Advertising Specifications

PRINT PUBLICATION MARKETING OPPORTUNITIES

Print Publication and Marketing Opportunities

The Eagle Nation Magazine is mailed directly to nearly 29,000 homes and businesses in the greater Plain Township area four times a year. In addition to all of Plain Township, this circulation covers areas including sections of North Canton City, Canton City, Lake, and Jackson Townships. With an estimated readership of well over 81,000 people, your promotion is sure to be seen by a diverse population of decision-makers that can use your products and services at home and around the office. If you are interested in running an ad with the Eagle Nation Magazine, please contact Mary Beddell at beddellm@plainlocal.org.

Eagle Nation Magazine Submission Schedule

The Eagle Nation Magazine will be printed four times during the school year. Below is a list of dates that submissions need to be turned in by:

Issue:	Tentative Mail Date:	Submission Due:
Fall	October 12, 2026	September 4, 2026
Winter/Spring	March 15, 2027	February 5, 2027
Summer	June 28, 2027	May 14, 2027

Inside Back Cover	7.75 x 10.125	$450
Full Page	7.75 (w) x 10.125 (H)	$400
Half Page	7.75 x 5	$275
Full Column	2.5 x 10.125	$140
Half Column	2.5 x 5	$95
Quarter Column	2.5 x 2.4	$80

Digital Specifications

For best results, digital artwork should be supplied conforming to the following specifications:

- Images should be EPS, JPG, PDF, TIF format.
- 300 dpi resolution at full size.
- All screen and printer fonts should be included and images must be embedded.
- Eagle Nation Magazine has the capability to read files created in most popular software titles; however, some conversion may be required to make artwork conform to the above specifications.
- Plain Local Schools and any affiliates cannot be responsible for any inaccuracies in reproduction of files not conforming to the above specifications.
- You must email Mary Beddell at beddellm@plainlocal.org to reserve your space prior to the submission due date.