Course Description

Media Studies

A-Level

Please note that this is a two year linear course. We do not offer the AS Level option for Media Studies in Year 12.

Exam - **Paper 1 (35% of A Level grade) & Paper 2 (35% of A Level grade)**

Paper 1 : Section A assesses media language and representation in relation to two of the

following media forms: advertising, marketing, music video or newspapers. Section B assesses media industries and audiences in relation to two of the following media forms: advertising, marketing, film, newspapers, radio and video games. Assessment will be in the form of essay style questions.

Paper 2 is an externally assessed unit that will focus on the analysis of media products, through media language, representation, media industries, audiences and media contexts. Section A will focus on television in the global age, whilst Section B will focus on Mainstream and Alternative magazines. Section C will focus on Media in the Online Age. Assessment will be in the form of essay style questions.

NEA - **Cross Media Production**

An internally assessed, practical unit where students are required to create media products in response to the annually changing theme. The products created should demonstrate their ability to apply knowledge of theories and digital convergence.

Entry Criteria

GCSE Grade 6 or above in Media Studies or Grade 6 in English Language or English Literature. A portfolio of work and discussion with Head of Department if not studied before.

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Exam Board: WJEC
Specification link: https://www.eduqas.co.uk/media/kprhs5jd/eduqas-a-level-media-studies-spec-from-2017.pdf

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