Bowling Green City Schools

Dr. Ted M. Haselman
Superintendent

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Mr. Matt A. Feasel
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Executive Director of Teaching & Learning

Mrs. Alexandra Willibey
Executive Director of Pupil Services

November 4, 2026

Dear Parents and Guardians,

Bowling Green City Schools is expanding our communication options by introducing a **new text messaging service** through SchoolMessenger. **This service will allow us to deliver important information about school events, delays and closings, and safety alerts directly to your mobile phone.**

We will continue to use SchoolMessenger for mass email and automated phone call notifications. Text messaging is an additional communication tool designed to help keep our families informed and provide another convenient way to receive timely district updates. We encourage all parents and guardians to opt-in to this additional communication service to stay connected and receive important updates from Bowling Green City Schools.

How to Opt-In to Text Messages

- Families must have their current mobile phone number on file with the district to receive BGCS text notifications. Please ensure that your current mobile number is listed in your child's FinalForms account.
- If we already have a mobile phone number on file for you, **a text message will be sent out tomorrow inviting you to opt-in** to receive informational text messages from BGCS. Simply **reply** "**Y**" or "**Yes**" to confirm your participation.
- **You don't have to wait!** You can opt in today by texting "**Y**" or "**Yes**" to **67587**
- You may **opt-out** of text messages at any time by replying "**STOP**" to a message you receive from the district.

SchoolMessenger is compliant with the Student Privacy Pledge so you can rest assured that your information is safe and will never be given or sold to anyone.

Thank you for your continued partnership and support!

Mr. Daniel Black
High School Principal

Mr. Eric Radabaugh
Middle School Principal

Mrs. Alyssa Karaffa
Conneaut Elementary Principal

Mr. Scott Best
Crim Elementary Principal

Mr. Michel Bechstein
Kenwood Elementary Principal

MISSION STATEMENT: BGCS is committed to high academic expectations and extracurricular opportunities in an inclusive, caring, safe, and healthy environment. We empower and support teachers to be responsive to each student through a challenging and engaging curriculum. We partner with families and community to ensure student success.