COLTON REDLANDS YUCAIPA
REGIONAL OCCUPATIONAL PROGRAM
Inspiring Possibilities



Virtual Enterprise

Business & Finance



Step into the world of entrepreneurship by creating and operating a simulated business! Students gain hands-on experience in marketing, finance, business planning, and daily operations while developing the leadership and professional skills needed for future success.



Create. Lead. Succeed.

- **Industry Preparation** — Develop real-world business, marketing, management, and leadership skills by creating and operating a simulated company.
- **Cost Savings —** Gain hands-on entrepreneurship training at no tuition cost while saving on future college coursework through articulated credits.
- **College Credit —** Earn up to 6 college credits through RCCD by successfully completing Virtual Enterprise 1 and 2 and meeting articulation requirements.

YOUR PATHWAY

Virtual Enterprise 1
Concentrator

Explore entrepreneurship by developing a simulated business while learning essential skills in marketing, finance, business planning, and operations.

Virtual Enterprise 2
Capstone

Apply advanced business and leadership skills by managing a simulated company, developing marketing strategies, and collaborating on real-world business challenges.

Ready to Explore?

Explore Virtual Enterprise at CRY-ROP

https://www.cryrop.edu/students/classes/virtual-enterprise

Contact Us
(909) 793-3115

Visit Our Website
www.cryrop.edu

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*Eligibility and articulation requirements apply.