THE ACADEMY

Sponsorship Benefits	Copper	Bronze	Silver	Gold	Platinum
Cash or In Kind					
Event Media Mentions					
Social Media Mentions					
Event Announcements (product display)					
Discounted Tickets					
Live Stream Mentions					
Complimentary Tickets					
Banner Placement	Collège Style	Gym	120th or Gym	120th and Gym	120th and Gym

- Fence and Gym Banners as based on space availability and placement priority will be given based on sponsorship level
- Sponsors will be required to provide their own printed banners to be Printed by Academy standards as outlined with our preferred printing vendor

SPONSORSHIP OPPORTUNITIES

Copper-$500

- In kind donation of $500+ or cash donation of $250+
- Logo Placement: Small logo placement college style signage. (minimum of 10 sponsors before banner is ordered)

Bronze-$1000

- One banner displayed in the Gym for 365 days
- Event Media Mentions: Basic recognition on Rosters or field map
- Logo Display - Athletic Website, social media & other materials

Silver-$1400

- Logo Placement: Medium-sized logo placement. One banner displayed during 120th OR Gym for 365 days
- Logo Display - Game Day rosters, website, social media & other materials
- Social Media and Marketing Exposure: Some social media mentions
- Product Display: The opportunity to showcase their products or services at certain events

Gold-$1700

- Brand Placement: Logo Placement, 2 Banners - 120th and Gym for 365 days
- Speaking Opportunities: Option to make an announcement to be said at games.
- Discounted Tickets: A small number of tickets to events.
- Marketing: Social media shootouts, and logo on rosters sheets.
- Logo Placement: Large and prominent logo placement on digital assets, and print.

Platinum -$2200

- Brand Placement: Prominent logo placement, 2 banners - 120th and Gym for 365 days
- Advertisement in event programs/ Rosters and Athletic website.
- Complimentary Tickets: Tickets or access to the event for their team or clients.
- Speaking Opportunities: Option to have an announcement to be said at games. (No announcement for baseball/softball)
- Social media recognition, including 3 posts on The Academy Athletic social media platforms per season.
- Logo on Live Stream - 1 sport **price will increase once live stream is confirmed

The Fine Print

Please Reach out to The Athletic Director for more information on the sponsorship/donation agreement process

Contact Marc Verikas -Email: marc.verikas@theacademyk12.org Phone: 303.289.8088 x 1405

IMPORTANT INFORMATION REGARDING BANNERS ON MAIN STREET FENCE

- Banners on exterior School Fence are NOT guaranteed
- Placement priority will be given to sponsors in order of sponsorship level.
- Title will receive first opportunities, Gold will receive second opportunities and Silver will receive third opportunities
- Sponsors will be responsible to contact a Banner vendor to have signs made
- We work with Ink and Threads. Phone: 303.410.9555 or email: westminster@inkandthreads.com

    Signage size requirements:

    3'X6' Banner - indoor for the gym

    4'X8' Banner - outside on the baseball fence

- Banner costs apply to new Sponsors or those wishing to replace their current banner
- All banners will be uniform in size and are property of the Sponsor
- Newspaper Advertising is dependent on obtaining annual sponsorship.
- Supplemental fundraising by Academy athletic teams that would include business logos (roster, calendar, etc) will also include Athletic Sponsor Name and/or Logo if space is available
- All proceeds go directly to support all CHSAA Sanctioned Athletic Programs at The Academy of Charter Schools
- Sponsorship expires after one year at the end May