



Town of Scarborough, Maine

DEPARTMENT OF COMMUNITY SERVICES

TO: Tom Hall, Town Manager
Liam Gallagher, Assistant Town Manager
Town Council Members

FROM: Nick Cliche, Community Services Director

RE: Beach Season End-of-Year Data Reports

DATE: October 5, 2026

In an effort to provide relevant data pertaining to beach season 2026, Community Services has provided beach season revenues, comparisons from 2024-2026, season pass historical data, beach activity data, and beach interaction information. The beach interaction data was a combined effort with Scarborough PD tracking relevant information for the Town, including, but not limited to: Calls for assistance, ordinance violations/warnings, interactions with the public, plover education and warnings, dog-related ordinance violations/warnings, parking assistance, and general beach incidents.

You will find three separate reports attached, along with a cumulative report that encompasses these interactions through the lenses of the Park Rangers, Animal Control Officer, and Reserve Officers. This data is collected from May 22, 2026, through September 7, 2026, and once beach season begins, the Park Rangers are the primary resource for reported daily beach-related interactions. The Animal Control Officer has separate compiled journal entries for her observations beginning April 1, 2026.

In general, increased daily presence by the Park Ranger team, in conjunction with support from our Animal Control Officer and Reserve Officers, has proven vital in supporting any challenges our Town-operated beaches and parking lots experience. One area of growing concern was related to E-Bike warnings on the beach, totaling 32 separate incidents. This was not data compiled in 2025, as there were very few interactions with this use.



Town of Scarborough, Maine

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The largest focus of continued education and understanding is around hours and areas where animals can be on the beach. Many of these encounters were with visitors from out of state who did not know there were specific beach hours for dogs. This year we had 13 occurrences of people/groups in the plover restricted areas. The rangers reported well over 100+ educational interactions with the public regarding any questions/concerns that did not include restricted area issues.

In relation to the Animal Control Ordinance (604), there were 181 relayed communications including (24) off-leash on beach warnings, (18) off-leash in the lot warnings, (14) in restricted areas, (71) off-leash after-hours warnings, and (54) miscellaneous explanations of dog ordinance violations. Please note, beach plover monitors maintain separate documentation for their observations that is provided to the Town's Sustainability Manager.

If you have any questions or concerns, please don't hesitate to reach out.

Thanks

Nick Cliche

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207-730-4151

Beach Revenues by Season						
SEASON PASSES	2026	2025	2024	2023	2022	2021
Resident Beach Passes (\$40)	2336	2188	1986	1868	1829	1749
Resident Add'l Pass (\$5)	1855	1626	1478	1369	1274	1202
Non-Resident Passes (\$200) <i>Seasons with * were \$150 each and not restricted</i>	350	350	436*	317*	263*	276*
Senior Resident Passes (\$0)	3990	3530	3621	3325	3300	2857
Active Duty (\$0)	9	11				
Income Restricted (\$0)	10	8				
Kayak Rack Rental Fees (\$150 per spot) <i>Seasons with * were \$100 each</i>	56	47	38	45	21*	22*
TOTAL PASS REVENUE	\$181,115.00	\$172,700.00	\$152,230.00	\$129,075.00	\$118,965.00	\$117,364.00
DAILY PARKING REVENUE	2026	2025	2024	2023	2022	2021
Hurd Park (Pine Point)	\$214,635.00	\$217,155.00	\$188,567.00	\$173,758.00	\$205,866.00	\$169,615.72
Ferry Beach	\$85,711.00	\$81,922.00	\$72,025.00	\$82,585.00	\$93,325.00	\$79,126.00
Higgins Beach	\$55,343.00	\$47,188.00	\$41,715.00	\$53,934.00	\$44,150.00	\$43,955.00
TOTAL DAILY PARKING REVENUE	\$355,689.00	\$346,265.00	\$302,307.00	\$310,277.00	\$343,341.00	\$292,696.72
TOTAL REVENUE (SEASON & DAILY)	\$536,804.00	\$518,965.00	\$454,537.00	\$439,352.00	\$462,306.00	\$410,060.72
*** Please note these are revenues by beach season, not fiscal year due to the timing of the fiscal year and beach season start dates.						

Season Passes

Season	Free Passes			Paid Passes			Totals	
	Senior	Active Duty	Income Restricted	Resident	Resident Add-On	Non-Resident	Total # Passes	Total Revenue
2024	3,621			1,986	1,478	436	7,521	\$152,230.00
2025	3,530	11	8	2,188	1,626	350	7,713	\$165,650.00
2026	3,990	9	10	2,336	1,855	350	8,550	\$172,715.00

Kayak Rack Rentals

Season	Totals							
	Spots Rented	Revenue						
2025	47	\$7,050						
2026	56	\$8,400						

Daily Parking

Season	Hurd (Pine Point)		Ferry		Higgins		Totals	
	# Tickets	Total Revenue	# Tickets	Total Revenue	# Tickets	Total Revenue	# Tickets	Total Revenue
2024	12,297	\$188,567.00	5,315	\$72,025.00	3,312	\$41,715.00	20,924	\$302,307.00
2025	10,857	\$217,155.00	4,096	\$81,922.00	2,359	\$47,188.00	17,312	\$346,265.00
2026	10,731	\$214,635.00	4,285	\$85,711.00	2,767	\$55,347.00	17,783	\$355,693.00

Season	Totals							
	Passes + Tickets	Revenue						
2024	28,445	\$454,537.00						
2025	25,025	\$518,965.00						
2026	25,333	\$528,408.00						

Historical Data -- Early Season Revenue

Beach season runs May through September; Budget runs on fiscal year calendar. Amounts below are what we have typically taken in for revenue May-June							
2023	\$160,769.00						
2024	\$218,100.00						
2025	\$237,785.00						
2026	\$346,871.00						
\$88,871 in parking							
\$70,000 non resident passes							
\$188,000 resident passes							

Season Passes

Season	Free Passes			Paid Passes			Totals	
	Senior	Active Duty	Income Restricted	Resident	Resident Add-On	Non-Resident	Total # Passes	
2021	2,857			1,749	1,202	276	6,084	
2022	3,300			1,829	1,274	263	6,666	
2023	3,325			1,868	1,369	317	6,879	
2024	3,621			1,986	1,478	436	7,521	
2025	3,530	11	8	2,188	1,626	350	7,713	
2026	3,990	9	10	2,336	1,855	350	8,550	

** Cap on Non Resident Passes began for 2025 Beach Season, and Active Duty/Income Restricted Passes Added

To date, there have been 403 individuals who entered their information on the 2026 Non-Resident Beach Pass Interest list.

* Data for this report was last updated 9/28/26							
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Beach Capacity			
PARKING CAPACITY	# SPOTS	HANDICAP	
Hurd Park (Pine Point)	346	6	
Ferry Beach	86	4	
Higgins Beach	84	2	
COLLECTION/BEACH ACTIVITY DATA			
SEASON/BEACHES	DAYS OPEN	WEATHER CLOSURES	# DAYS LOT(S) FULL
2026			
Hurd Park (Pine Point)	109	2	11
Ferry Beach	109	2	13
Higgins Beach	109	2	17
2025			
Hurd Park (Pine Point)	98	3	4
Ferry Beach	97	4	7
Higgins Beach	97	4	9
2024			
Hurd Park (Pine Point)	82	7	11
Ferry Beach	77	12	14
Higgins Beach	75	14	17
2023			
Hurd Park (Pine Point)	90	10	19
Ferry Beach	76	7	23
Higgins Beach	84	8	21
2022			
Hurd Park (Pine Point)	92	8	19
Ferry Beach	87	13	31
Higgins Beach	83	8	26
*** Note- Overflow Lot was closed at Pine Point for 2026***			

Town Beaches Total Daily Interaction Reporting

(5/22/26-9/7/26)

Plovers:		Lost/Found:	
People/Groups in Restricted Area	13	Phones	6
Plover Education (Questions, Rangers pointing out plover nests stake and twine questions, etc.)	100's+	Credit Cards/Wallet	6
		Other (Jewelry)	3
Warnings:		Surfing:	
Smoking	13	Chats/Ordinance Explanation	14
Open Containers	11	Violation (Verbal Warning)	3
E-Bikes on Beach	32		
Call to Service:		Parking:	
Missing Child	4	Assist with Traffic	14
Missing Adult	3	Questions	Daily
Drugs (Marijuana)	2		
Fill in Holes	17		
		Dogs:	
Animals (Wild)		Off Leash on Beach	24
Birds (Injured)	25	Off Leash in Lot	18
Birds (Dead)	8	Restricted Area	14
Seals (Dead)	3	Dogs on Leash After Hours (Time Restricted)	71
Deer (Dead)	1	Explain Ordinance w/dog in Violation	54
Jellyfish	Many		
Updated: 9/29/26			

Town Beaches Park Ranger Daily Interaction Reporting

(5/22/26-9/7/26)

Plovers:		Lost/Found:	
People/Groups in Restricted Area	12	Phones	6
Plover Education (Questions, Rangers pointing out plover nests stake and twine questions, etc.)	100's+	Credit Cards	4
		Other (Jewelry)	3
Warnings:		Surfing:	
Smoking	13	Chats/Ordinance Explanation	14
Open Containers	11	Violation (Verbal Warning)	3
E-Bikes on Beach	32		
Call to Service:		Parking:	
Missing Child	4	Assist with Traffic	14
Missing Adult	3	Questions	Daily
Drugs (Marijuana)	2		
Fill in Holes	17		
Animals (Wild)		Dogs:	
Birds (Injured)	11	Off Leash on Beach	22
Birds (Dead)	8	Off Leash in Lot	18
		Restricted Area	10
Seals (Dead)	2	Dogs on Leash After Hours (Time Restricted)	70
Deer (Dead)	1	Explain Ordinance w/dog in Violation	29
Jellyfish	Many		
Updated: 9/28/26			

ACO Daily Interaction Reporting (Beach Related)

(5/22/26-9/7/26)

Plovers:		Lost/Found:	
People/Groups in Restricted Area		Phones	
Plover Education		Credit Cards	
Warnings:		Surfing:	
Smoking		Chats/Ordinance Explanation	
Open Containers		Violation (Verbal Warning)	
Call to Service:			
Missing Child			
Drug Users			
Threats			
Child stuck in shoveled hole			
		Dogs:	
Animals (Wild)		Off Leash on Beach	2
Injured		Off Leash in Lot	
Seals	1	Restricted Area	2
Shark		Dogs on Leash After Hours	1
Birds	14	Explain Ordinance w/dog in Violation	
Dead Deer		Interactions w/dog owners (General Communication)	1
Jellyfish			

Reserves Daily Interaction Reporting (Beach Related)

(5/01/26-9/1/26)

Plovers:			Lost/Found:	
People/Groups in Restricted Area	1		Phones	
Plover Education			Wallet	2
			Other	
Warnings:			Surfing:	
Smoking			Chats/Ordinance Explanation	
Open Containers			Violation (Verbal Warning)	
Call to Service:				
Missing Child				
Drug Users				
Threats				
Child stuck in shoveled hole				
Animals (Wild)			Dogs:	
Injured			Off Leash on Beach	
Seals			Off Leash in Lot	
Shark			Restricted Area	2
Birds			Dogs on Leash After Hours	
			Explain Ordinance w/dog in Violation	25
Dead Deer			Interactions w/dog owners (General Communication)	1
Jellyfish				