Red Bank Borough Public Schools
Dream BIG...We'll Help You Get There!

76 Branch Avenue | Red Bank, NJ 07701
732-758-1507 | 732-212-1356 (FAX)
rbb.k12.nj.us | @RedBankSup | rumagej@rbb.k12.nj.us

Jared J. Rumage, Ed.D.
Superintendent of Schools

DREAM BIGGER
2024-2029
A Five Year Roadmap

For Immediate Release

Media Contact: Jared Rumage
732.758.1507 - rumagej@rbb.k12.nj.us

Red Bank Schools Earn Top Honors Again for Commitment to Student Safety

RED BANK, NJ – Red Bank Primary School and Red Bank Middle School have once again been honored with the prestigious Gold Award by EZ Ride for their outstanding work in promoting safe walking and biking for students during the 2025–2026 school year. The awards were presented at EZ Ride's Annual Recognition Event on September 24, 2026 at the Galloping Hill Golf Course. The Borough of Red Bank was also recognized with a Gold Award, celebrating the community's ongoing leadership in this important initiative.

These back-to-back awards recognize the schools' exceptional implementation of the Safe Routes to School (SRTS) program, a statewide initiative that aligns with national efforts to improve pedestrian and cyclist safety for schoolchildren. This achievement exemplifies the Red Bank Borough Public School District's continued commitment to its motto, "Dream BIG...We'll Help You Get There!"

"Earning this Gold Award again is a testament to our district's core values," said Superintendent of Schools, Dr. Jared Rumage. "Safety is our first priority, and the Safe Routes to School program has been instrumental in ensuring our students' journeys to and from school are secure. This initiative directly supports our commitment to daily learning, as a safe journey ensures students arrive ready to learn. The activities we implemented to achieve this distinction again align directly with our Strategic Plan, *Dream Bigger: A 5-Year Roadmap*, and our unwavering commitment to our students' well-being and academic success."

The SRTS activities in Red Bank ranged from safety presentations and community audits to bike skill classes, poster contests, and walk/bike-to-school days. Making these activities a regular part of the school year helps maintain a strong, sustained culture of safety throughout the district.

In Red Bank, partnering with EZ Ride remains a perfect match for our walkable town. The SRTS programming helps our youngest learners stay safe, active, and environmentally mindful as they learn the joys of walking and biking. Christina Vlahos, Principal of Red Bank Primary School (RBPS), shared: “Entering our fourth year of partnership with EZ Ride, we continue to see the tangible benefits of ongoing bike and pedestrian safety education. Not only are more students biking, scooting, and walking to school, but they're doing so with a real understanding of safe habits. Each year builds on what they’ve learned previously, ensuring those safety practices become second nature.”

"It is a huge point of pride to watch our students champion their own safety and health by biking and walking to school every day," said Vice Principal Michael Dougherty. "EZ Ride is an incredible partner in our mission, and together we are building a safer, more active future for Red Bank Middle School."

In addition to the SRTS efforts, the district's recent renovations to the exterior grounds of both schools continue to enhance campus safety. The redesigned arrival and dismissal procedures, along with upgraded traffic flows, work in tandem with the Safe Routes to School program to create a comprehensive and secure environment

for all students. Additionally, extra bike racks have been added to both schools as more students are choosing to ride their bikes to school. Students will also have access to different assemblies throughout the year that discuss pedestrian and train safety.

EZ Ride is a nonprofit organization dedicated to overcoming transportation barriers. For over 40 years, it has partnered with businesses and governments to implement programs like carpools, vanpools, shuttles, and biking and walking programs.

Repeat top-tier SRTS awardees like Red Bank Primary and Middle Schools gain valuable benefits, including working towards achieving Sustainable Jersey certification, qualifying for mini-grants, and strengthening their position for future infrastructure grants through the New Jersey Department of Transportation.

About Red Bank Borough Public Schools
The Red Bank Borough Public Schools serve students from Preschool through Grade 8 in Monmouth County, New Jersey. Driven by the "Dream BIG" philosophy and a commitment to excellence, the district provides a safe, inclusive, and innovative educational experience designed to empower every learner. We continue our journey to be the best school district in America and share our story with the hashtag #RBBisBIA. If you would like to learn more about the #RBBisBIA story, we invite prospective families to come learn more about our schools and our robust instructional programming inclusive of academics, arts, athletics, and extra-curricular activities. Feel free to contact us at 732.758.1507 or visit www.rbb.k12.nj.us to schedule a tour at your convenience.

Red Bank, NJ – October 16, 2026

