

COMMITTEE EVALUATION REPORT

CC 08-2627

SOCIAL SKILLS FOR STUDENTS AND BEHAVIORAL SUPPORT PROFESSIONAL DEVELOPMENT

COMPETITIVE CONTRACT CC 08-2627 was received on 9/16/2026 @ 10:00 a.m. Seven (7) responses were received and scored by an Evaluation Committee based on a pre-determined Rubric totaling 100 points. The committee consists of the following staff members. The Purchasing Manager evaluated the cost component based on a predetermined formula.

1. John Barton
2. Michael Dorsi
3. Kelly Howlett

The Seven (7) responses were received by the following vendors:

1. Rethink Ed
49 West 27th Street, 8th floor
New York, NY 10001
2. Behavior Therapy Associates
Towne Park Professional Center
35 Clyde Rd, Suite 101
Somerset, NJ 08873
3. Accelerated Education Consulting
401 Pine Street, Suite 4008
St. Louis, MO 63102
4. Brett DiNovi & Associates
PO Box 67578
Newark, NJ 07101
5. Learning Alliance
287 Childs Road
Basking Ridge, NJ 07920
6. Effective School Solutions
403 Mountain Ave, Suite 304
New Providence, NJ 07974
7. Jana Lee & Associates
300 Main Street, Suite 21 #533
Madison, NJ 07940

And scored by the Evaluation Committee for Technical and Management components:

		TECHNICAL	MANAGEMENT
		MAX 40 PTS	MAX 25 PTS
SCORER #1	Rethink ED.	34	21
	Behavior Therapy Associates	24	19
	Accelerated Educational Consultants	29	21
	Brett DiNovi & Associates	28	17
	Learning Alliance	13	16
	Effective Solutions	33	22
	Jana Lee & Associates	25	17
SCORER #2	Rethink ED.	29	21
	Behavior Therapy Associates	32	25
	Accelerated Educational Consultants	31	20
	Brett DiNovi & Associates	31	20
	Learning Alliance	11	18
	Effective Solutions	24	19
	Jana Lee & Associates	26	18
SCORER #3	Rethink ED.	36.5	22
	Behavior Therapy Associates	33	25
	Accelerated Educational Consultants	38.5	25
	Brett DiNovi & Associates	36	23
	Learning Alliance	7	17
	Effective Solutions	36.5	21
	Jana Lee & Associates	35	22

AVERAGE SCORES		
	TECHNICAL	MANAGEMENT
Rethink ED.	33.17	21.33
Behavior Therapy Associates	29.67	23
Accelerated Educational Consultants	32.83	22
Brett DiNovi & Associates	31.67	20
Learning Alliance	10.33	17
Effective Solutions	31.17	20.67
Jana Lee & Associates	28.67	19

The District requested a Cost Per 6.5-hour Day. The following costs were presented: **The Maximum Cost points is 35.**

Based on a maximum **35 points for cost** the following are the costs presented and the scores for this component per vendor.

	Rethink ED.	Behavior Therapy Associates	Accelerated Educational Consultants	Brett DiNovi & Associates	Learning Alliance	Effective Solutions	Jana Lee & Associates
COST PER DAY	\$3,500	\$1,200	\$2,250	\$877.50 Behavior Consultant \$373.75 Clinical Associate Average per day cost \$625.63	\$4,975	\$5,550	\$2,800
Points Received out of a possible 35	6.26	18.25	9.73	35	4.4	3.94	7.82

Total points for all 3 components for all vendors based on the average per category for all evaluators.

TOTAL AVERAGE SCORES					
	TECHNICAL	MANAGEMENT	COST	TOTAL SCORE	RANKING
Rethink ED.	33.17	21.33	6.26	60.76	4
Behavior Therapy Associates	29.67	23	18.25	70.92	2
Accelerated Educational Consultants	32.83	22	9.73	64.56	3
Brett DiNovi & Associates	31.67	20	35	86.67	1
Learning Alliance	10.33	17	4.4	31.73	7
Effective Solutions	31.17	20.67	3.94	55.78	5
Jana Lee & Associates	28.67	19	7.82	55.49	6

Comments: All seven (7) respondents satisfied the requirements for public purchasing and presented responsive and responsible proposals. Many of the proposals presented strong solutions for the services required for our students and staff. Rethink Ed received the highest scores in Technical and Management but fell short in the cost component as did most of the vendors. Learning Alliance scored the lowest in both Technical and Management components. Although Effective Solutions scored well in Technical and Management, their high daily cost rate resulted in an extremely low point value for the Cost Component. Brett DiNovi & Associates presented the overall best proposal based on all components with a score of **86.67 points**. As stated in the RFP, only scores exceeding 75 points will be considered for award. No other firm received scores exceeding this requirement. As a result, Brett DiNovi & Associates will be able to provide services that are most advantageous to the district, price and other factors considered, at fair and competitive prices.

The Evaluation Committee recommends the award of CC 08-2627 for Social Skills for Students and Behavioral Support Professional Development for staff to Brett DiNovi & Associates.