Protection of Pupil Rights Amendment (PPRA)

Annual Notice to Parents/Guardians and Eligible Students

The Protection of Pupil Rights Amendment (PPRA) affords parents/guardians of elementary and secondary students certain rights regarding the administration of surveys, the collection and use of information for marketing purposes, and certain physical examinations. These rights transfer from the parent to a student who is 18 years of age or an emancipated minor under Oregon law.

Salem-Keizer Public Schools is committed to protecting student privacy and complying with all applicable federal and state laws. Parents/guardians and eligible students have the following rights:

Right to Provide Consent for Certain Surveys

Parents must provide prior written consent before a student is required to participate in a survey, analysis, or evaluation funded in whole or in part by the U.S. Department of Education that reveals information concerning one or more of the following protected areas:

- Political affiliations or beliefs of the student or parent;
- Mental or psychological problems of the student or the student's family;
- Sex behavior or attitudes;
- Illegal, anti-social, self-incriminating, or demeaning behavior;
- Critical appraisals of individuals with whom the student has close family relationships;
- Legally recognized privileged relationships, such as those with lawyers, physicians, or clergy;
- Religious practices, affiliations, or beliefs of the student or parent; and
- Income, other than information required by law to determine eligibility for a program or benefit.

Right to Receive Notice and Opt Out

Parents/guardians will receive notice and an opportunity to opt their student out of:

- Surveys containing protected information that do not require prior written consent;
- Any non-emergency, invasive physical examination or screening required as a condition of attendance, administered by the district or its agent, and not necessary

to protect the immediate health and safety of a student (except hearing, vision, scoliosis screenings, or examinations otherwise permitted by law); and
- Activities involving the collection, disclosure, or use of personal information obtained from students for marketing, selling, or otherwise distributing that information to third parties.

Right to Inspect Materials

Upon request, parents/guardians may inspect:

- Surveys created by the district or a third party before administration;
- Instruments used to collect personal information from students for marketing or distribution purposes;
- Instructional materials used as part of the educational curriculum; and
- Procedures related to surveys and student information collection activities covered by PPRA.

Notification of Specific Activities

The district will provide reasonable notice to parents/guardians of the approximate dates of activities covered by PPRA and an opportunity to review relevant materials or opt their student out when applicable. Notices may be provided through district publications, school newsletters, district websites, ParentSquare communications, registration materials, or other customary methods of communication.

Questions or Requests

Parents/guardians wishing to review materials, exercise PPRA rights, or obtain additional information may submit a public records request via our online request form on our Public Records Request webpage.

Filing a Complaint

Parents/guardians who believe their rights under PPRA have been violated may file a complaint with:

Student Privacy Policy Office

U.S. Department of Education

400 Maryland Avenue SW

Washington, DC 20202

This notice is provided annually in accordance with the Protection of Pupil Rights Amendment (20 U.S.C. § 1232h) and applicable federal regulations.