HOLCOMB BRIDGE MIDDLE SCHOOL

Literacy Partnership

PROGRAM

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HBMS LITERACY PARTNERSHIP

Program Overview

BUILDING A COMMUNITY OF READERS – TOGETHER.

The Holcomb Bridge Middle School Library believes that a strong community of readers is built both inside and outside the school.

Our **Literacy Partner Program** connects our school with local businesses and organizations that want to invest in students, encourage reading, and help us create memorable literacy experiences.

Literacy Partners help provide the books, prizes, supplies, food, and experiences that make our library programs possible. In return, we recognize our partners throughout the school year and help our families see the businesses that are investing in our students.



Pictured: *6th Grade author visit with New York Times bestselling author, Kwame Mbalia, an experience made possible by literacy partnerships!*

WHY BECOME A LITERACY PARTNER?

Support Student Literacy
Help us encourage students to read, participate in library programs, and develop lifelong reading habits.

Connect With Local Families
Your business becomes part of the network of community organizations supporting Holcomb Bridge students.

Build Community Goodwill
Show students and families that your business values education, literacy, and our local community.

Receive Community Recognition
We provide meaningful recognition through our school communications, library website, digital signage, and physical displays.

WHAT YOUR SUPPORT MAKES POSSIBLE

📚 **Reading Challenges**
Our Beanstack reading challenges encourage students to set reading goals, log their minutes, earn badges, and work toward prizes and special experiences.

🎉 **Reading Celebrations**
Partners can help us turn reading accomplishments into memorable experiences. For example, students who complete a reading challenge may be invited to a Saturday Morning Cartoons Party featuring retro cartoons and a cereal bar.

🏆 **Student Incentives**
Gift cards, books, snacks, and other donated products can become prizes that motivate students to reach reading goals and participate in library programs.

🧶 **MakerSpace & Creative Programs**
Donated craft supplies, building materials, and other resources allow students to design, build, experiment, and create.

📖 **Books & Collection Development**
Donations can help us add new books and resources that reflect our students' interests and encourage them to become lifelong readers.

Partnership Levels & Recognition

YOUR ANNUAL SUPPORT DETERMINES YOUR PARTNERSHIP LEVEL.

Support may be provided through **monetary donations** or **in-kind donations** of products, gift cards, supplies, services, or other resources.

	Literacy Supporter	Literacy Champion	Literacy Leader
Annual Support	$100-$249	$250-$500	$500+
Library Website	3 months	6th months	12 months
Front Digital Sign	1 week	2 weeks	4 weeks
Literacy Partnership Banner		✓	✓
Social Media Recognition	1 post	2 posts	4 posts
Hawk Talk Recognition		2 issues	4 issues

Website Recognition
Your business name and/or logo will be featured on the Holcomb Bridge Middle School Library website as a Literacy Partner for the length of your partnership level.

Digital Sign Recognition
Your business will be recognized with a thank-you message on the school's front digital sign.

Literacy Partner Banner
Your business name and/or logo will appear on our Literacy Partner Banner, displayed at the entrance to the school library throughout the school year.

Social Media Recognition
We will recognize your business through the school's and/or library's Instagram accounts. Recognition may include a thank-you post, event acknowledgment, or spotlight on your support.

Hawk Talk Recognition
Your business will be recognized in our family newsletter when your partnership is highlighted or when we are promoting a program or event your support helped make possible.

Partnership Examples

WHAT DOES AN IN-KIND PARTNERSHIP LOOK LIKE?

Your support doesn't have to look like a traditional donation. A local business might provide:



$100 in products, gift cards, coupons, snacks, or event supplies
→ Supporter-level partnership

$300 in gift cards or student prizes
→ Champion-level partnership



$500 in products, gift cards, supplies, or a combination of donations throughout the year
→ Leader-level partnership

A business can also reach a partnership level through **multiple contributions throughout the school year**. We will track the cumulative value of your support and provide recognition based on your annual partnership level.

Example: A Reading Celebration

A grocery store might donate a variety of cereals for our Saturday Morning Cartoons Party. That donation helps us create a special experience for students who have reached their reading goals.

In return, the business can be recognized as a Literacy Partner and, depending on the total annual support, receive website, digital sign, social media, newsletter, banner, and event recognition.

Your contribution becomes more than a donation—it becomes a visible investment in our students.



BECOME A LITERACY PARTNER

We would love to work with your business to create a partnership that supports our students and makes sense for your organization.

1. Choose Your Level
Select the annual partnership level that fits your business.

2. Decide How You'd Like to Support Us
Support can be provided through monetary donations or in-kind contributions.

3. We'll Put Your Support to Work
Your contribution will help us provide reading incentives, celebrations, library programs, student experiences, and literacy resources throughout the school year.

4. We'll Recognize Your Partnership
We will provide the recognition included with your partnership level and share the impact your support has on our students.

Thank you

FOR INVESTING IN OUR READERS!

When local businesses support our students, they help us create a school community where reading is celebrated, creativity is encouraged, and students have opportunities to discover something new.

We are grateful for businesses that believe in our Hawks and invest in their future.

INTERESTED IN BECOMING A LITERACY PARTNER?

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