

2027 8TH GRADE RECOGNITION ADS (AKA baby ads)

Congratulate your favorite 8th grader with a recognition advertisement!

Dear Parents/Guardians:

Are you looking for a creative way to tell your student, "I love you and I am proud of you" now that they are almost off to high school? If the answer is "Yes," **place a Recognition Ad in the yearbook!** Recognition ads are a great way to give your student the special attention they deserve, for everyone to see, in YOUR school's 2026 yearbook.



ORDER RECOGNITION ADS AT
www.TheYearbookCompany.com

ADS DUE ON OR BEFORE

October 30, 2026 (lowest price)
November 17, 2026 (final date)

3 SIMPLE STEPS

STEP 1 Look at the back of this sheet for deadlines and pricing. Find the photos you want to use for the ad size you have chosen and write your message by the deadline date.

STEP 2 After you have found the perfect photos of your child and have your message ready, visit TheYearbookCompany.com, choose your school, log in and follow the prompts to upload your photos, submit your message and pay for your ad. OR if computers are not your thing, you can mail us your photo prints along with your message (typed on a separate sheet of paper) and this filled-out order form. Mail to THE YEARBOOK COMPANY—DO NOT DROP OFF AT THE SCHOOL. **PLEASE NOTE** your ad materials must be submitted all online or all by mail, not a combination of both.

STEP 3 Enjoy the look on your promoting 8th grader's face when they see their recognition ad in the yearbook!



Ad styles and layouts are subject to change from year to year in keeping with the unique design and feel of each year's book.



Please note that an ad purchase and the yearbook purchase itself are two separate things.

Don't forget to pre-order your yearbook at jostens.com!



If you need help, feel free to call **951-274-9561** to speak to a **live human** who cares!

THE YEARBOOK COMPANY *Jostens*
IN PARTNERSHIP WITH

2025 8TH GRADE RECOGNITION ADS for Shadow Ridge Middle School



ORDER YOUR ADS AT

www.TheYearbookCompany.com

Fill out this form **only** if you are submitting your ad by mail. Otherwise, please see the choices below to prepare to upload your photos and message online.

3 SIMPLE STEPS

Yearbook ad sales a fundraiser for the school and are non-refundable. And don't forget to order the yearbook (not included with the ad) too!

STEP 1 Place an "X" in the boxes to indicate the size and format. Visit www.theyearbookcompany.com for format and character counts.		early-bird price if postmarked by OCTOBER 30	final deadline* price if postmarked by NOVEMBER 17
☐ 1/8 page ad	☐ Format "A5" ☐ 40 words ← half the size of the 1/4 ad with one photo and message	\$45	\$60
☐ 1/4 page ad	☐ Format "J5" ☐ Format "D5" ☐ CUSTOM* for custom, you must provide camera-ready art. The ad must fit within an 4 inch wide by 5.25 inch tall box	\$85	\$95
☐ 1/2 page ad	☐ Format "N5" ☐ Format "F5" ☐ Format "G5" ☐ Format "K5" ☐ CUSTOM* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 5.5 inch tall box	\$140	\$160
☐ Full page ad	☐ Format "H5" ☐ Format "T5" ☐ Format "O5" ☐ CUSTOM* for custom, you must provide camera-ready art. The ad must fit within an 8.5 inch wide by 11 inch tall box	\$260	\$285

1/4 PAGE DESIGNS	HALF PAGE DESIGNS	FULL PAGE DESIGNS
Student Name 85 approx. up to words 1 J5	Student Name N5 1 2 3 140 approx. up to words	Student Name G5 1 2 3 4 5 120 words
Student Name D5 75 approx. up to words 1 2	Student Name F5 1 2 3 4 120 words	Student Name H5 100 approx. up to words 4 5 6 7
	Student Name K5 1 2 3 4 5 6 120 words	Student Name T5 2 3 4 5 6 7 8 9 140 approx. up to words
	Student Name O5 1 2 3 4 5 6 7 8 9 150 approx. up to words	

STEP 2

See www.theyearbookcompany.com for photo instructions. Include full contact information.

Name of person purchasing ad (name on check or credit card):

Address: _____

City: _____ State: _____ Zip: _____

Daytime contact phone: (____) _____

STUDENT'S first and last name as you would like it to appear on ad:

We will not add the name to custom ads but we do need the name for recordkeeping and indexing purposes.

of photos enclosed _____

☐ I would like my photos returned so I am enclosing a self-addressed, stamped, appropriately-sized envelope.

PHOTOS WILL BE RETURNED IN THE SUMMER, AFTER ALL YEARBOOK DISTRIBUTIONS HAVE CONCLUDED.

Please note, however, that we cannot guarantee the safety of your photos once we have put them in the USPS mailbox, so please make duplicates of all irreplaceable photos.

STEP 3

FOR MAILED ADS: Include payment info, photos, message, and this form in one envelope.

PLEASE MAKE CHECKS PAYABLE TO: **THE YEARBOOK COMPANY**

☐ Check or m.o. enclosed in the amount of: \$ _____
returned checks will be subject to a \$25.00 fee

Check # _____

☐ I am paying by credit card: ☐ Visa ☐ Mastercard

exp date _____

CVV code

3-digit security code on the back of the credit card

ADD CREDIT CARD TRANSACTION FEES

\$4 FOR 1/8 PAGE ADS | **\$5** FOR 1/4 PAGE ADS | **\$7** FOR HALF PAGE ADS | **\$10** FOR FULL PAGE ADS

**DO NOT SEND ANY MATERIALS TO THE SCHOOL
MAIL EVERYTHING TO:**

Shadow Ridge Middle School Yearbook Ads
The Yearbook Company
3900 Market Street, Suite 230
Riverside, CA 92501

*** Late orders are first-come, first-served based on availability (no guarantees). ADD \$25 LATE FEE TO THE REG PRICE. If you wish to order late, go online to check for availability.**



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