# Primary care built for people 55+

Geisinger
HEALTH PLAN

## Now, more members qualify than ever.

Members 55 and older just got a new option for personalized healthcare. Geisinger 65 Forward is an all-in-one health and wellness center model — and it's included with eligible Geisinger Health Plan coverage.

## What is Geisinger 65 Forward?

A Geisinger 65 Forward Health Center goes beyond traditional primary care. Members **55 and older** now have access to a dedicated care team, personalized wellness planning, same-day appointments and a range of social and fitness activities — all under one roof.

This offering has long been available to Geisinger Gold (Medicare Advantage) members, but we recently expanded it to include Geisinger Commercial and D-SNP plan members age 55+.

## Eligibility

Members must be 55 or older and enrolled in one of the following plans through Geisinger Health Plan:

- Geisinger Commercial plans
- Geisinger Gold (Medicare Advantage)
- D-SNP (Dual Special Needs Plans)

## Learn more

Visit geisinger.org/65forward_55 or scan to find a location.

Questions about your plan?
Call the customer service number on the back of your member ID card.



## Key benefits

- **A dedicated, multidisciplinary care team.**
  Besides a physician, members are supported by a nurse, community health worker, nutritionist, wellness coordinator and healthcare advocate.
- **Longer, more personalized appointments.**
  Members get more time with their provider more frequently throughout the year.
- **One-stop care.**
  Members enjoy labs, imaging, fitness, nutrition counseling and social programming — all in one convenient location.
- **Same-day access.**
  Members can get same-day appointments and call their clinic for quick answers to non-emergency health questions.
- **No extra paperwork.**
  There's no separate enrollment process. Eligible Geisinger Health Plan members can simply reach out to a 65 Forward center to get started.

Geisinger Health Plan may refer collectively to health care coverage sponsors Geisinger Health Plan, Geisinger Quality Options, Inc., and Geisinger Indemnity Insurance Company, unless otherwise noted.

Geisinger Health Plan is part of Geisinger, an integrated health care delivery and coverage organization.

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