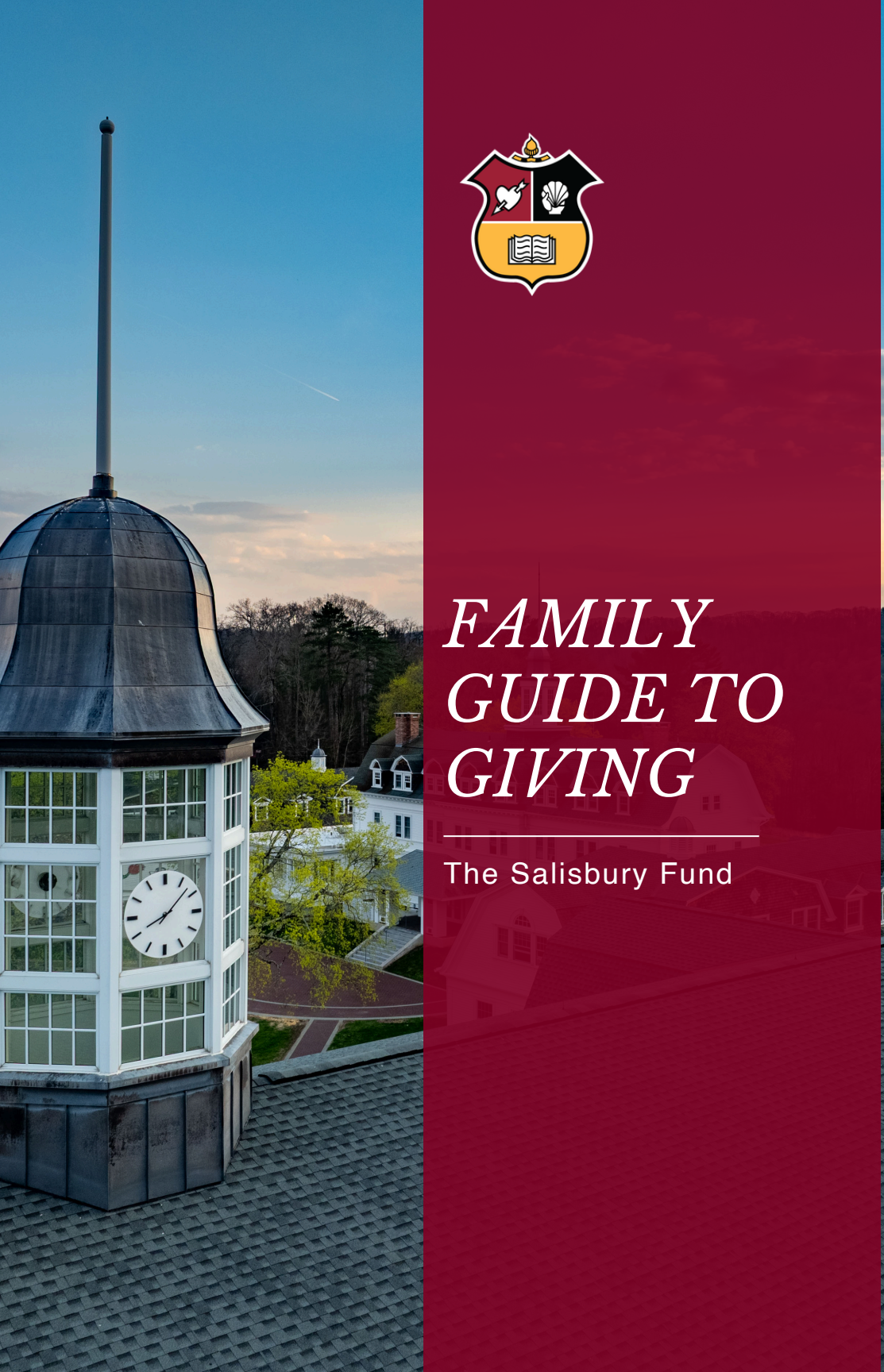


FAMILY GUIDE TO GIVING

The Salisbury Fund

QUICK FACTS

68 Faculty
4.5:1 Student-to-Faculty Ratio
108 Academic Classes
15 AP Classes









FROM THE HEAD OF SCHOOL

Thanks to our strong partnership with families, our outstanding volunteers make the magic happen every day on the Hilltop—"Doing Everything Right for Boys." In an ever-complex world, boys deserve an investment in their present and their future. Our program forges character, trains leaders, and unlocks academic promise. On the Hilltop, every boy is known and needed, seen and heard, valued and appreciated, inspiring them to pursue lives of impact and purpose.

HEAD OF SCHOOL WILL WEBB





WHY THE SALISBURY FUND?

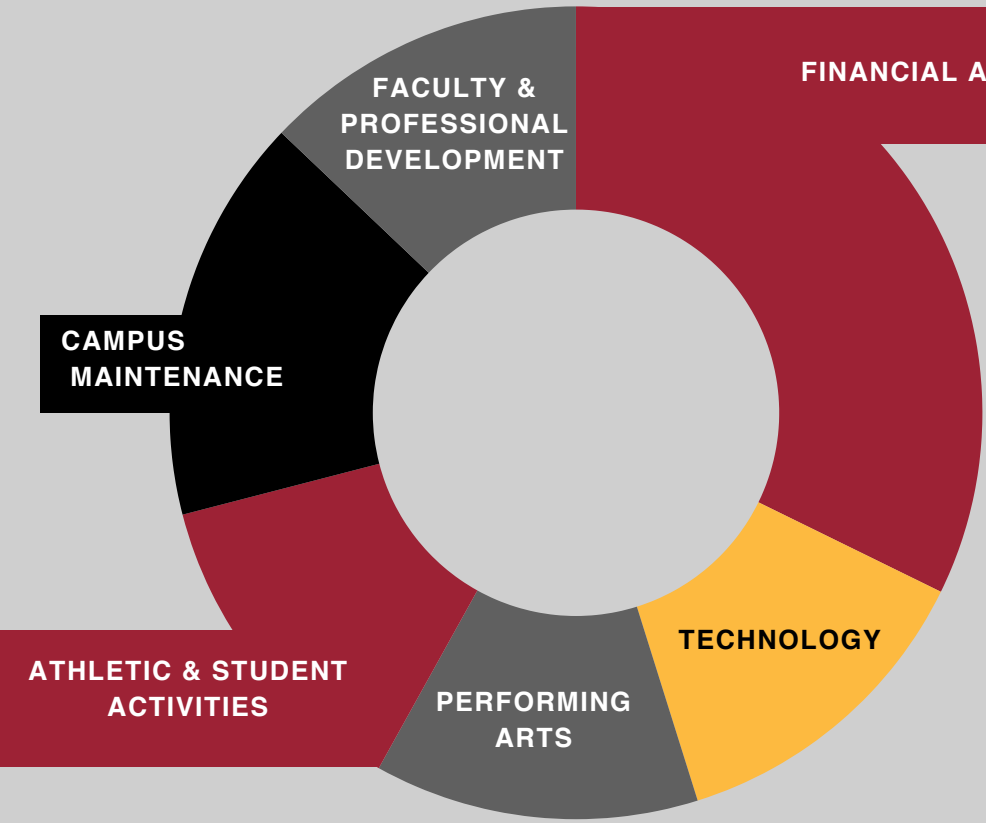
Gifts to The Salisbury Fund directly support your son's education. Your donation, no matter the size, helps fund everything from academic programs to athletic teams. By participating, you're not just giving; you're investing in the future of our school community.

QUICK FACT

Boys can choose from 10 different art classes, 5 music classes, Jazz Band, Rock Band, Classical Ensemble and 40+ private weekly music lessons.

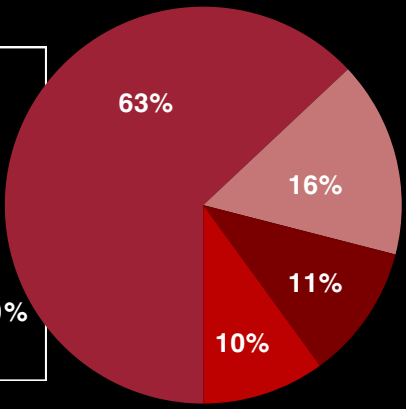


FINANCIAL AID allows Salisbury to continue to offer education to the best and brightest students regardless of their economic backgrounds.



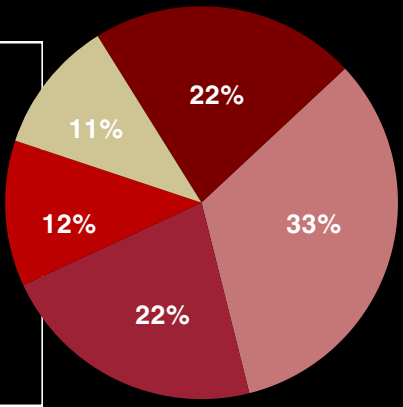
REVENUES

- Tuition (net of financial aid) 63%
- Endowment 16%
- Annual Fund 11%
- Other (fees & auxiliary services) 10%



EXPENDITURES

- Instructional 22%
- General Administrative 33%
- Plant Maintenace 22%
- General Institutional 12%
- Auxiliary Services 11%



WHAT IS THE SALISBURY FUND?

The Salisbury Fund is the top philanthropic priority for the School and provides approximately 10% of the annual operating budget. Parents, past parents, grandparents and alumni contribute more than 85% of the total dollars raised for The Salisbury Fund each year. These gifts benefit all students.



QUICK FACT

Salisbury School's Endowment is $131.5M
(as of 6/30/26)
The endowment draw per year is 5%.

Salisbury has been such an incredible place for our family. While at Salisbury, our boys have grown into confident young men who have been challenged to reach their potential as well as supported by the most wonderful group of people. It is, without a doubt, all that we had hoped for in a secondary school education. Someone said to us once, and we couldn't agree more, "if the boys are not under our roof, the only other place we would want them to be is at Salisbury School.

VICTORIA AND JON HANES '92, P'23,'25,'28





QUICK FACT

Parents make up an important part of our annual fundraising. Parent participation is vital to the strength of the School.

SALISBURY FUND GIFTS FROM PARENTS IN 2025-2026

$50,000 - $99,999
4 Parent Donors

$25,000 - $49,999
5 Parent Donors

$10,000 - $24,999
16 Parent Donors

$5,000 - $9,999
19 Parent Donors

$1,000 - $4,999
27 Parent Donors

$999 or below
84 Parent Donors

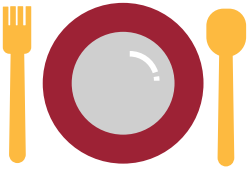
TOTAL DONATIONS

155 Parent Donations

GIVING MAKES AN IMPACT

Participation in The Salisbury Fund is the most important measurable impact of our parent involvement. Your gift shows the faculty that you care, provides valued resources for all of our faculty and staff, and demonstrates your pride in the Salisbury community.

$12,500
SIT-DOWN LUNCH



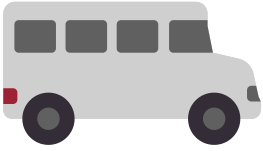


$22,500
ATHLETIC
OVERNIGHTS

$2,000
A MONTH OF
ART SUPPLIES



$2,200
FILLS A MID-
BUS GAS TANK





$2,500
ICE CREAM TRUCK
FOR SPECIAL EVENTS

QUICK FACT

41% of students receive Financial Aid at Salisbury which is made possible through your generosity.

I am grateful to Salisbury School. If it were not for financial aid and the generosity of Salisbury, Winston would not have been able to manifest the extraordinary individual that he is today. I was hesitant in giving to The Salisbury Fund because I thought my small donation would be insignificant. However, I was encouraged to give what I could afford. At Salisbury, every donation, no matter the size, is counted toward reaching a common goal in a community that strives for greatness.

JESSICA JULES P'19



$15,000

TO SUPPORT THE MUSIC FOR THE CHAPEL PROGRAM

$32,000

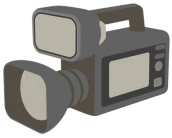
YEAR OF TECH MAINTENANCE





$4,800

RUDD LEARNING CENTER SUPPLES

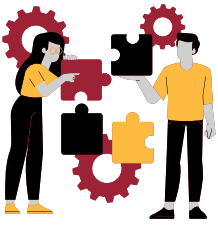


$16,000

TO LIVESREAM ATHLETIC EVENTS

$60,000

ONE YEAR OF PROFESSIONAL DEVELOPMENT



THE SIXTH FORM GIFT

For the past 35 years, Salisbury's sixth form parents have come together to provide the resources to fund major capital or endowed projects from a list of the School's priorities. Past gifts have included the renovation of the Main Academic Quadrangle and Belin Lodge, construction of new faculty housing, the renovation and restoration of the Chapel, the Broadcast Studio, and most recently the Class of 2026 Twin Lakes Faculty and Staff Housing. When asked as a Sixth Form parent to participate in this tradition, we hope that you will reflect on the role Salisbury has played in your son's life. Please join other Sixth Form parents and help advance Salisbury in this meaningful way.

QUICK FACT

Since the Sixth Form Gift began in 1991, parent participation has been 80% or higher and families have contributed nearly $20M toward these initiatives.



Ted and I chose to make a multi-year commitment to the Sixth Form Gift and serve on the committee because we witnessed firsthand the profound impact Salisbury had on our son. His transformation into a confident, curious young man — eager to learn, contribute, and grow — was remarkable. From the supportive, challenging environment to the meaningful faculty relationships, and yes, even building a boat that floats, Salisbury offered him a Brotherhood and a foundation that will last a lifetime. Supporting that experience for future boys was an easy decision.

BETSY BIERN P'26



SIXTH FORM GIFT PROJECTS

CLASSES OF 2019-2020
Renovation of the
Miles P. Seifert '53 Theater and
Performing Arts Center
$1,576,000

CLASS OF 2021
Chapel Renovation–
Center for Spiritual Development
$1,200,000

CLASS OF 2022
Faculty Housing–
Chandler House | $750,000

CLASS OF 2023
Chapel Renovation–
Terrace and Pergola | $750,000

CLASS OF 2024
Faculty Housing | $750,000

CLASS OF 2025
Media Lab Renovation–
Broadcast Studio | $750,000

CLASS OF 2026
Twin Lakes Faculty and Staff
Housing | $568,000

THE SALISBURY FUND FREQUENTLY ASKED QUESTIONS

WHAT IS THE PURPOSE OF SALISBURY SCHOOL'S ENDOWMENT?
The purpose of the endowment is to generate an annual income that can be used today, next year, and 100 years from now to support the School. The financial goal of the endowment is to be predictable and to provide roughly the same amount of income each year, while also growing to keep pace with inflation.

THE ENDOWMENT IS HEALTHY, WHY CAN'T IT PAY ALL THE COSTS?
Many assume that the endowment can be used to cover any costs, at any time. This is not the case. Most endowed funds are created for specific purposes, and Salisbury is legally and morally obligated to follow the wishes of our donors. For example, if a donor establishes an endowed fund for rowing, those funds must only be used for the betterment of the School's rowing program.

Much of Salisbury's endowment is restricted that way. Only a small portion of the endowment may be spent each year, and the Board of Trustees has a strict spending policy that preserves the endowment for the future. Donors to the endowment expect their gifts to be protected, creating a steady income for the School in perpetuity.

TUITION ALONE DOESN'T COVER THE COST OF A SALISBURY EDUCATION. HOW DOES SALISBURY FILL THE GAP?

Tuition only covers approximately 66% of the true cost of a Salisbury education. The remainder is made up between the endowment and donations to The Salisbury Fund. The Salisbury Fund is especially crucial because it provides unrestricted funds for immediate use. Over 1,600 current parents, past parents, alumni, grandparents and friends joined together last year to contribute over $2.8M to The Salisbury Fund. The strength of that many people coming together, with gifts of every size, is incredible. It would take 70 million dollars of unrestricted endowment funds to replace the income that The Salisbury Fund provides each year.

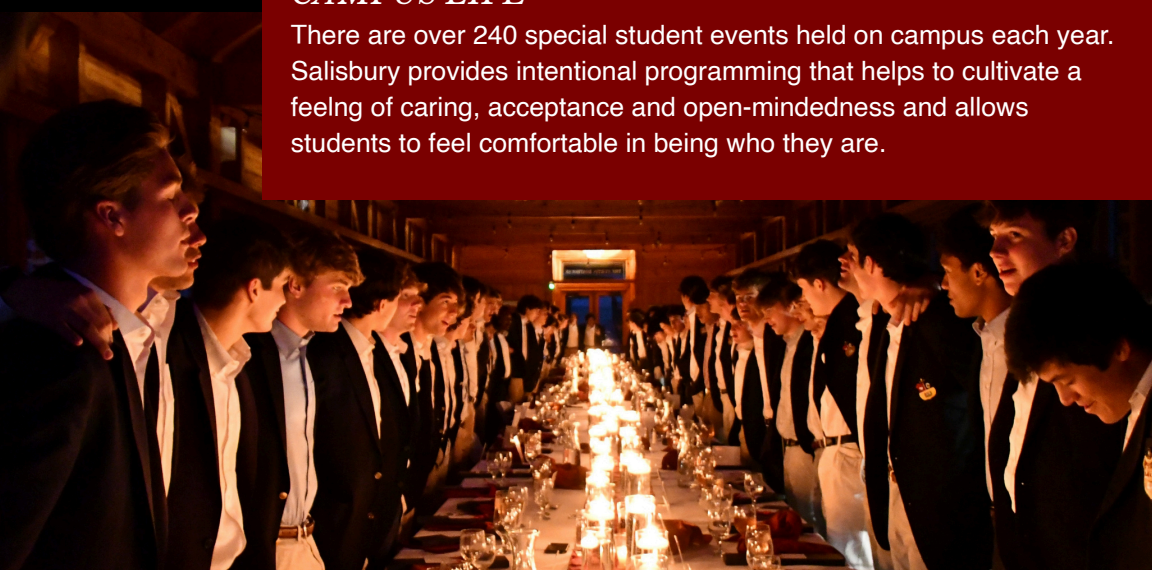
DOES MY GIFT REALLY BENEFIT CURRENT STUDENTS?
Yes! One of the greatest things about giving to The Salisbury Fund is getting to see your gift put to use in real time. The Salisbury Fund helps to pay salaries of our talented faculty, allows more students to receive financial aid, and supports the unique programs that let Salisbury continue to be a top boarding school for boys.

WITH SO MUCH MONEY TO RAISE, WILL MY GIFT EVEN MATTER?
Absolutely! The Salisbury Fund represents a community coming together for a common goal. If every member of the Salisbury community contributes to The Salisbury Fund at their capacity, we will reach our goal and raise the dollars to ensure Salisbury is supported today and in the future!

WHY DOES A SALISBURY EDUCATION COST SO MUCH?
Running Salisbury is a labor-intensive endeavor. The 4.5:1 faculty student ratio, the number of people it takes to maintain the 725-acre campus, and the innovative programs that benefit the boys all contribute to the high cost. Cutting-edge technology and maintaining the quality of a diverse education requires Salisbury to anticipate and adapt to the changing landscape of secondary education. Salisbury is committed to attracting students from many different backgrounds and from all over the U.S. and the world. Each year, Salisbury awards $4.7 million in financial aid to 41% of its population. For Salisbury to continue to provide a competitive and stellar education there must be growth in teachers, equipment, technology, and training.

CAMPUS LIFE

There are over 240 special student events held on campus each year. Salisbury provides intentional programming that helps to cultivate a feelng of caring, acceptance and open-mindedness and allows students to feel comfortable in being who they are.





QUICK FACT

100% of Salisbury faculty contribute to The Salisbury Fund each year.

WAYS TO GIVE

Salisbury's fiscal year runs from July 1-June 30. Below is a list of the of the most common ways to make a gift to Salisbury. If you would like more information, please contact Director of Family Giving and Engagement Kendra Percy at kpercy@salisburyschool.org or (860) 435-5740.

Gifts are eligible for a tax credit in the year they are made, provided the deadline of December 31 is met. To be counted towards the current school year, gifts must be made by June 30. Credit Card gifts can be made online (salisburyschool.org/donate) until 11:59 p.m. on December 31 or June 30.

MAKE A ONE-TIME OR RECURRING GIFT ONLINE

Donate online using a credit card, digital wallet, Paypal, or Venmo through our secure online giving platform. You may choose to make a one-time gift or set up a recurring monthly or annual gift. Visit salisburyschool.org/donate.

CHECK

Please make checks payable to Salisbury School, and mail to:
Salisbury School
Advancement Office
251 Canaan Road
Salisbury, CT 06068

WIRE TRANSFER OF CASH, STOCK, OR BONDS
More information may be found online at salisburyschool.org/giving.

GIFTS OF APPRECIATED STOCK
Donating stocks allows you to avoid capital gains tax and often take a charitable deduction for the full value of the asset.

DONOR-ADVISED FUNDS
Donor-Advised Funds (DAFs) are investment accounts for the sole purpose of supporting charitable organizations today. This tool automatically links with your DAF, allows you to recommend how you'd like your gift to be used and notifies Salisbury School of your intentions. Using the link below to grant from your DAF also saves us a lot of time, so thank you! It's a great way to ensure consistent financial support while saving cash for immediate needs. https://tinyurl.com/43zpzs9r

CRYPTOCURRENCY
Donations of Ethereum, Bitcoin, and other cryptocurrencies, gives us one more way to fund our work and can provide you with extra tax benefits.

PLANNED GIVING: JOINING THE CUPOLA SOCIETY
For many years, Salisbury School has benefited from the generosity of alumni, parents, and friends who have provided planned gifts for the School. Planned gifts (most commonly a donation made in your will or trust) cost nothing today and allow you to make an incredible impact. Gifts can be made through your will or trust, beneficiary designations, stocks and securities, donor advised funds, qualified charitable distributions, and through gifts that pay you back.

Contact Director of Planned Giving and Stewardship Electra Webb Tortorella P'17 by phone 860-435-5775 or email etortorella@salisburyschool.org for details.




GIVE ONLINE AT
salisburyschool.org/donate



THANK YOU TO OUR PARENT DONORS

It is because of you that we can keep the Salisbury experience alive and thriving for our boys on the Hilltop!

salisburyschool.org/donate

SALISBURY

SCHOOL