



LEAD WITH A PURPOSE

By RSS Ambassador officers

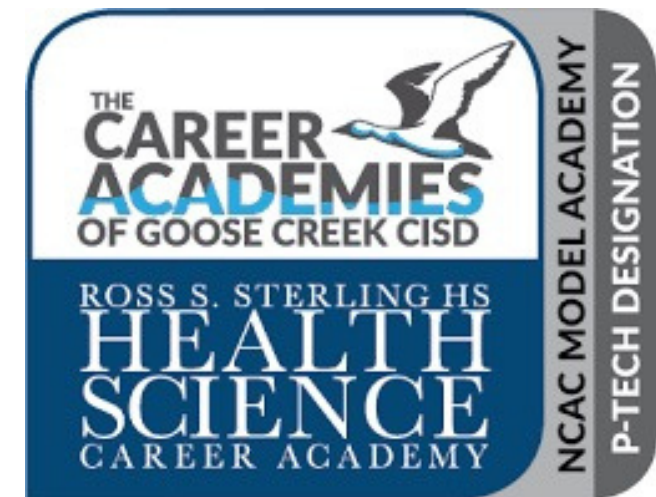
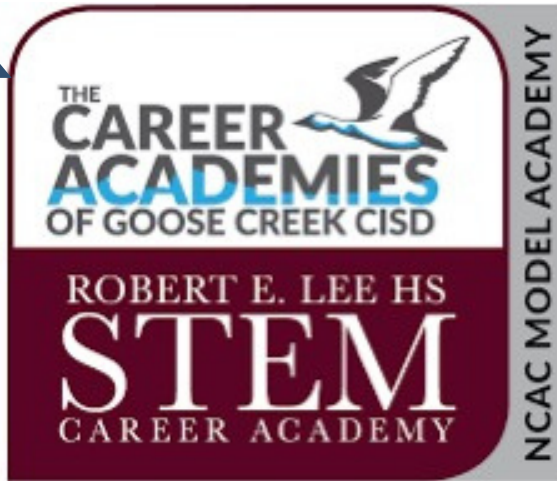
The background is white with various abstract shapes in blue and yellow. There are solid circles of different sizes, some with dashed outlines of the same color. There are also larger, irregular wavy shapes in blue and yellow. The text is centered in a dark blue, bold, sans-serif font.

**What do you think it means
to be a great ambassador?**



WHAT IS AN AMBASSADOR

An ambassador is a member of a club that serves as a representative of their designated academy from each school in our district.



WHAT WE DO

- Represent our academies
- Be a voice for all academy students
- Recruit new academy students
- Engage with our community
- Connect with academy students
- Build skills for the real world

ROLES & RESPONSIBILITIES

As Academy Ambassadors, we make sure that we...

- Successfully represent our academies
- Collaborate with our peers, teachers, and staff
- Are role models throughout the school year
- Engage students through activities with their career academy
- Communicate effectively
- Show up and have fun!

WHY THIS CLUB IS IMPORTANT

Ambassadors serve the purpose of:

- Branching out more knowledge of each individual academy to incoming high schoolers in hopes of introducing them to the opportunity of a head start to their future careers.
- Efficiently working to improve their career academy by advocating for academy students and better opportunities.

And much more :)

WHAT MAKES A GREAT AMBASSADOR

1. Lead by example

A great ambassador models the behavior they hope to see in others—through punctuality, respect, responsibility, and a positive attitude. Their actions quietly set the standard for what leadership looks like.

2. Strong communication skills

Effective ambassadors speak clearly, listen attentively, and express themselves with confidence and empathy. Whether giving a tour or helping a peer, they know how to make others feel heard and understood.

3. Commitment to growth.

The best ambassadors are always learning—from experiences, feedback, and challenges. They're open-minded, humble, and dedicated to becoming stronger leaders every day.

THE RESULTS OF OUR WORK.

- New academy students are able to feel more confident on day one
- People leave with a strong first impression of Sterling and their academies
- Students are able to build real-world skills that are helpful like communication and teamwork
- Our presence encourages more students to interact and be helpful with each other
- Students are able to build a family like environment with one another showing each other trust, confidence, and reliability

ACTIVITY

Practice your ambassador skills!

- Group up with other students from your academy
- Working together, create a 2-minute speech explaining your academy
- After the 2 minutes, everyone will present!

CONCLUSION

Leading with purpose is a leadership approach that extends beyond achieving personal goals. It's about aligning with an organization's mission and values with the aspirations and community to create a meaningful and lasting impact.

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THANK YOU