



COLLIER COUNTY PUBLIC SCHOOLS
5K WALK-RUN

2026

SPONSORSHIP OPPORTUNITIES



Collier County
Public Schools



Help us promote
[**healthy**] and [**active**]
living in Collier County!

Collier County Public Schools (CCPS) is excited to host the **9th Annual 5K Walk-Run** on Saturday, December 5, 2026, at the Dr. Martin Luther King, Jr. Administrative Center campus.

This event provides a great opportunity to model and demonstrate healthy living to our students, families, staff, and community. CCPS has a goal of bringing over 2,000 people together to run or walk in an effort to raise awareness for healthy living. This event has previously almost 2,000 participants, making it the 2nd largest 5K event in Collier County.

CCPS is offering a unique opportunity to support this initiative while marketing to district stakeholders. This event will be promoted throughout the District, including all 55 schools. This district-wide event includes sponsorship opportunities that range from \$250 - \$10,000. The goal is to raise \$25,000 for our schools through this effort.

As a sponsor, YOU would be joining our education community in promoting healthy living and wellness priorities while providing funding to schools to encourage healthy lifestyles.

[**POWER**] SPONSOR **SOLD**

\$10,000



Company name included as event's presenting sponsor
"CCPS 5K Walk-Run powered by [insert company name]"



Special recognition in all media and promotional materials, and during the event



Participation in event awards ceremony



Company logo included on all event marketing materials, including posters, event website, promotional items, etc.



Company logo on event t-shirt



Banner at event starting line and at the finish area



Booth on-site during event



Category exclusivity

[WELLNESS] SPONSOR

\$5,000



Special recognition during the event



Company logo included on all event marketing materials, including posters, banners, etc.



Company logo on event t-shirt



Booth on-site during event



Category exclusivity

[RUN] SPONSOR

\$2,500



Company logo included on all event marketing materials, including posters, event website, promotional items, etc.



Company logo on event t-shirt



Booth on-site during event

[BOOTH] SPONSOR

\$1,000



Booth on-site during event



Signage at event with company logo



Company logo on event t-shirt



Recognition on event website

[BOOTH] SPONSOR - NON-PROFIT

Must be a 501(c) program that serves students in Collier County outside of the school day

\$650



Booth on-site during event



Signage at event with company logo



Company logo on event t-shirt



Recognition on event website

[SUPPORTING] SPONSOR

\$500

Sponsor one of the following:

☐ Water

- Signage at event
- Sponsor may also provide volunteers for water stations

☐ Decorations

- Signage at event
- Verbal thank you at start of the race

☐ Volunteers

- Signage at event
- Logo on sleeve of volunteer shirts

☐ Breakfast/Snacks

- Signage at breakfast/snacks table after the race

[SIGNAGE] SPONSOR

\$250

**Signage at the event with company logo.
Sign displayed along the race route and at finish area.**



YES! Please count on us!

We support wellness and student achievement in Collier County Public Schools!

Company: _____

Contact Name: _____

Phone: _____ Fax: _____

E-mail: _____

We will be happy to lend our support at the following level:

(Please check the sponsorship level you are selecting.)

SPONSORSHIP LEVEL	FINANCIAL COMMITMENT	YES, WE ARE IN!
POWER SPONSOR	\$10,000	☐
WELLNESS SPONSOR	\$5,000	☐
RUN SPONSOR	\$2,500	☐
BOOTH SPONSOR	\$1,000	☐
BOOTH SPONSOR (NON-PROFIT)	\$650	☐
WATER SPONSOR	\$500	☐
DECORATION SPONSOR	\$500	☐
VOLUNTEER SPONSOR	\$500	☐
BREAKFAST/SNACK SPONSOR	\$500	☐
SIGNAGE SPONSOR	\$250	☐

Please submit this form via e-mail, fax, or mail.

Mailing Address:

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Naples, Florida 34109

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E-mail: morsel1@collierschools.com

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Checks payable to: Collier County Public Schools