Course Description

Graphic Communication

Graphic communication will give you the skills to produce personal creative work and develop your understanding of graphic design. You will develop your knowledge of materials and techniques, and the skills to communicate ideas and information visually. It will help you to develop an effective personal visual language and develop your understanding of historical and contemporary influences on design. Graphic communication opens the door to a large number of fascinating and rewarding specialisms and careers in industry, commerce and the media.

Graphic communication A level is a practical course in which you learn by doing, so you will be able to create imaginative personal work. You will find out about a whole range of media, techniques and processes, including digital photography and Adobe software. You will develop your creativity and learn to express yourself visually and let your imagination flourish. Graphic communication is a great companion to all other subjects as creativity, imagination and problem solving skills can give you great ideas for your other subjects.

Exam Board: Eduqas (WJEC)

A Level

Component 1 - Personal Investigation (practical project and written element - 60% of qualification)

Component 2 - Externally Set Assignment (practical project and timed controlled assessment - 40% of qualification)

Entry Criteria

GCSE Grade 6 or above in Graphics or Art or Photography; Grade 5 or above in English.