



Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance career cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations. This career cluster includes occupations ranging from business owner and entrepreneur to accountant, retail manager, and market analyst.

Program of Study: Accounting and Financial Services

The Accounting and Financial Services program of study focuses on occupational and educational opportunities associated with examining, analyzing, and interpreting financial records. It includes exploration of financial services, preparing financial statements, auditing financial statements prepared by others, and interpreting accounting records. This program of study also introduces students to mathematical modeling tools.

Secondary Courses for High School Credit

9th Grade	Principles of Business, Marketing, and Finance
10th Grade	Accounting 1
11th Grade	- BIM 1- Foundations of Business Communication - Accounting 2 Honors
12th Grade	Practicum in Business Management
Optional Electives	- Financial Mathematics - Entrepreneurship - Money Matters - Career Prep 1

Internship and Practicum Opportunities

Students have the opportunity to gain hands-on experience in a variety of different businesses. There are numerous internships opportunities including the following: **Caterpillar (CAT), Textron, and the Keller Chamber of Commerce.**

Career and Technical Student Organization (CTSO)

DECA

Academic Marketing
Association

FBLA

Future Business
Leaders of America

Career & Technical Student Organizations (CTSOs) are student-led organizations that build leadership, career skills, and real-world experience through competitions, networking, and hands-on learning.

Aligned Industry-Based Certifications

- Microsoft Office Specialist (MOS) Excel Expert
- Microsoft Office Specialist (MOS) Word Expert
- Microsoft Office Specialist (MOS) Access Expert
- Microsoft Office Specialist (MOS) 2016 Master
- NOCTI Accounting Foundations



Successful completion of the Accounting and Financial Services program of study will fulfill requirements of the **Business and Industry endorsement.**



Example Postsecondary Opportunities

Associate Degrees

- Accounting
- Bookkeeping

Bachelor's Degrees

- Accounting
- Banking and Financial Support Services

Master's, Doctoral, and Professional Degrees

- Business Administration and Management
- Finance

Additional Stackable IBCs/License

- Project Management Professional
- Property Tax Consultants Service Contract Providers



Example Aligned Occupations

Tax Preparers

Median Wage: \$56,956
Annual Openings: 898
10-Year Growth: 14%

Accountants and Auditors

Median Wage: \$78,022
Annual Openings: 12,989
10-Year Growth: 20%

Personal Financial Advisors

Median Wage: \$77,605
Annual Openings: 1,877
10-Year Growth: 21%

For more information, visit
the KISD Course Guide
<https://tinyurl.com/464uxm25>

