

St. John's Episcopal School's Cookie Policy

Last updated October 22, 2026

St. John's Episcopal School ("St. John's," "SJES," "School," "we," "our," or "us") is committed to respecting the privacy of its students, parents and legal guardians, prospective families and applicants, alumni, employees, donors, volunteers, and other members and friends of the School community that visit our website.

This Cookie Policy explains how cookies and similar technologies may be used when you visit our website, www.stjohnsschool.org, and how you can manage your preferences.

By accessing our website, you may encounter cookies and similar technologies that support website functionality, help us understand website usage, and improve your browsing experience. Where required by applicable law, we will obtain your consent before using non-essential cookies or similar technologies.

1. What Are Cookies and Similar Technologies?

Cookies are small files stored on a computer or other device that may collect information about a user's visit to a website. SJES and its service providers may use cookies and similar technologies, such as pixels, tags, scripts, and other tracking tools, to operate websites, recognize preferences, analyze usage, and improve the visitor's experience.

Cookies and similar technologies may be used to:

- Enable website features and functionality;
- Remember user preferences and settings;
- Understand website traffic and visitor interactions;
- Analyze website performance and usage trends;
- Improve website content, navigation, and functionality; and
- Support features and services provided by third-party platforms.

SJES may engage third-party service providers to help analyze website activity and improve its online services. These providers are expected to use information collected on the School's behalf in accordance with applicable agreements and only for authorized purposes.

Some website features, including embedded videos, social media integrations, and other third-party content, may allow organizations other than SJES to place cookies or collect information.

These third parties may have their own privacy statements, cookie policies, and data collection practices. SJES does not control those practices. Visitors should review the applicable third-party privacy notices for further information.

Individuals may be able to disable or restrict cookies through their browser settings. Certain website features may not function properly if cookies are disabled.

Where required by applicable law, SJES will provide appropriate notices, choices, or consent mechanisms for cookies and similar technologies.

SJES may use analytics and other website applications, including Google Analytics, Google Search Console or related webmaster tools, site-search services, and applications provided by vendors, including but not limited to: Finalsight, Blackbaud, Magnus Health, Clarity, Shopify, and Finalsight Enrollment.

These services may collect technical, usage, and other information in accordance with their applicable terms and privacy practices. Information may be shared with these providers as reasonably necessary to operate, maintain, secure, analyze, or improve School websites and services.

2. How Long Are Cookies Stored?

Cookies generally fall into two categories:

- **Session cookies:** These are temporary cookies that remain on your device while your browser session is active and are typically deleted when you close your browser.
- **Persistent cookies:** These remain on your device for a specified period or until you delete them. They may be used to remember preferences or recognize your browser on subsequent visits.

The duration of individual cookies depends on their purpose and the service that places them.

3. What Types of Cookies May We Use?

Depending on the functionality and services implemented on our website, St. John's may use the following categories of cookies and similar technologies.

Strictly Necessary Cookies

These technologies support essential website functions, such as navigating pages, maintaining secure sessions, accessing protected areas, or remembering privacy choices. Without these technologies, certain website functions may not operate properly. Where permitted by applicable law, strictly necessary cookies may be used without consent.

Category	Identifier Names	Purpose
Security & Performance	_cfllb, _cf_bm, _cfduid, cf_clearance, __cfuid	Managed by Cloudflare to protect the site from malicious traffic and optimize load speeds.

Category	Identifier Names	Purpose
Session & Functionality	CFID, CFTOKEN, CFGLOBALS, JSESSIONID, ISGOOD	Core CMS identifiers that allow users to stay logged in and navigate from page to page.

Analytics and Performance Cookies

These technologies help us understand how visitors use our website, including which pages receive the most visits, how visitors navigate between pages, and whether website features are functioning as intended. We may use this information to evaluate website performance, improve navigation, and make our online resources more useful to prospective families, current families, students, and other visitors. Where analytics services are used, the information collected and the ability to identify individual visitors depend on the service and its configuration. We will seek consent for these technologies where required by applicable law.

Analytics	_ga, _ga_8NQKKCZGMZ	Measure website usage by distinguishing visitors and maintaining session information.
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Functional Cookies

Functional cookies help a website remember choices or preferences, such as previously selected settings or privacy preferences, to provide a more consistent browsing experience. If these cookies are disabled, some personalized features may not function as intended.

Advertising	.trkn.us	Support Niche marketing measurement and conversion attribution
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Third-Party Cookies and Technologies

Certain features on our website may be provided by third-party services. Examples may include embedded videos, social media features, website analytics, online forms, application or enrollment platforms, and other integrated services.

These providers may use cookies or similar technologies in connection with their services. Their practices are governed by their own privacy notices and policies, and their technologies may operate differently from those managed directly by St. John's.

We encourage you to review the privacy information provided by third-party services you access through our website.

4. How Can You Manage Cookies and Tracking Preferences?

You can manage cookies in several ways:

Website cookie settings. If a cookie preference tool is available on our website, you may use it to review or change your preferences for non-essential cookies. Where required by law, we will provide an appropriate mechanism to obtain and manage consent.

Browser settings. Most web browsers allow you to block cookies, receive notifications when cookies are placed, or delete existing cookies. Instructions are generally available in your browser's privacy, security, or settings menu.

Third-party services. Some third-party providers offer their own tools or instructions for managing tracking technologies and privacy preferences.

Please be aware that blocking or deleting certain cookies may affect website functionality, including access to features that rely on saved preferences or active sessions.

Analytics and Advertising Preferences

If St. John's uses analytics or advertising technologies, additional controls may be available through the relevant provider or your device settings. For example, certain analytics providers offer browser-based opt-out tools, and some devices allow you to manage advertising identifiers through their privacy settings. The availability and effectiveness of these controls depend on the technology involved. St. John's will provide information about applicable opt-out options for the services actually used on its website.

Student and Family Privacy

St. John's recognizes the importance of protecting the privacy of children and the broader school community. This Cookie Policy addresses cookies and similar technologies associated with website use. It does not replace the School's broader privacy practices or any separate notices that may apply to student information, enrollment systems, family portals, or other School services.

Parents and guardians should review the applicable privacy information for any third-party platform or service used in connection with School activities.

5. Links to Other Websites

Our website may contain links to external websites and services. St. John's does not control the cookie practices or privacy policies of independent third-party websites. When you follow an external link, we encourage you to review the applicable privacy and cookie notices before providing information or continuing to use that service.

6. Changes to This Cookie Policy

St. John's may update this Cookie Policy from time to time to reflect changes in our website, technology, practices, or applicable legal requirements. Any revised notice will be posted on our website with an updated revision date. We encourage visitors to review this page periodically.

7. Contact Us

If you have questions about this Cookie Policy or the use of cookies and similar technologies on our website, please contact:

St. John's Episcopal School
848 Harter Road
Dallas, Texas 75218
Email: info@stjohnsschool.org
Website: <https://www.stjohnsschool.org>