WESTMINSTER SCHOOLS OF AUGUSTA

BUSINESS PARTNERS

A sponsorship program for Westminster Athletics and Fine Arts

2026-2027





PLATINUM $10,000

Parking spot at all home varsity football games
One 16' x 6' Wildcat Stadium sign
One basketball gym sign
One baseball sign
Logo placement on Giving Business Partners webpage
Announcement recognition at prominent home events
One game giveaway a season
4 passes to any regular season home games
Large logo placement in fine arts programs
6 tickets to Evening of Theatre and Spring Musical
Logo advertisment at all fine arts events
Friends of Fine Arts membership included

GOLD $5,000

One 8' x 3' Wildcat Stadium sign
One athletic sign in gym OR baseball field
Logo placement on Giving Business Partners webpage
Announcement recognition at prominent home events
4 passes to any regular season home games
Medium logo placement in fine arts programs
4 tickets to Evening of Theatre and Spring Musical
Logo advertisment at all fine arts events
Friends of Fine Arts membership included

SILVER $2,500

One small athletic sign in gym OR field OR stadium*
Logo placement on Giving Business Partners webpage
2 passes to any regular season home games
Small logo placement in fine arts programs
2 tickets to Evening of Theatre and Spring Musical
Logo advertisment at all fine arts events
Friends of Fine Arts membership included

*Football field signs, if selected, will be displayed at 12 home events

Becoming a Business Partner is a way to take sponsorship support of Westminster athletics and fine arts to the next level and provide greater impact to both programs.

Individual memberships may be purchased for Westminster's Athletics Booster Club at wsa.net/athletics/booster and Friends of Fine Arts at wsa.net/arts/fofa





WHY BECOME A BUSINESS PARTNER?

Westminster invites you to join us in supporting our award-winning athletic and fine arts programs by becoming a business or family supporter through our sponsorship program. By partnering with us, you can choose from a variety of sponsorship levels that best suit your business' ability to contribute. Here are three reasons why you should partner with us...

1 BRAND RECOGNITION

Westminster hosts more than 400 athletics contests and 25 fine arts performances each year. With an estimated annual attendance of more than 6,000 supporters and patrons, a sponsorship is a great way to market your brand.







2 SIGNIFICANT EXPOSURE

Westminster can seat up to 1,200 people at Wildcat Stadium, Tebbs Court, and Pollard Field, where it hosts most of its athletics events and fine arts performances. Beyond athletics and fine arts, these facilities host chapel services, school celebrations, sports camps, community events, etc.



3 SUPPORT STUDENTS

Sponsorship proceeds last year were vital in offsetting Westminster's $365,000 athletics budget — roughly $1,000 daily — while fulfilling essential fine arts needs. Contributions funded a brass tuba, tenor and baritone saxophones, microphones, and tech tools. Additionally, support helped cover venue costs for productions and fund fine arts experiences.

