Town of Scarborough, Maine
DEPARTMENT OF COMMUNITY SERVICES

TO: Tom Hall, Town Manager

Liam Gallagher, Assistant Town Manager

Town Council Members

FROM: Nick Cliche, Community Services Director

RE: Beach Season End of Year Data Report

DATE: September 9, 2025

In an effort to compile data pertaining to beach related interactions, Community Services worked with Scarborough PD to develop a more thorough system to track relevant information for the Town including, but not limited to: calls for assistance, ordinance violations/warnings, interactions with public, plover education and warnings, dog related ordinance violations/warnings, parking assistance, and general beach incidents. Attached you will find three separate reports that encompass these interactions through the lenses of the Park Rangers, Animal Control Officer, and Reserve Officers.

In general, increased daily presence by the Park Ranger team, in conjunction with our Animal Control Officer and Reserve Officers, has proven to make a significant impact in reducing the various challenges on the beaches.

The largest focus of continued education and understanding is around Plovers and restricted areas on the beach. This year we had 29 occurrences of people/groups in the plover restricted areas. The rangers reported well over 100+ educational interactions with the public regarding any questions/concerns that did not include restricted area issues.

In relation to the Animal Control Ordinance (604), there were 78 relayed communications including (15) off leash on beach warnings, (7) off leash in the lot warnings, (5) in restricted areas, (25) off leash after hours warnings, and (26) miscellaneous explanations of dog ordinance violations. We had no violent animal interactions reported with beach users.

If you have any questions or concerns, please don't hesitate to reach out.

Thanks

Nick Cliche

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Town Beaches Daily Interaction Reporting
(5/23/25-9/1/25)

Plovers:			**Lost/Found:**	
People/Groups in Restricted Area	**29**		Phones	**8**
Plover Education	**100's +**		Credit Cards	**3**
			Other	**2**
Warnings:			**Surfing:**	
Smoking	**20**		Chats/Ordinance Explanation	**Many**
Open Containers	**14**		Violation (Verbal Warning)	**6**
Call to Service:			**Parking:**	
Missing Child	**4**		Assist with Traffic	**13**
Drug Users	**1**		Questions	**Numerous**
Threats	**2**			
Child stuck in shoveled hole	**1**			
			Dogs:	
Animals (Wild)			Off Leash on Beach	**15**
Injured	**6**		Off Leash in Lot	**7**
Seals	**6**		Restricted Area	**5**
Shark	**2**		Dogs on Leash After Hours	**25**
Birds	**18**		Explain Ordinance w/dog in Violation	**26**
Dead Deer	**1**		Interactions w/dog owners (General Communication)	**Daily**
Jellyfish	**1**			

SCS Park Ranger Daily Interaction Reporting
(5/23/25-9/1/25)

Plovers:			**Lost/Found:**	
People/Groups in Restricted Area	**24**		Phones	**7**
Plover Education	**100's +**		Credit Cards	**3**
Warnings:			**Surfing:**	
Smoking	**18**		Chats/Ordinance Explanation	**Many**
Open Containers	**14**		Violation (Verbal Warning)	**5**
Call to Service:			**Parking:**	
Missing Child	**3**		Assist with Traffic	**13**
Drug Users	**1**		Questions	**Numerous**
Threats	**2**			
Child stuck in shoveled hole	**1**			
			Dogs:	
Animals (Wild)			Off Leash on Beach	**15**
Injured	**4**		Off Leash in Lot	**7**
Seals	**3**		Restricted Area	**5**
Shark	**2**		Dogs on Leash After Hours	**23**
Birds	**12**		Explain Ordinance w/dog in Violation	**9**
Dead Deer			Interactions w/dog owners (General Communication)	**Daily**
Jellyfish				

ACO Daily Interaction Reporting (Beach Related) (5/01/25-9/1/25)

Plovers:			**Lost/Found:**	
People/Groups in Restricted Area	**2**		Phones	
Plover Education			Credit Cards	
Warnings:			**Surfing:**	
Smoking			Chats/Ordinance Explanation	
Open Containers			Violation (Verbal Warning)	
Call to Service:				
Missing Child				
Drug Users				
Threats				
Child stuck in shoveled hole				
			Dogs:	
Animals (Wild)			Off Leash on Beach	
Injured	**2**		Off Leash in Lot	
Seals	**1**		Restricted Area	
Shark			Dogs on Leash After Hours	**1**
Birds	**5**		Explain Ordinance w/dog in Violation	**1**
Dead Deer	**1**		Interactions w/dog owners (General Communication)	
Jellyfish	**1**			

Reserves Daily Interaction Reporting (Beach Related) (5/01/25-9/1/25)

Plovers:			**Lost/Found:**	
People/Groups in Restricted Area	**3**		Phones	**1**
Plover Education	**1**		Credit Cards	
			Other	**2**
Warnings:			**Surfing:**	
Smoking	**2**		Chats/Ordinance Explanation	**2**
Open Containers			Violation (Verbal Warning)	**1**
Call to Service:				
Missing Child	**1**			
Drug Users				
Threats				
Child stuck in shoveled hole				
			Dogs:	
Animals (Wild)			Off Leash on Beach	
Injured			Off Leash in Lot	
Seals	**2**		Restricted Area	
Shark			Dogs on Leash After Hours	**1**
Birds	**1**		Explain Ordinance w/dog in Violation	**16**
Dead Deer			Interactions w/dog owners (General Communication)	**2**
Jellyfish				

Beach Revenues by Season

SEASON PASSES	2026	2025	2024	2023	2022	2021
Resident Beach Passes ($40)		2188	1986	1868	1829	1749
Resident Add'l Pass ($5)		1626	1478	1369	1274	1202
Non-Resident Passes ($200) ***Seasons with * were $150 each and not restricted***		350	436*	317*	263*	276*
Senior Resident Passes ($0)		3530	3621	3325	3300	2857
Active Duty ($0)		11				
Income Restricted ($0)		8				
Kayak Rack Rental Fees ($150 per spot) ***Seasons with * were $100 each***		47	38	45	21*	22*
TOTAL PASS REVENUE		**$172,700.00**	**$152,230.00**	**$129,075.00**	**$118,965.00**	**$117,364.00**

DAILY PARKING REVENUE	2026	2025	2024	2023	2022	2021
Hurd Park (Pine Point)		$217,155.00	$188,567.00	$173,758.00	$205,866.00	$169,615.72
Ferry Beach		$81,922.00	$72,025.00	$82,585.00	$93,325.00	$79,126.00
Higgins Beach		$47,188.00	$41,715.00	$53,934.00	$44,150.00	$43,955.00
TOTAL DAILY PARKING REVENUE		**$346,265.00**	**$302,307.00**	**$310,277.00**	**$343,341.00**	**$292,696.72**

TOTAL REVENUE (SEASON & DAILY)						
		$518,965.00	**$454,537.00**	**$439,352.00**	**$462,306.00**	**$410,060.72**

2025 Season- Clerks recorded 182 interested non-residents who were unable to secure a pass in the 2025 season.

182 x $200 = $36,400 in lost revenue

Season Passes

Season	Free Passes			Paid Passes			Totals	
	Senior	Active Duty	Income Restricted	Resident	Resident Add-On	Non-Resident	Total # Passes	Total Revenue
2024	3,621	[redacted]		1,986	1,478	436	7,521	$152,230.00
2025	3,530	11	8	2,188	1,626	350	7,713	$165,650.00

Kayak Rack Rentals

Season	Totals	
	Spots Rented	Revenue
[redacted]		
2025	47	$7,050

Daily Parking

Season	Hurd (Pine Point)		Ferry		Higgins		Totals	
	# Tickets	Total Revenue	# Tickets	Total Revenue	# Tickets	Total Revenue	# Tickets	Total Revenue
2024	12,297	$188,567.00	5,315	$72,025.00	3,312	$41,715.00	20,924	$302,307.00
2025	10,857	$217,155.00	4,096	$81,922.00	2,359	$47,188.00	17,312	$346,265.00

Overall Revenue Comparison

Season	Totals	
	Passes + Tickets	Revenue
2024	28,445	$454,537.00
2025	25,025	$518,965.00

Historical Data -- Early Season Revenue

Beach season runs May through September; Budget runs on fiscal year calendar. Amounts below are what we have typically taken in for revenue May-June

2023	$160,769.00
2024	$218,100.00
2025	$237,785.00

--2025 Season- Clerks recorded 182 interested non-residents who were unable to secure a pass in the 2025 season.

182 x $200 = $36,400 in lost revenue

Beach Capacity and Demand

PARKING CAPACITY	# SPOTS	HANDICAP
Hurd Park (Pine Point)	346	6
Ferry Beach	86	4
Higgins Beach	84	2

COLLECTION/BEACH ACTIVITY DATA			
SEASON/BEACHES	**DAYS OPEN**	**WEATHER CLOSURES**	**# DAYS LOT(S) FULL**
2025			
Hurd Park (Pine Point)	98	3	4
Ferry Beach	97	4	7
Higgins Beach	97	4	9
2024			
Hurd Park (Pine Point)	82	7	11
Ferry Beach	77	12	14
Higgins Beach	75	14	17
2023			
Hurd Park (Pine Point)	90	10	19
Ferry Beach	76	7	23
Higgins Beach	84	8	21
2022			
Hurd Park (Pine Point)	92	8	19
Ferry Beach	87	13	31
Higgins Beach	83	8	26

--Less weather closures as we kept someone on for amenities oversight purposes

--Days lots were full reduced as $20 parking fee discouraged late afternoon parking in lots