Welcome to MBA

Pathway Electives

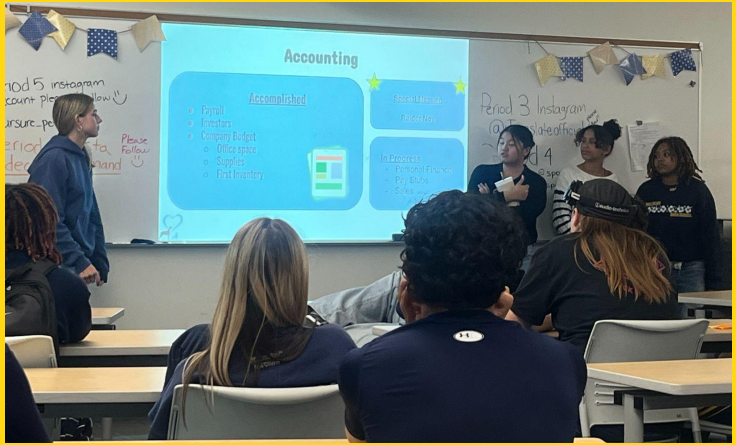
Introduction Course:
Small Business Foundations (Keester)

Concentrator Course:
Marketing and Brand Strategy (Asorian)

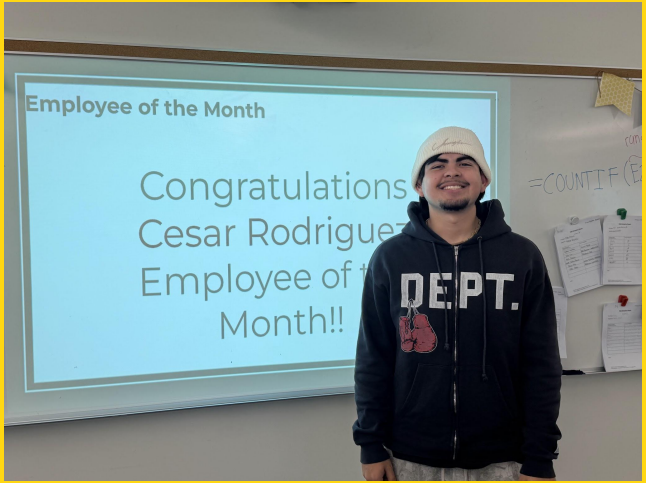
Capstone Course:
Small Business Ownership & Management (Valdez)

Project Based Learning

Our Business Pathway embeds Project-Based Learning (PBL) throughout every course, giving students opportunities to apply business concepts and professional skills to meaningful, real-world challenges. Rather than simply learning about business, students actively engage in projects that mirror industry practices, from developing business ideas and creating marketing strategies to analyzing financial information, collaborating with teams, and operating student-run businesses. Through hands-on, collaborative projects, students create tangible products and outcomes that demonstrate their learning while preparing them for success in college, careers, and the business world.



Work Based Learning



MBA integrates Work-Based Learning (WBL) throughout the student experience, connecting classroom instruction to real-world business and career opportunities. Students progress from career awareness and exploration to career preparation and training through industry guest speakers, workplace tours, job shadows, career competitions, mentorships, and hands-on business projects. Through partnerships with local businesses and industry professionals, students apply their learning, develop essential professional skills, receive meaningful feedback, and build connections that prepare them for success beyond high school.

MBA Day @ MHS







Partnerships











Field Trips & Events

LACI site tour field trip. Visit the center for entrepreneurship to understand how startups in LA can get funding and support. Part of the DWP for Los Angeles. They also showed students prototypes for improving energy efficiency





Field Trips & Events

Millikan V Poly Pitch Competition at the LB World Trade Center. Students read a novel in their English Class then created a pitch for a character in the book based on the themes of the novel. Students had a competition at school to decide who they would send to the competition. Teams were each given a rubric that the judges would use to evaluate each pitch students prototypes for improving energy efficiency. Our students took 1st place.





Field Trips & Events

- **La Mirada trade show** hosted by Virtual Enterprise at La Mirada high school. Students from each of the 12th grade Capstone Classes participated by having a trade booth and competing in various business competitions.









Field Trips & Events

LBCC Business program visit. Basic tour of the campus along with a visit to the business program. Business teachers there gave a brief introduction to the program and answered students' questions.





Field Trips & Events

Junior Achievement hosted a career fair, resume workshop, and mock interview session. This was done over two class periods in the gym.

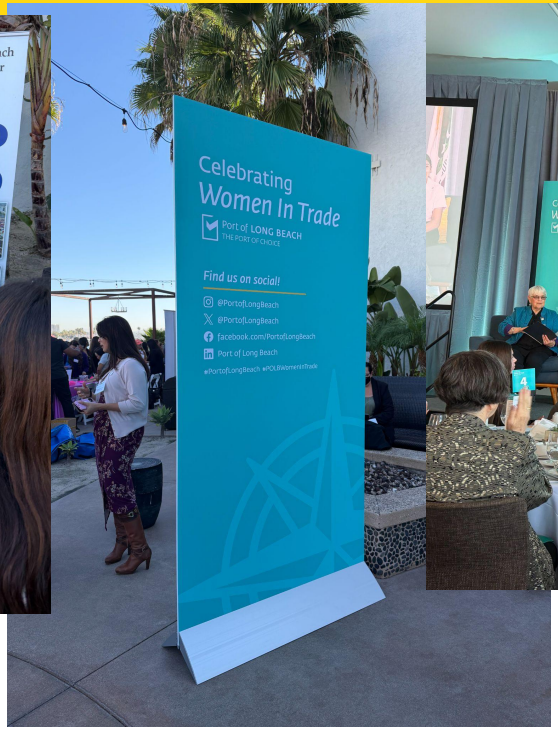




Field Trips & Events

LB Port Women In Trade









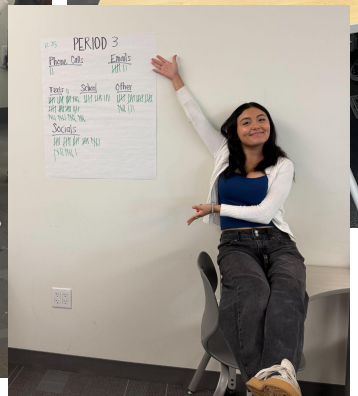
Field Trips & Events

Everyday classroom FUN!













Camp Enterprise

Sponsored by the Rotary Club of Long Beach, Camp Enterprise is a 3 day adventure and fun experience at a local campsite. Students learn about business from some of the most recognized professionals in town.

Over the course of 2-1/2 days, the students work in teams to create a business plan for a brand new business and present it to the entire group. The program develops teamwork skills, builds up self-confidence, and teaches practical business lessons in marketing, finance, operations, and more.

Students get to work with Rotarian members who own businesses and have valuable experience to share. The goal of Camp Enterprise is to inspire students to pursue a career they are passionate about, and to provide tools and resources to help them succeed in business and in life.



CSULB & MBA



Student Mentorship Program

Together with CSULB's Community Scholars we will connect College Of Business students with our MBA students through mentoring, college awareness activities, and a culminating campus visit to CSULB.

Through the program, our CSULB student mentors share their own educational journeys, provide encouragement, and help students envision college and career opportunities.

MILLIKAN HIGH SCHOOL DECA

PREPARES EMERGING LEADERS & ENTREPRENEURS







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