



Safeguarding & Online Safety Newsletter

March 2026

(image from www.kaspersky.com)

Dear Parents and Guardians,

Welcome to the March edition of our Safeguarding Newsletter. Every half term, we aim to highlight a number of important issues in safeguarding, including online safety, across the school.

Your safeguarding team at school are Mrs Lagodzinska (all sites), Ms Cheesewright (Early Years), Mr Stephenson (Primary), Frau Lintfert (Secondary) and Ms Thomas (Secondary).

Our head of IT is Mr Berman.

If you have any questions or concerns about your child's safety, or are seeking advice on IT issues, please contact us via:

safeguarding.bbs@berlinbritishschool.de

mark.berman@berlinbritishschool.de

Young children and toys with AI functions

We raised a similar issue in a previous newsletter, but it does seem like the topic of AI functions in toys for young children will stay relevant for the foreseeable future. Here is a news article from the BBC about certain toys and the risks that might be hidden within them.

[AI toys for children](#)

Online advertising

A new report has been published in the UK about the influence of advertising on young people, particularly focusing on products which are designed to change someone's appearance. In a world where body stigma is a real issue, particularly amongst teens, this short article is definitely worth a read.

<https://www.childrenscommissioner.gov.uk/resource/a-healthy-influence-childrens-exposure-to-appearance-changing-products-online/>

Electrical Safety

These days children are likely to have 25% more electrical products in their bedrooms than their parents' generation did. [Electrical Safety First](#) offers some simple advice for parents that will help you keep your children and their electrical gadgets safe!

[Switched on Kids](#) is a useful site for children up to eleven and teaches about electricity and how to use it safely.

Trials of modified access to social media

Governments of different countries continue to consider ways to mitigate the risks experienced by teens with excessive exposure to social media. The UK government is running a trial to compare different levels of limitation.

[bbc article on social media trial with teens](#)

Ineqe website

As we have mentioned before, a good source of updated information on digital safety is the INEQE website. In the online safety centre [here](#) you can ask specific questions about different websites, or sign up to receive a regular parent newsletter [here](#).

Best wishes for a safe, happy and healthy holiday,

Your BBS Safeguarding Team

[Remember safeguarding is in all of our hands.](#)

