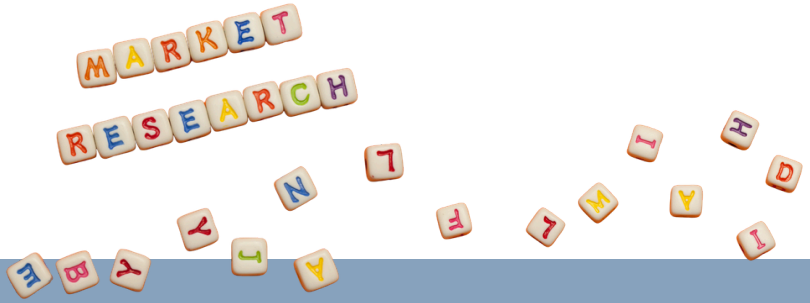












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At RGS, Business Studies is a launchpad for future leaders, innovators and changemakers.

We look forward to helping you explore the ideas, skills and opportunities that shape the world of business.

If you would like further information about Business Studies at RGS please contact Mrs Anna Blackall, Head of Business Studies via a.blackall@rgs.newcastle.sch.uk

