COLTON REDLANDS YUCAIPA
REGIONAL OCCUPATIONAL PROGRAM
Inspiring Possibilities



Fashion / Sports & Entertainment Marketing



Marketing, Sales & Service

Explore the exciting world of marketing through fashion, sports, and entertainment. Develop creative strategies in branding, advertising, promotions, and consumer engagement while preparing for careers in today's competitive business industries.



Create. Promote. Inspire.

- **Industry Preparation** — Develop hands-on skills in branding, advertising, market research, and promotional strategies while exploring careers in fashion, sports, and entertainment.
- **Cost Savings** — Gain valuable marketing and business training at no tuition cost while potentially saving on future college coursework through articulated credits.
- **College Credit** — Earn up to 3 college credits through Crafton Hills College by successfully completing Fashion Marketing

YOUR PATHWAY

Fashion Marketing
Concentrator

Explore marketing principles, consumer behavior, branding, and market research within the global fashion industry.

Sports & Entertainment Marketing
Capstone

Apply marketing strategies through sports and entertainment promotions, advertising, sponsorships, and business operations.

Ready to Explore?

Explore exciting careers in fashion, sports, and entertainment marketing through CRY-ROP!

www.cryrop.edu/students/classes/marketing

Contact Us
(909) 793-3115

Visit Our Website
www.cryrop.edu

Main Office Location
1214 Indiana Ct., Redlands, CA 92374

*Eligibility and articulation requirements apply.