



Counselor SOG/Student Outcome Goal at a Glance

2026-2027 Student Outcome Goal Quick Reference

FOCUS POPULATION: Counselors will include a minimum of 5% of their total student population in the SOG (Student Outcome Goal Statement).

The selected students should represent an identified need that can be meaningfully influenced through intentional counseling services, strategies, and interventions.

1 | Build a Strong SOG

Identify & Select	Set the Outcome	Monitor & Document
- Focus on student achievement. - Use relevant student/campus data to identify the priority need. - Select at least 5% of the counselor's total student population. - Ensure the SOG is aligned to campus success.	- Establish clearly defined baseline data linked to the desired outcome. - Write a SMART Student Outcome Goal Statement. - Set rigorous, attainable student growth targets. - For Proficient Objective Setting, project 70% or more of SOG students meeting the target.	- Monitor student progress consistently. - Collect data and adjust strategies as needed. - Maintain a student growth tracker and supporting student evidence. - Upload required artifacts and the completed student growth tracker to Cornerstone.

2 | SMART Student Outcome Goal Statement

A strong statement defines the student outcome, the students included, the measure of success, and the timeframe for accomplishing the goal.

S Specific	M Measurable	A Attainable	R Relevant	T Time-bound
Clearly identifies the student population and desired student outcome.	Uses baseline data and an identified measure to determine growth.	Establishes a rigorous but achievable growth target.	Focuses on achievement, and aligns to campus success.	Identifies when the student outcome will be accomplished/measured.

Goal Statement Formula: By [date], at least [target %] of [identified SLO students] will [measurable student outcome], as measured by [data/evidence], from a baseline of [starting point].

3 | Rubric Expectations

Monitor: Progress monitor and adjust strategies, as needed

Support: Implement intentional counseling strategies to maximize improvements

Report Results: Align collected evidence with outcomes to report accomplishments

Quick Check Before Submission

- ☐ Minimum 5% focus population identified ☐ Achievement focused
- ☐ Baseline data clearly defined ☐ SMART Student Outcome Goal Statement
- ☐ Growth targets established ☐ Aligned to campus success
- ☐ Progress monitored and strategies adjusted ☐ Student growth tracker/evidence completed and uploaded to Cornerstone