PRESS RELEASE

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FOR IMMEDIATE RELEASE
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REGISTRATION OPEN FOR THE 53rd ANNUAL NORTH OF THE RIVER CHRISTMAS PARADE

Accepting Band and Animal Entries Through November 23
Accepting Business, Organization, Group, & Club Entries Through December 2

OILDALE, CA - North of the River Recreation and Park District (NOR) is excited to announce that registration is *now open* for the 53rd Annual North of the River Christmas Parade, set to take place on Saturday, December 12 at 10am on North Chester Avenue between China Grade Loop and E. Norris Road. This year's theme, "Santa's Toy Shop," invites businesses, organizations, bands, groups, and clubs to bring Santa's workshop to life with imaginative decorations, colorful toys, cheerful elves, and holiday charm.

Entries participating in the parade will compete in various categories, making this a fantastic opportunity to engage teams while also promoting an organization or business. From marching groups to elaborately decorated displays, your involvement is an excellent way to gain free exposure, build team spirit, and make lasting memories with the community.

Registration is available now at *NORfun.org.* There is no entry fee to participate. Band and animal entries will be accepted through Monday, November 23, while business, organization, and group entries will be accepted through Wednesday, December 2. All entries must be nonmotorized.

Don't miss out on this opportunity to celebrate the holiday season and showcase your organization's support of the North of the River community at this time-honored event!

Visit *norfun.org* to register for the NOR parade. Visit NOR on Facebook to follow NOR programs at *@NORfun*.

For additional information, please contact Jasmin LoBasso, Director of Community Relations at *jlobasso@norrecreation.org* or 661.392.2000.

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ABOUT NOR: *The Mission of the North of the River Recreation and Park District is to provide recreation programs and facilities for the benefit of the North of the River community. The District encompasses 215 square miles, has a population of over 145,000 residents and includes five school districts within its boundaries. Each year, numerous classes and programs are offered for public participation.*