Meeting Title:	**REGION IV HELP ME GROW IEIC COMMITTEE MEETING**
Meeting Date:	Wednesday, April 1, 2026 9:00-11:30 a.m.
Meeting Location:	Lakes Country Service Cooperative

Attendees:	In Person: Julie Domino, Rhonda Hjelle, Deb Henry, Leah Krauth, Katie Ganoe, Anne Frustol, Marsha Erickson, Sara Peterson, Josh Nelson Online: Heather Torgerson, Missy Mack, Stacy McAllister, Casey Francis, Kari Kreft, Charity Vold, Michele Hickman, Maria Steen
Note taker:	Jolene King

Agenda	Notes
-Introductions	**Introductions were made.**
-Review, modify and approve agenda	**Motion to approve by Katie Ganoe, seconded by Anne Frustol and carried unanimously.**
-Review and approve January 7, 2026 Minutes	**Motion to approve by Deb Henry, seconded by Julie Domino and carried unanimously.**
-Budget Update	**Sara presented the budget update. Have $11,782.28 left to spend. Estimating $1,500 will be used on Help Me Grow ads in the paper during Week of the Young Child. It was suggested to add paid social media ads. Prefer to carryover under $10,000. Another spending idea is for provider appreciation the first week in May. Thinking of giving a magnet to providers. Ideas for giveaways at events: HMG post its, pizza cutters, kid cups, bibs. Giveaways would go out with event kits and baby showers. The idea of having an ad on the screen at the clinic and movie theater were mentioned and could possibly tie in with next year's work plan. Motion to put additional expenses forth as presented was made by Julie Domino, seconded by Katie Ganoe.**
-FY26 IEIC Work Plan Activities	• Create referral tracking system 1. Updates by Sara and tracking system subcommittee. Projected pilot project launch April 6th. **~Stacy was asked to track where referrals are coming in from.** • 3rd Birthday Cards 1. Need? **~Have English and Spanish available, reach out if you need any.** • HMG event kits (Linked) • HMG training 1. Non-child care version update, Katie Ganoe **~Katie has created versions for physicians/healthcare, public health/home visitors and preschool. She is working on newsletter communication/press release. The child care version is coming up for Grant and Pope counties.** • Newborn letter

Agenda	Notes
	1. Horizon Public Health will continue with their version. Others are not interested at this time. **~IEIC will cover the cost which is around $200.** • Community baby showers 1. Receipts/invoices MUST be turned in before June 30, 2026, or reimbursement cannot be guaranteed. **~Seven are being held this spring.** • HMG materials https://resources.finalsite.net/images/v1756317776/brightworksmnorg/blmuua8n2kuczkvwzf9j/MNHMG_Resource_Catalog_2023.pdf
-Old Business	
-New Business	• **Review audit results (linked)** **~25 respondents** • **Draft #1 of FY 27 Region 4 IEIC Budget and Project Outline** • **Dustin Parks with the MN Storytelling Collective Group, a division of MN Management and Budget** • **Spend money approval**
-Future Meetings	**Meetings are scheduled quarterly for the 1st Wednesday starting at 9:00 am. July 1, 2026**
-Adjourn	**Motion to adjourn by Katie Ganoe, seconded by Deb Henry.**

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