BLAIR ACADEMY

FISCAL YEAR 2027

Class Representative Manual

FISCAL YEAR 2027

July 1, 2026, to June 30, 2027

Blair Academy • Post Office Box 600 • Blairstown, New Jersey 07825 • (908) 362-6121

Thank You

Thank you for serving as a Class Representative. You keep classmates connected to one another and to Blair, and your outreach makes a real difference for our students and faculty.

This manual is your guide for the 2026-2027 year. Please reach out anytime; we are glad to help.

Questions?

CONTACT YOUR BLAIR LIAISON
Find your liaison next to your class on pages 3-4 and their contact information on page 12.

ADVANCEMENT OFFICE
(908) 362-2008

CLASS NOTES & ALUMNI UPDATES
classnotes@blair.edu

ONLINE
www.blair.edu/support-blair

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List of 2026-2027 Class Representatives

Classes of 1947-1988 work directly with their Blair Liaison for class lists, contact information and templates.

CLASS	CLASS REPRESENTATIVES	BLAIR LIAISON
'47	Elmer Bannan	*Cara Mohlmann*
'48	—	*Cara Mohlmann*
'49	Robert Neff	*Cara Mohlmann*
'50	—	*Cara Mohlmann*
'51	—	*Cara Mohlmann*
'52	—	*Cara Mohlmann*
'53	—	*Cara Mohlmann*
'54	Hoby Van Deusen	*Cara Mohlmann*
'55	George Brooks, Gene Losa	*Cara Mohlmann*
'56	Nelson Cohen, Pete Fritts	*Cara Mohlmann*
'57	Jim Naisby	*Cara Mohlmann*
'58	Norm Beatty, Peter Cleary	*Cara Mohlmann*
'59	Bill Russell	*Cara Mohlmann*
'60	—	*Kristine Scialla*
'61	Frank Briggs	*Kristine Scialla*
'62	Mark Gottesman	*Kristine Scialla*
'63	Bob Fulton, Bill Wildrick	*Kristine Scialla*
'64	Clark Heckert	*Kristine Scialla*
'65	Don Jay Smith	*Kristine Scialla*
'66	Christopher Barrington, David Sculnick	*Kristine Scialla*
'67	Gregory Auger, Barry Smith	*Kristine Scialla*
'68	Richard Rubin	*Kristine Scialla*
'69	Fred Mirbach	*Kristine Scialla*
'70	—	*Kristine Scialla*
'71	Michael Lieberman	*Kristine Scialla*
'72	Carl Cramer, Kurt Kosack, Greg Washburn	*Kristine Scialla*
'73	Thomas McLean, Bonnie Nault	*Kristine Scialla*
'74	Jo Iglesias, David Lieberman, Harry Ullmann	*Kristine Scialla*
'75	Laura Cochran Morris	*Kristine Scialla*
'76	Neal Sigety, David Waddell	*Kristine Scialla*
'77	Harry Gates, Richard Liuzzi	*Cara Mohlmann*
'78	Joe Waddell	*Cara Mohlmann*
'79	Guy Saxton, Susan Ullmann	*Cara Mohlmann*
'80	Donna Haag, Katie Henry-Schill	*Cara Mohlmann*
'81	Holly Anderson-Bender	*Cara Mohlmann*
'82	Bill Abbott, Kirsten Bushick	*Kristine Scialla*
'83	Liam Blume, Dave DiGioia	*Kristine Scialla*
'84	Kris Lisi	*Kristine Scialla*
'85	—	*Kristine Scialla*
'86	Linda Fellows	*Kristine Scialla*
'87	Marnie Bruder Raines	*Emma Barnes O'Neill*
'88	Daphne Borowski, Chuck Inkeles	*Emma Barnes O'Neill*

List of 2026-2027 Class Representatives *(continued)*

Classes of 1989-2026 reach classmates through Blair's Volunteer Management System (VMS) (see page 11).

CLASS	CLASS REPRESENTATIVES	BLAIR LIAISON
'89	Chrysta Argue, Lesley Underwood	*Emma Barnes O'Neill*
'90	Todd Smith	*Emma Barnes O'Neill*
'91	Meredith Magrone-Wiacek, Beth Webster, Liz Wenner	*Emma Barnes O'Neill*
'92	Darryl De Marzio, Dan Millner	*Emma Barnes O'Neill*
'93	Bern Clifford, John Inkeles, Nicole Tipton	*Emma Barnes O'Neill*
'94	JP Weesner, Jo Wrzesinsky	*Emma Barnes O'Neill*
'95	Steph Marcial, Courtnay Stanford	*Emma Barnes O'Neill*
'96	Stef Kuhner, Summer Passannante, Craig Powell	*Emma Barnes O'Neill*
'97	Christy Burkart, Ryan Pagotto	*Emma Barnes O'Neill*
'98	Jamiyl Peters	*Emma Barnes O'Neill*
'99	Bridget Hodakowski, Katie Piotrowski, Mark Rosenthal	*Emma Barnes O'Neill*
'00	Logan Garrels, Elizabeth McDowell	*Emma Barnes O'Neill*
'01	Kweighbaye Kotee, Maria Lieberman Smalley, Kristen Salmon	*Emma Barnes O'Neill*
'02	Meredith Gal	*Emma Barnes O'Neill*
'03	Jess Hess, Brandon Lucien, Christine Nalty, Steph Tucker	*Emma Barnes O'Neill*
'04	Kait Maillet, Phil Mauriello	*Emma Barnes O'Neill*
'05	Mary Hall, Mollie McCauley, Kat Nelson	*Emma Barnes O'Neill*
'06	Beth Hinman, Kelly Hoyes, Anne Newall	*Emma Barnes O'Neill*
'07	Kymbia Ainsworth-Guilhot, Dennis Flores, Maggie Harding, Marisa Nedderman, Cooper Smith	*Maddie Kling Thees*
'08	Alexa Jachowski, Iris Johnson Birchette, Maddy Staples, Ashley Thompson, Sam Tilney	*Maddie Kling Thees*
'09	Raleigh Dierlam, Aly Drazin, Elliot Parauda	*Maddie Kling Thees*
'10	Jin Ryang Chung, Mike De Togni, Dillon Hoffman, Saul Sparber, Neil Zimmermann	*Maddie Kling Thees*
'11	Anu Akinbamidele, Emily Collins, Maggie Hoffman, Nick Hogan, Quinn McKay, Rebecca Smith-Fuentes	*Maddie Kling Thees*
'12	Tim Hettinger, Ali Johnson, Max Kaplan, Timothy Kui, Olivia Lopuch, Phoebe Norris	*Maddie Kling Thees*
'13	Council Dawson, Rebecca Hargis, Danny Hyun Kim, Ben Meisel, Claire Ryder, Maddie Kling Thees, Kyle Tierney	*Maddie Kling Thees*
'14	Sara Bullock, Demetrius Daltirus, Graham Merrifield, Abby Troy	*Maddie Kling Thees*
'15	Lucy Adkins, Bry Cavanaugh, Sophia Elghanayan, Ethan Simon, Morgan Valeo	*Maddie Kling Thees*
'16	Shoshana Geller	*Maddie Kling Thees*
'17	Chris Berry-Toon, Jack Saxton, Lauren Tung	*Maddie Kling Thees*
'18	Clara McGrath, Jason Pan, Max Thorsheim	*Maddie Kling Thees*
'19	Nina Sigety	*Maddie Kling Thees*
'20	Kate Gerdsen, Garrett Long	*Maddie Kling Thees*
'21	Jayne Guinan, Grace Higgins, Tess Whitehead	*Maddie Kling Thees*
'22	Brad Allen, Archer Benedict, Laila Davson	*Maddie Kling Thees*
'23	—	*Maddie Kling Thees*
'24	Avery Andrasek, Nate Byrne, Luis Jimenez, Hayden Yau	*Maddie Kling Thees*
'25	Paige Celley, Ashlynn Fenelon, Casey Gottlieb, Levin Li, Dominick Lusardi, Genesis Medina, Courtney Payne, Federica Rodriguez, Leslie Sadayasu	*Maddie Kling Thees*
'26	Bella Biondo, Kate Brandt, Jackson Cooper, Ziyun Da, Parker Lesley, Michael Lynch, Josephine Tetteh, Brandon Wells	*Maddie Kling Thees*

2026-2027 Planning Calendar

Key dates for the 2026-2027 fiscal year.

OCTOBER 2026	**October 8:** Blair Buzz Live via Zoom
NOVEMBER 2026	**November 5-6:** Peddie Challenge *(Class Reps assist with outreach)* **November 7:** Peddie Day at Peddie
DECEMBER 2026	**December 1:** Class Notes due
JANUARY 2027	**January 6:** Reunion Committee Volunteer Kickoff via Zoom
SPRING 2027	Blair Buzz Live via Zoom *(date TBD)*
MARCH 2027	Locke'd In West Coast *(date TBD)*
APRIL 2027	**April 8:** Day of Giving *(Class Reps assist with outreach)*
MAY 2027	**May 4-6:** Reunion Giving Campaign *(Reunion Committee members and Class Reps assist with outreach)*
JUNE 2027	**June 4-6:** Alumni Weekend **June 10:** Class Notes due **June 30:** End of Blair's fiscal year *(checks must be postmarked no later than June 30)*

**All items on this calendar are subject to change.*

Guidelines & Responsibilities

Class Representatives serve as liaisons between their classmates and Blair Academy. They are responsible for **class fundraising efforts** and **communicating regularly with classmates**. Many classes have multiple Class Reps who share the overall responsibilities. Please let the advancement office know how you are dividing the job.

Guidelines

COMMUNICATING WITH YOUR CLASS

How you reach classmates depends on your class year:

CLASSES OF 1947-1988

Work With Your Blair Liaison

- Your liaison will provide class lists, contact information, and letter and email templates.
- Share all fundraising updates with your assigned Blair Liaison.
- Send Class Notes to classnotes@blair.edu.

CLASSES OF 1989-2026

Use Blair's VMS

- Reach classmates through Blair's Volunteer Management System (VMS) on GiveCampus.
- Campaign email templates, contact information and outreach tracking are all in the VMS.
- You can always connect with your assigned Blair Liaison for anything, including help using the VMS.
- See **page 11** for details.

Questions? Contact your Blair Liaison, listed next to your class on pages 3-4. Contact information is on page 12.

SOCIAL MEDIA

- **Be sure to follow us on Instagram and Facebook @blairalums.**
- **Join us on LinkedIn:** Blair Academy – Official Networking Group
- Many classes stay in touch through their official Blair class Facebook page. Questions regarding the class Facebook pages? Contact Nicole Tipton, Director of Alumni Relations, at tipton@blair.edu or (908) 362-2059.
- Updating contact information online: Let your classmates know they can update their contact information at blair.edu/alumni/update-your-contact-information.

CONFIDENTIALITY

Please be aware that class contact and giving information is confidential. Volunteers granted access to this information may use it only to conduct business on behalf of Blair Academy. This information is not to be shared with anyone and is not to be used for solicitation purposes for other causes.

> **All Class Reps must sign a Confidentiality Agreement.** Classes of 1989-2026 can sign it electronically in the VMS (see page 11). All other Class Reps can get the Confidentiality Agreement from their Blair Liaison.

Responsibilities

- **Connect with your Blair Liaison** at the start of the year. Classes of 1947-1988 will receive class lists and templates from their liaison; Classes of 1989-2026 should register on Blair's VMS (see page 11).
- Please make your own **Blair Fund gift by December 31**.
- **Participate in regular communication** with your Blair Liaison and fellow Class Reps (see pages 3-4).
- **Touch base with classmates.** If you have personal contact information for your classmates (social media, phone, text, email or in person), feel free to use it to communicate with them as well.
- **Record updates** like new addresses, jobs, promotions, weddings and children. Share them with the advancement office for our records (they won't be published unless the alum requests it).
- **Monitor class giving progress** toward goals during giving campaigns such as Peddie Challenge, Day of Giving, Reunion and Fiscal Year End.
- **Keep up to date with monthly progress** on the website at blair.edu/support-blair/blair-fund and in the *Blair Buzz* quarterly e-newsletter.
- **Thank classmates** who make gifts to Blair.
- **Request and submit Class Notes** from classmates for the *Blair Bulletin* (see page 10 for deadlines and details).
- **Relay information from our office to classmates.** If a classmate passes away, your Blair Liaison will inform you, and you can then share the news with your classmates. If your class has an endowed class scholarship, you will receive information and a letter from the recipient in the fall to share with your classmates.

REUNION CLASSES *For classes celebrating a milestone Reunion this year (class years ending in 2 or 7)*

- Consider being part of and/or helping establish the **Reunion Committee** during your milestone year.
- **Stay in contact with your Reunion Committee** and update Blair staff on fundraising progress.
- **Divide classmates among Reunion Committee members for outreach and solicitation.** Reconnect, catch up, share updates and encourage classmates to attend events and return for Reunion.

If you are unable to complete any of these tasks, please let us know. We appreciate the time and energy that you contribute, and if you need help, we will provide assistance.

Class Representative Benefits

- Special gifts for life milestones from Blair. Keep us updated!
- A private tour of Blair's campus. We'd love to see you!
- Recognition on your name tag at Alumni Weekend.
- A personal invitation to two Blair Buzz Live virtual events during the school year. These sessions offer an exclusive look from leaders of the School into daily life at Blair.
- Recognition in the *Blair Bulletin*.

2026-2027 Class Participation Goals*

Your class giving goals were determined by the advancement office staff, taking into consideration your class size, giving history in previous years and outstanding pledges. We would be delighted to hear from you if you would like to further discuss these goals. Please contact your Blair Liaison.

**These goals may shift throughout the year.*

CLASS	GOAL	CLASS	GOAL	CLASS	GOAL
1942	100%	1970	15%	1998	30%
1943	100%	1971	15%	1999	30%
1944	100%	1972	15%	2000	30%
1945	50%	1973	15%	2001	30%
1946	100%	1974	25%	2002	30%
1947	25%	1975	25%	2003	30%
1948	25%	1976	25%	2004	30%
1949	30%	1977	30%	2005	30%
1950	50%	1978	25%	2006	30%
1951	25%	1979	20%	2007	30%
1952	25%	1980	30%	2008	25%
1953	25%	1981	30%	2009	25%
1954	50%	1982	30%	2010	25%
1955	25%	1983	15%	2011	40%
1956	50%	1984	25%	2012	25%
1957	25%	1985	15%	2013	35%
1958	35%	1986	15%	2014	20%
1959	35%	1987	10%	2015	20%
1960	30%	1988	25%	2016	25%
1961	40%	1989	35%	2017	25%
1962	40%	1990	20%	2018	20%
1963	40%	1991	15%	2019	25%
1964	35%	1992	30%	2020	25%
1965	30%	1993	25%	2021	25%
1966	35%	1994	20%	2022	30%
1967	25%	1995	20%	2023	20%
1968	25%	1996	30%	2024	15%
1969	25%	1997	30%	2025	25%

Fundraising for the Blair Fund

Why Support the Blair Fund?

- A gift to the Blair Fund benefits Blair students and faculty immediately, as needed on an annual basis, similar to a checking account.
- It is a way of giving back to the Blair community, and it contributes 8 to 10 percent of the annual budget in any given year.
- The gift helps support excellence in all areas: scholarship aid, the arts, campus life, extracurricular programs and faculty support.

> **Your Blair Liaison (or, for the Classes of 1989-2026, Blair's VMS) gives you access to the contact information we have on record for your classmates. Feel free to email, text or call classmates based on your preference and relationship.**

Some Talking Points

During your solicitations, highlight some of these points:

- Communicate *your* commitment. Remember that you are a **donor** and a **volunteer** asking for support for Blair.
- Your focus is also on participation—not just dollars raised. Use your class participation goals for this.
- You can follow the progress of the Blair Fund at blair.edu/support-blair/blair-fund.

If You Choose to Contact by Phone

- **Engage in conversation.** How are they doing? What have they been up to? Any new information (new address, job, promotion, life events, etc.)? Share it with the advancement office so we can update our internal records.
- **Thank past donors** for their support.
- **Ask them to consider joining you** in supporting the Blair Fund.

If They Say "Yes"

- Share the link to the Blair online giving form: blair.edu/make-a-gift
- **"On behalf of everyone at Blair, thank you for your gift."**

If They Say "No"

- "One of our goals is our total class participation. Is there an amount you would be more comfortable with?"
- Ask for a smaller gift: "Would you consider making a gift of _____?"
- "I understand your reasons for not participating this year. Thank you for your consideration and for your time."
- Go to "Ending the Call."

Ending the Call

- Confirm their address, email and cell phone number so they can receive class updates.
- Always thank your fellow alum, regardless of the outcome of the call.

Fundraising for the Blair Fund *(continued)*

Leaving a Message

- After trying two or three times, **leave a message**.
- **"Hi. This is ___, from your class at Blair.** I am serving as a volunteer for our class and am calling to ask you to please consider making a gift to Blair."
- **"If you'd like, you can call me at _____,** or go to the Blair website to make your contribution."
- **"Thank you for your consideration."**

Writing an Email or Letter

- Make it short and sweet.
- Provide a little information about what's new with you since you last contacted that classmate.
- Ask them to join you in making a gift to Blair (and in honor of a faculty member or friend).
- Include the giving link if you are asking them to make a gift.
- **Note:** During fundraising campaigns (Peddie Challenge, Day of Giving, Reunion, etc.), we provide templates you can edit in your own voice: in the VMS for the Classes of 1989-2026, or from your Blair Liaison for earlier classes.

Writing a Text

- Introduce yourself and say why you are reaching out.
- Include the giving link if you are asking them to make a gift.
- Texts should be short and to the point.

Follow Up

- Thank your classmate for a gift if they have made one. If you have not heard back from them, reach out to confirm you have the correct contact information.
- Let Blair know the outcome of your outreach: Classes of 1947-1988 should share updates with their Blair Liaison; Classes of 1989-2026 can record them in the VMS.

Submitting Class Notes for the *Blair Bulletin*

- **Solicit news, photos and updates from classmates.** Make sure they know this material will be published. With permission from alums, you can also submit news from **social media**.
- **Submit text and/or photos two times per year:** in **December** for the Winter/Spring *Bulletin* and in **June** for the Summer/Fall *Bulletin*. You will receive an email with exact due dates.

Online	Email	Mail
blair.edu/alumni/submit-class-notes	classnotes@blair.edu	Scott Kushner, Director of Advancement Communications, Blair Academy, P.O. Box 600, Blairstown, NJ 07825

To submit photos: *Send them via email in digital format (minimum 300 dpi resolution at 2" x 3") or mail them to the address above.*

Blair's Volunteer Management System (VMS)

CLASSES OF 1989-2026

Class Reps for the **Classes of 1989-2026** use Blair's Volunteer Management System (VMS) on GiveCampus to reach out to classmates. It is easy to use and very efficient.

> **Classes of 1947-1988: This section does not apply to you. Your Blair Liaison will provide class lists, contact information and letter templates, and you should share all fundraising updates with your liaison.**

Getting Started

- **Register on Blair's VMS** through GiveCampus; this is your platform for reaching out to classmates each year. It only takes a few minutes.
- **Watch the VMS Training Video** if you are not familiar with the platform. You can also register from that page.
- **Sign the Confidentiality Agreement.** All Class Reps must sign one. Once you register and sign in, you will be prompted to sign it electronically every new fiscal year.
- **Look for a new interface.** Our VMS is getting an overhaul from GiveCampus this fall, so you may see a different look.

What You Can Do in the VMS

- **Reach classmates your way.** You will have access to the contact information we have on record. Email, text or call classmates based on your preference and relationship. The VMS is web-based, so if you are on a mobile device and choose to text a classmate, it will automatically open a new text message—it's that easy!
- **Use campaign email templates.** During Blair's fundraising campaigns (Peddie Challenge, Day of Giving, Reunion, etc.), we create email templates in the VMS for you to send to your classmates. You may edit them to sound more like your own voice.
- **Help us keep contact information current.** The VMS includes an email template asking classmates to update their information.
- **Thank donors.** Send a thank-you email through the VMS when a classmate makes a gift.
- **Record your outreach.** Let Blair know the outcome of your solicitations in the VMS.

Questions about the VMS? Contact your Blair Liaison (see page 12).

Advancement Office Directory

OFFICE HOURS
Monday-Friday
8 a.m.-4 p.m. ET

ADDRESS
Individual's Name
Blair Academy, Post Office Box 600
Blairstown, New Jersey 07825

MAIN TELEPHONE
(908) 362-2008
FAX
(908) 362-3105

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urferc@blair.edu

Class Liaisons (Blair Class Managers)

If you need to reach out to Blair, please contact your class manager:

Cara Mohlmann
Classes of 1947-1959 and 1977-1981

Emma Barnes O'Neill
Classes of 1987-2006

Kristine Scialla
Classes of 1960-1976 and 1982-1986

Maddie Kling Thees '13
Classes of 2007-2026