



WACO
INDEPENDENT
SCHOOL DISTRICT

STATE OF THE DISTRICT

Sponsorship Opportunities

Sponsorship Benefits	Presenting \$10,000	Valedictorian \$5,000	Salutatorian \$2,500	With Honors \$1,500
Stage and Speaking Recognition	2-3 min remarks Prominent on-stage banner (sponsor provided)	Verbal recognition during opening remarks Banner placement (sponsor provided)	⊗	⊗
Event Seating and Tickets	2 VIP Tables (10 seats) Seating at Supt's and Dep. Supt's Head Tables	6 Reserved Seats Priority Table Seating with WISD Leadership Team	4 Reserved Seats	2 Reserved Seats
VIP Reception Access (Post-Event)	10 Passes	6 Passes	4 Passes	⊗
Logo Placement	Top-Tier Logo Placement: Event video, print materials, email invitation, on-screen at event, Waco ISD website	Premium Logo Placement: Print materials, email invitation, on-screen at event, Waco ISD website	Prominent Logo Placement: Print materials, on-screen at event, Waco ISD website	Company name: Print materials, on-screen at event, Waco ISD website
Waco ISD Annual Report Placement	Exclusive Full Back-Cover Ad	⊗	⊗	⊗
Social Media Features	Standalone Spotlight and Post-event recap video feature	Dedicated Co-Branded Post	Group Recognition Post	⊗
District E-Newsletter Feature	Dedicated Feature	"Thank You" mention	"Thank You" mention	"Thank You" mention
Swag Bag Inclusion	Included Swag provided by sponsor	Included Swag provided by sponsor	Included Swag provided by sponsor	Included Swag provided by sponsor

Wisdom works wonders.

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☐ **Multi-Year Sponsorship Commitment**

I would like to make a 3-year sponsorship commitment and receive a 10% discount on my Waco ISD State of the District sponsorship investment. Payment must be made in full at the beginning of sponsorship commitment, year one.

Company/Organization Name: _____

Company/Organization Address: _____

Contact Person: _____ **Phone:** _____

Email: _____

Package Selected:

☐ Presenting (\$10K) ☐ Valedictorian (\$5K) ☐ Salutatorian (\$2.5K) ☐ With Honors(\$1.5K)

Total Value of Sponsorship: \$ _____

Partner Signature: _____ **Date:** _____

Sponsors will need to provide logos, URL addresses, and any promotional materials to Stephanie Hines, Communications Coordinator. Waco ISD reserves the right to refuse any vendor. Available space is limited.

Mailing Instructions

Mail this form with check payable to:

Waco Independent School District

Attn: Stephanie Hines

P.O. Box 27

Waco, Texas 76703-0027

Questions & Submissions

Please direct all questions and email submissions to:

Stephanie Hines, Communications Coordinator

stephanie.hines@wacoisd.org

254-755-9510