BLAIR

ALUMNI WEEKEND 2027 | JUNE 4-6



Your Guide to a Successful Reunion

FY27 REUNION VOLUNTEER GUIDE

Classes ending in 2 and 7 celebrate their Reunions at Alumni Weekend, June 4-6, 2027. Each class works with a Blair liaison from the advancement office.

Class	Reunion	Blair liaison
’22	Fifth	Maddie (Kling) Thees ’13
’17	10th	Maddie (Kling) Thees ’13
’12	15th	Maddie (Kling) Thees ’13
’07	20th	Maddie (Kling) Thees ’13
’02	25th	Emma Barnes O’Neill
’97	30th	Emma Barnes O’Neill
’92	35th	Emma Barnes O’Neill

Class	Reunion	Blair liaison
’87	40th	Emma Barnes O’Neill
’82	45th	Kristine Scialla
’77	50th	Cara Mohlmann
’72	55th	Kristine Scialla
’67	60th	Kristine Scialla
’62	65th	Kristine Scialla
’57	70th	Cara Mohlmann

Reunion Planning Timeline

Planning runs from August 2026 through Alumni Weekend, June 4-6, 2027, with approximately five to six virtual committee meetings along the way.

August-October 2026

- Blair's advancement team works with class representatives to form Reunion committees

November 2026

- Reunion committees are fully formed
- The Reunion save-the-date mails

January 2027

- January 6: Reunion kickoff Zoom with Head of School Peter G. Curran P'27 '27 and Director of Alumni Relations Nicole (Nicusanti) Tipton '93
- January 8: Reunion save-the-date announcement is emailed
- First committee meeting: outreach strategy, Reunion giving goal and future meeting dates are decided
- Alumni Weekend registration opens for Reunion committee volunteers only, at a 25 percent discount

February 2027

- Alumni Weekend registration opens for all alumni
- Second committee meeting: outreach check-in, Reunion giving update and Day of Giving planning

March 2027

- Third committee meeting: outreach check-in, Reunion giving update and Day of Giving plans secured

April 2027

- Fourth committee meeting: preparation for the Reunion campaign
- April 8: Day of Giving

May 2027

- Fifth committee meeting: final registration push
- May 4-6: Reunion Giving Online Challenge (assist with outreach)
- May 21: Alumni Weekend online registration closes

June 2027

- June 4-6: Alumni Weekend
- June 30: Blair's fiscal year ends



Your Role as a Volunteer

Your Reunion is a shared celebration that strengthens your ties to classmates and to Blair. As a volunteer, you will help make it a success in three ways.

- **Build attendance.** Personal outreach from your committee is what brings classmates back to Blair.
- **Generate enthusiasm.** Use social media, email and texting, including your class Facebook group, to create a buzz about the weekend.
- **Create your Reunion.** Decide what matters to your class, what you will do before, during and after the weekend, and how your class will give back.

What We Ask of You

Be Responsive
Keep in touch with your committee and Blair's advancement office.

Be an Advocate
Champion Blair to your classmates throughout your Reunion year.

Give Back
A gift in honor of your Reunion, of any amount, sets the example for classmates.

Good to Know

- Committee meetings take place virtually, so you can join from anywhere. We typically meet once a month from January through May.
- Your Blair liaison will keep you abreast of important dates, events and fundraising initiatives throughout the year.
- Once Alumni Weekend online registration opens (beginning of February) and the schedule of events is available, start sharing with your classmates and encourage them to attend. Also ask them to consider making a gift to The Blair Fund. Reach classmates by phone, email, text or social media—however you are most comfortable.
- **Note:** Class contact and giving information is confidential and may be used only for Blair business. Your Blair liaison will ask you to sign a confidentiality agreement.

No one knows your class better than you! Blair's advancement team will support you every step of the way.



Reunion Giving

Your Reunion year is a special time to give back so current and future students can enjoy the same exceptional Blair experience you did.

- **What is a Reunion gift?** It is typically a "stretch" commitment above your usual support. Payments may be spread over as many as five years, and The Blair Fund is strongly recommended.
- **What counts?** Nearly all new gifts and pledges made in your Reunion year (Blair's fiscal year runs from July 1-June 30 each year) count toward your class total, including gifts to The Blair Fund, capital gifts and many planned gifts.
- **Why pledge over several years?** A multiyear pledge amplifies your impact, replaces solicitations with simple pledge reminders and helps the School plan ahead.
- **Why The Blair Fund?** A Blair education is made possible by a community of support that extends far beyond the classroom. The Blair Fund helps sustain that experience, supporting everything from scholarship aid and faculty development to lab equipment, athletics and the arts.







Outreach Script

Every call, email and text should personally invite classmates back, build support for your class gift and help reunite your class. Log your notes in the shared class spreadsheet or the online Volunteer Management System (VMS). If you are not familiar with the VMS through GiveCampus (Reunion classes from 1992 to 2022), ask your Blair liaison.

First Call

- Invite them to Alumni Weekend, June 4-6, 2027, and mention that online registration will be available beginning of February and invitations mail in mid-February.
- Update their contact information and inform the advancement office of any changes.
- Ask whether they plan to attend, and encourage them to come back.

Follow-Up: Your Class Gift

- Encourage them to join you in supporting the class gift.
- If they seem hesitant, try: “Donating $25 in honor of our 25th Reunion is a nice way to support the School.” Adjust the amount to your milestone.
- Share the Reunion giving link from your Blair liaison, **www.blair.edu/reunion**, and thank them for their time.

After Invitations Mail in Mid-February

- Direct them to the Alumni Weekend website to register, and let them know overnight housing is available in the dorms.
- The registration deadline is May 21, 2027. Alumni may register in person during Alumni Weekend, but dorm rooms won’t be available then.

Advancement Office Directory

Name	Title	Phone	Email
Cara Mohlmann	Director of Advancement	(908) 362-2031	mohlmc@blair.edu
Emma Barnes O’Neill	Managing Director of Major Gifts & Annual Giving	(908) 362-2045	barnee@blair.edu
Nicole (Nicusanti) Tipton ’93	Director of Alumni Relations	(908) 362-2059	tipton@blair.edu
Kristine Scialla	Associate Director of Annual Giving	(908) 362-2054	scialk@blair.edu
Maddie (Kling) Thees ’13	Associate Director of Annual Giving	(908) 362-2041	klingm@blair.edu