Course Description

BTEC Level 3 Extended Certificate in Business

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This course is made up of four units, three of which are mandatory units and one additional optional unit.

The mandatory units are:

Unit 1 - Exploring Business (Coursework)

Unit 2 - Developing a Marketing Campaign (Pre-release case study)

Unit 3 - Personal and Business Finance (Exam)

Unit 14- Investigating Customer Service (Coursework)

This qualification is a BTEC Level 3 which is the equivalent to an A level.

Assessment

2 Units involve students producing a portfolio of coursework which is assessed.

2 Units are externally assessed, one of which is examination based and one which is based on a pre-release case study, again sat under exam conditions.

Grades available are Pass/Merit/Distinction and Distinction*

Entry Criteria

A Merit at BTEC Business Level 2 if previously studied. Students who have not studied Business before will require 5 GCSEs at Grade 4 including English and Maths.

Additional information

This course will appeal to students who:

- Enjoy coursework and building a portfolio of work.
- Have an interest in business, how they function and how they promote themselves.
- Have a more practical approach and like to apply their learning to real life scenarios.
- Want to learn more about business finance.

Exam Board: PEARSON **Specification link:**
https://qualifications.pearson.com/content/dam/pdf/BTEC-Nationals/Business/2016/specification-and-sample-assessments/btecnationals-bus-excert-spec.pdf

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