WILLIAM FREMD HIGH SCHOOL

BUSINESS

ELECTIVES AT-A-GLANCE

BENEFITS OF BUSINESS ELECTIVES

Business electives give students practical skills they can use in any career and throughout their lives. Students learn how businesses operate, how to make smart financial decisions, how to market ideas, and how technology shapes today's workplace. Along the way, they strengthen essential skills like communication, teamwork, leadership, problem-solving, and decision-making.

Our courses also help students discover their strengths, explore careers, and prepare for life after high school. Through hands-on projects and real-world experiences, students build knowledge and confidence that can help them in college, the workplace, and beyond. No matter what path they choose, business electives give students skills they can use from day one.

BUSINESS ELECTIVES

B164 TECHNOLOGY APPLICATIONS

Grades: 9, 10, 11, 12
Develop essential software skills for school and work.

Dual Credit: Harper CAS 160

B184 BUSINESS EXPLORATIONS

Grades: 9, 10, 11, 12
Explore business and personal finance topics.
Meets the Consumer Ed Graduation Requirement.

B223 TOPICS IN MARKETING

Grades: 10, 11, 12
Learn how businesses attract and engage customers.

B226 PRINCIPLES OF REAL ESTATE

Grades: 10, 11, 12
Explore buying, selling, financing, and investing in property.

B293 SOCIAL MEDIA FOR BUSINESS

Grades: 10, 11, 12
Build brands through effective social media strategies.

B384 BUSINESS MANAGEMENT

Grades: 11, 12
Discover how to lead teams and manage businesses.

Dual Credit: Harper MGT 111

B386 FINANCIAL ACCOUNTING

Grades: 10, 11, 12
Learn to record transactions and prepare financial statements.

Dual Credit: Harper ACC 100

B387 BUSINESS LAW

Grades: 11, 12
Explore laws affecting businesses and everyday life.

B389 AP BUSINESS W/FINANCE

Grades: 9, 10, 11, 12
Explore business operations and personal finance.
Meets the Consumer Ed Graduation Requirement.

B394 FINANCE & INVESTING

Grades: 10, 11, 12
Learn investment strategies and ways to build wealth.

B397 BUSINESS INCUBATOR

Grades: 10, 11, 12
Develop a business idea and pitch to investors.

Dual Credit: Harper MGT 154

B488 HONORS ACCOUNTING

Grades: 11, 12
Analyze costs and profits to guide business decisions.

Questions? Contact Chad Jonas, Business Department Chair

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