Academy for Technology and Academics

5639 HWY 701, N. | Conway, SC 29526 | Phone: 843-488-6600 | Dr. Andrea Pridgen, Principal

College and Career Ready!







Academic Opportunities

The Academy for Technology and Academics (ATA) is a nationally recognized and accredited STEM School, and we received STEM certification from Cognia in 2024. ATA is a two-year, majors-based program that provides hands-on, STEM-embedded training opportunities with work-based learning and internships. ATA offers 12 Major programs that support students' career and post-secondary goals. Students may earn a license or certification through one of our career major programs, which may reduce or eliminate the need to take post-secondary classes. Our Major pathways include Automotive Technology, Barber/Master Hair Care, Building Construction, Cosmetology, Culinary Arts Management, Electricity Technician, Esthetics, Health Science (Nursing/CNA), Health Science (Pre-Medicine/CMA/EKG), HVAC Technician, Nail Technician, and Pre-Engineering (Siemens). By choosing a major at ATA, students apply rigorous academic content while acquiring the skills necessary for success in their chosen career pathways. Students attend ATA to pursue individual interests, participate in experiences such as networking through work-based learning, and earn industry-recognized licenses or credentials necessary for college and career readiness.

In addition, ATA offers Advanced Placement (AP), Honors, and College Prep classes as well as dual-enrollment/PACE classes through our partnership with Horry-Georgetown Technical College (HGTC).

Entrance Requirements

High school students interested in a major pathway offered at ATA may apply online via the Horry County Schools website during their 10th- grade year to attend ATA for their 11th- and 12th- grade years. Some programs may have additional requirements in conjunction with state requirements for certain licenses or certifications. Students must adhere to the district's deadline dates for their application submission. Accepted students must return their acceptance agreement commitment form by the deadline.

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Academic Accomplishments & Recognitions

ATA has been recognized as a high-performing career center in South Carolina. We have a College and Career Readiness Rating of 99%, which includes students earning their license or certification, and we have maintained a 100% graduation rate by our seniors as they graduate from their base high school. Additionally, 100% of Cosmetology and Nursing students earned their state license or certification before graduation. 87.5% of our Automotive Technology students graduate as ASE Master Technicians. 87.5% of Barbering students earned their state license.

Additionally, the following students/programs were awarded during the 2024-2025 school year:

- Culinary team placed 3rd at Epcot's Cook Around the World Competition
- Barbering team qualified for SkillsUSA National Competition
- Automotive Technology student placed 2nd in SC TEBA/ASE All-Star Competition









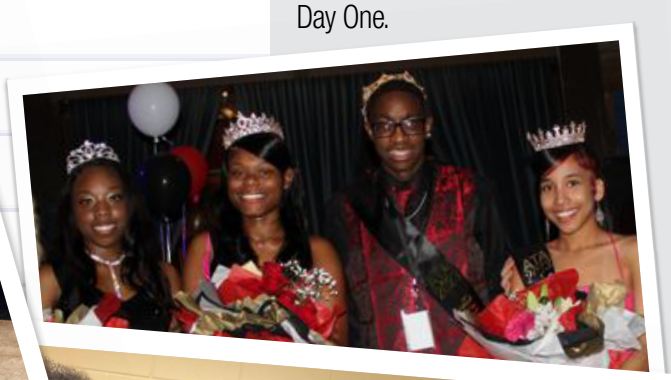














ATHLETICS & FINE ARTS PROGRAMS

Students are eligible to participate in the athletics and other extracurricular activities offered at their base high school if those extracurricular activities are not offered at ATA.

CLUBS AND ORGANIZATIONS

ATA offers nationally recognized honor societies and skills-based clubs that compete at the state and national levels. These clubs include:

- National Honor Society
- National Technical Honor Society
- National English Honor Society
- National Spanish Honor Society
- Rho Kappa Honor Society
- Beta Club
- Student Council
- Key Club
- Esports
- Fellowship of Christian Students
- HOSA
- SkillsUSA
- Drone Flight
- Students in Action
- Navigators International Club
- Recycling
- Medical Careers Club

Academy for Technology and Academics

Mission Statement

At ATA, we empower all students with practical skills and knowledge to thrive in their chosen career pathway by providing skills necessary for collaboration, critical thinking, and creativity through rigorous program standards to ensure they are Job Ready Day One.

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Visit us online at: ata.horrycountyschools.net

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HCS Horry County Schools

Inspiring Possibilities