



CORPORATE SPONSORSHIP & ADVERTISING

The Gardens of Madison County is proud to partner with the Northside Sun Magazine once again this year. The event will be held April 30 – May 2, 2027. The magazine will feature 30+ pages revealing garden tour event details along with sponsor listing and advertisements.

Over 15,000 copies of the Northside Sun Magazine are placed in approximately 150 upscale dining, shopping, retail, and entertainment locations throughout Hinds, Madison, and Rankin counties each month. They are also hand delivered to roughly 1,000 physicians in Jackson, Madison, and Flowood.

www.MRAGardens.com • 601-856-4455

SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR \$10,000

- Top Level recognition in all promotions for Gardens
- Exclusive Recognition and Signage, including logo, on the Home Tour
- "Grow the Mission" Paid Social Media Spotlight for each Signature Sponsor highlighting one of the ways the school and students will benefit from the funds raised from Gardens
- Full page color ad in Northside Sun Magazine
- Business logo and name listed in Northside Sun Magazine by level
- Business logo and name featured in Gardens advertising including tickets, banners, flyers, and social media
- 10 Gardens Party Tickets (\$2,000 value) Fri. night only*
- 35 Gardens Tour Tickets (\$420 value) can be used Sat. or Sun.

TITLE SPONSOR \$5,000

- Exclusive Sponsorship of a Special Event during Gardens
- Full page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including tickets, flyers, and social media
- 5 Gardens Party Tickets (\$1,000 value) Fri. night only*
- 30 Gardens Tour Tickets (\$360 value) can be used Sat. or Sun.

PLATINUM SPONSOR \$3,000

- 1/2 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including flyers and social media
- 3 Gardens Party Tickets (\$600 value) Fri. night only*
- 20 Gardens Tour Tickets (\$240 value) can be used Sat. or Sun.

GOLD SPONSOR \$1,500

- 1/4 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including flyers and social media
- 2 Gardens Party Tickets (\$400 value) Fri. night only*
- 10 Gardens Tour Tickets (\$120 value) can be used Sat. or Sun.

SILVER SPONSOR \$850

- 1/8 page color ad in Northside Sun Magazine
- Business name listed in Northside Sun Magazine by level
- Business name featured in Gardens advertising including flyers and social media.
- 1 Gardens Party Ticket (\$200 value) Fri. night only*
- 4 Gardens Tour Tickets can be used Sat. or Sun.

**1 Party Ticket per couple*



Please return sponsorship agreement,
payment, and ads by:

Friday, January 22, 2027

*Ads must be submitted as jpegs or pdfs
and emailed to gardens@MRApats.org.*

AD SIZES

Full Page	9.00 x 10.75
1/2 page horiz.	7.875 x 4.625
1/2 page vert.	3.875 x 9.5
1/4 page	3.875 x 4.625
1/8 page horiz.	3.875 x 2.25
1/8 page vert.	1.875 x 4.625

Lisa Agent can design your ad for an additional fee of \$50.00. Please email lagent@MRApats.org with photos or specifics regarding your ad. You will have full approval before your ad is published. If you choose this option, please submit a separate \$50 check payable to Lisa Agent at MRA • 7601 Old Canton Road, Madison, MS 39110.

For more information, please contact:
Ali Hudson, Corporate Sponsor Chair
alexandraj.2221@gmail.com



Madison-Ridgeland Academy cordially invites you to become a corporate sponsor of our 32nd annual *Gardens of Madison County*, to be held April 30-May 2, 2027. This signature event is not only a highlight of the year but also a powerful way to make a lasting impact on our school and community.

Why become a sponsor?

By partnering with us as a corporate sponsor, you are investing in more than a fundraising event. You are investing in the future of our school, our students, and supporting the families who call MRA home. Your sponsorship helps further our mission of providing exceptional, well-rounded educational experiences that nurture students' minds, bodies, and spirits.

The Impact of Gardens of Madison County

Gardens of Madison County is a cherished tradition that brings together MRA families, local businesses, and the wider community. Funds raised through this event directly support the growth and development of our school, allowing us to expand academic programs, provide professional development for our dedicated faculty, enhance campus facilities, and ensure cutting-edge technology for our students.

In return, corporate sponsors receive meaningful exposure to our community and beyond. With our continued partnership with the Northside Sun Magazine, your brand will be prominently featured throughout event promotions, publications, and on-site during the event weekend, providing valuable visibility in one of the most sought-after markets in the region.

Event Highlights

This year's event will kick off with the Daisy Dash, a color run that promises fun for participants of all ages, followed by the Gardens Party on Friday evening. Over the weekend, guests will enjoy two full days of garden tours, featuring stunning outdoor spaces, demonstrations by local businesses and chefs, and inspiring tablescape. Your sponsorship will help make this weekend a success, as we celebrate 32 years of this beloved tradition.

A menu of sponsorship opportunities is attached for your consideration, and you can also submit your sponsorship online at mrpats.org/gardens. Our sponsorship committee is happy to assist with any questions or custom sponsorship options you may be interested in for the 2027 Gardens of Madison County.

Thank you for considering this opportunity to support Madison-Ridgeland Academy and invest in the educational experience of our students.

Ali Hudson, Chair
Corporate Sponsor Committee
alexandraj.2221@gmail.com

Chelsey Hunt, Co-Chair
Corporate Sponsor Committee
charper.hunt@gmail.com

Parker Jackson, Co-Chair
Corporate Sponsor Committee
parkerblackjackson@gmail.com



Corporate Sponsorship and Advertising Agreement

- _____ Signature Sponsor \$10,000 (Full page ad & top level recognition in all promotions)
_____ Title Sponsor \$5,000 (Full page ad)
_____ Platinum Sponsor \$3,000 (1/2 page ad)
_____ Gold Sponsor \$1,500 (1/4 page ad)
_____ Silver Sponsor \$850 (1/8 page ad)

Company Name _____
(Please list the company name as you would like it to appear in donor listings.)

Company Contact _____

Authorized Signature _____ Date _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Payment Enclosed _____ Please send invoice to _____

Special Instructions _____

Please list any MRA Student(s) associated with your business so they will receive participation credit.

For your business ad, please select one of the following:

_____ I will submit my own ad _____ I will contact Lisa Agent to design an ad for me _____ Use my same ad from last year

Deadline for Sponsorship Agreement, Payment, and Ad is January 22, 2027.

Please make checks payable to MRA Development Foundation
or submit agreement online at MRApats.org/gardens.

For more information, contact Ali Hudson at alexandraj.2221@gmail.com.

Ads must be submitted as jpegs or pdfs and emailed to Gardens@mrpats.org.

**Lisa Agent can design your ad for an additional fee of \$50.00.*

Email lagent@MRApats.org with photos or specifics regarding your ad. You will have full approval before your ad is published.

If you choose this option, please submit a separate \$50 check payable to Lisa Agent to MRA. 7601 Old Canton Rd., Madison, MS 39110.