



Red Bank Borough Public Schools

Dream BIG...We'll Help You Get There!

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Superintendent of Schools



For Immediate Release

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Red Bank Borough School District Celebrates Outstanding 95% Attendance Rate, Far Outperforming State Averages

RED BANK, NJ — Red Bank Borough Public Schools announced today that its students achieved a remarkable 95% attendance rate for the past academic year, significantly outperforming the New Jersey state average of 86%. This achievement highlights the district's dedication to creating positive, engaging, and supportive learning environments across all grade levels.

"When students are excited to come to school every single day, it speaks volumes about the climate we have cultivated," said Dr. Jared J. Rumage, Superintendent. "Our 95% attendance rate isn't just a statistic—it's proof that our children feel physically and emotionally safe, valued, and inspired the moment they walk through our doors."

The achievement is further bolstered by the inclusion of the district's early childhood program, which serves 3- and 4-year-old preschoolers. Maintaining exceptional attendance at the Preschool level reflects strong community trust and early family engagement, setting a solid foundation for lifelong learning. "Our preschoolers run into buildings to interact with peers, explore and learn each day. Their strong attendance reflects the wonderful partnership between our children, families and staff," noted Preschool Supervisor, Mrs. Morgan Cassella.

This success is rooted in the district's core belief systems: the #RBBisBIA (Red Bank Borough is Best in America) mindset and the overarching Dream BIG mantra. Staff across all schools work collaboratively to build classrooms where learning is rigorous, meaningful, and joyful. All District staff strive to be the best in America so the District is without question, the best for Red Bank. Staff also focus on inspiring the BIG Dreams of all children and supporting them on the journey to achievement.

According to Red Bank Primary School Principal Ms. Christina Vlahos, "Creating a warm, joyful, and engaging learning environment where students feel seen is the foundation of strong attendance. Partnering with families to remove barriers, while celebrating and incentivizing great attendance, helps keep our students running into school as fast as they run out!"

"Consistent attendance starts with relationship-building and proactive outreach," added Red Bank Middle School Counselor Dawn Fowler. "By working closely with families, identifying challenges early, and keeping lines of communication open, we've been able to ensure every student feels supported and motivated to be in

school every day.”

As the new school year progresses, the Red Bank Borough Public Schools remain committed to sustaining this momentum, ensuring that every student has the support, safety, and inspiration needed to Dream BIG and achieve their fullest potential.

About Red Bank Borough Public Schools

The Red Bank Borough Public Schools serve students from Preschool through Grade 8 in Monmouth County, New Jersey. Driven by the "Dream BIG" philosophy and a commitment to excellence, the district provides a safe, inclusive, and innovative educational experience designed to empower every learner. We continue our journey to be the best school district in America and share our story with the hashtag #RBBisBIA. If you would like to learn more about the #RBBisBIA story, we invite prospective families to come learn more about our schools and our robust instructional programming inclusive of academics, arts, athletics, and extra-curricular activities. Feel free to contact us at 732.758.1507 or visit www.rbb.k12.nj.us to schedule a tour at your convenience.

Red Bank, NJ – October 6, 2026

Red Bank Borough Public Schools: A Bridge to Excellence

2022 Monmouth County Teacher of the Year

2023 Monmouth County Superintendent of the Year

2025 NJSBA Unsung Hero Award

2026 NJQSAC High Performing District

Distinguished Educators & Leadership

- 2** Nationally Distinguished & Outstanding Visionary Leaders
- 9** Consecutive Years of Excellence
- 16** Teachers Who Rock
- 17** NJ DOE Exemplary Educators

54% Certificated Staff with Advanced Degrees

2 NJ Dept of Agriculture VIP Produce Awards

54% Certificated Staff with Multiple Endorsements

2 School Public Relations Marketing & Video Awards

Classroom Close-up NJ
Emmy Award-Winning District Feature, *It Takes A Village* Episode.

95% Daily Student Attendance

Dream BIG

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DREAM BIGGER
2024-2029
A Five Year Roadmap