Cochrane Collegiate iMeck School Choice Compact

Digital, Multimedia, and Design (DM2D)

Purpose

The Cochrane Collegiate iMeck Academy of Global Influencers provides students with a rigorous, creative learning experience centered on **Digital Marketing, Multimedia, and Design (DM2D)**. Students develop career-ready skills through academic coursework, Career and Technical Education (CTE) pathways, work-based learning, and opportunities to earn industry-recognized credentials.

By participating in the Cochrane iMeck Academy program, students and families acknowledge their commitment to the academic, career-readiness, and personal responsibilities required for success.

Program Overview & School Commitments

Cochrane iMeck Academy prepares students to develop the creative, technical, communication, and leadership skills needed for college and career success.

iMeck Academy will provide:

- Career pathways in **Digital Marketing, Business, Customer Relationship Management, Graphic Design, and Computer Science**.
- Opportunities for **work-based learning and industry credentialing**.
- Rigorous instruction that connects academic content to authentic, career-based experiences.
- Opportunities for students to demonstrate learning through traditional assessments, projects, and career-focused activities.
- A safe, supportive, and diverse learning environment that promotes academic excellence and personal responsibility.
- Learning experiences that develop skills in marketing, multimedia design, communications, and creative thinking.

Student and Family Commitments

Families will:

- Support regular attendance and academic progress.
- Maintain communication with teachers, counselors, and school staff.
- Participate in school activities, conferences, and engagement opportunities as needed.
- Encourage student participation in work-based learning, credentialing, and other career-focused experiences.
- Support students in completing their selected CTE pathway.

Students will:

- Complete the coursework and requirements associated with their selected CTE pathway.
- Participate in required work-based learning and credentialing opportunities.
- Maintain appropriate academic progress.
- Take responsibility for meeting academic and program expectations. Demonstrate creativity, initiative, leadership, and personal responsibility.
- Participate actively in personalized and project-based learning experiences.

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Characteristics of Successful iMeck Academy Students

Students who are most successful at iMeck Academy typically:

- Have a strong interest in **digital marketing, graphic design, computer science, business, journalism, communications, or creative entrepreneurship**.
- Are innovative, creative, and forward-thinking.
- Demonstrate initiative and strong leadership skills.
- Enjoy hands-on, personalized, and career-connected learning.
- Are willing to complete industry credentials and work-based learning experiences.
- Demonstrate personal responsibility and take ownership of their learning.

Requirements for Magnet Program Continuation

A magnet seat is both an opportunity and a responsibility. Continued participation requires students to meet applicable CMS Magnet/School Choice for continuation requirements and program expectations.

- Pass CTEpathway course(s) and required course aligned certification each school year.
- Attend school and classes regularly and arrive on time.
- Demonstrate appropriate behavior and follow the CMS Code of Student Conduct and school expectations.
- Maintain satisfactory academic progress toward graduation and CTE pathway requirements.

Students accumulating excessive absences or demonstrating ongoing conduct concerns may be subject to probation, continuation review, or removal from the program.

Support and Magnet Continuation Review

When concerns arise, iMeck Academy at Cochrane may use available support such as tutoring, academic intervention, remediation, progress monitoring, grade checks, parent/student conferences, or other school-based supports. Students and families are expected to participate consistently in assigned support and work collaboratively with the school to address concerns.

Failure to meet applicable magnet continuation requirements may lead to intervention, continuation review, or a recommendation for reassignment as permitted by current CMS Magnet/School Choice requirements and applicable district procedures. This compact does not create a separate disciplinary or reassignment process and does not replace CMS policy or procedures. When requirements conflict, the applicable law, CMS Board policy, or current CMS requirement governs.

By signing below, we acknowledge that we have read and understand the iMeck Academy Choice Compact. We acknowledge that participation in the iMeck Academy requires:

- Strong academic effort

- Consistent attendance
- Appropriate behavior
- Effective communication
- Personal responsibility
- Compliance with CMS expectations

We acknowledge that continued enrollment depends on meeting applicable academic, attendance, behavioral, and program requirements, and that CMS policies may be updated during a student's participation in the program.

Student Printed Name: _____

Student Signature: _____ **Date:** _____

Parent/Guardian Printed Name: _____

Parent/Guardian Signature: _____ **Date:** _____

Revised 10/15/2026